

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM490198

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Palm Bay International, Inc.		09/05/2018	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	Palm Wine Holdings, LLC		
Street Address:	48 Harbor Park Drive		
City:	Port Washington		
State/Country:	NEW YORK		
Postal Code:	11050		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4463822	PORTA PALO	
CORRESPONDENCE DATA			
Fax Number:	2039056747		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2035574224		
Email:	annam@24iplg.com		
Correspondent Name:	Ferdinand IP LLC		
Address Line 1:	1221 Post Road East		
Address Line 2:	Suite 302		
Address Line 4:	Westport, CONNECTICUT 06880		
NAME OF SUBMITTER:	Edmund J. Ferdinand, III		
SIGNATURE:	/ejf/		
DATE SIGNED:	09/17/2018		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

AGREEMENT made as of September 5, 2018 (the "Effective Date") by and between PALM BAY INTERNATIONAL, INC., a Florida corporation having its principal place of business at 48 Harbor Park Drive, Port Washington, New York 11050 ("Assignor") and PALM WINE HOLDINGS, LLC, a Delaware limited liability company having its principal place of business at 48 Harbor Park Drive, Port Washington, New York 11050 ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the trademarks and the application and registrations therefore identified in Schedule A (the "Trademarks"), and further is the sole and exclusive owner of all common law trademark rights and business goodwill associated therewith; and

WHEREAS, Assignee desires to acquire Assignor's entire worldwide right, title, and interest in and to the Trademarks and all business goodwill associated therewith:

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the payment by Assignee to Assignor of the sum of ten dollars (\$10.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers unto Assignee its entire worldwide right, title and interest in and to the Trademarks, the entirety of the business related to the Trademarks and the business goodwill associated therewith, including, without limitation, all renewals therefore, all proceeds therefrom (including, but not limited to, all license royalties and proceeds of infringement suits), the right to sue for past, present, and future infringements, and the goodwill of the business associated with and symbolized by the Trademarks.

IN WITNESS WHEREOF, this Assignment has been duly executed on the day and year first above written.

PALM BAY INTERNATIONAL, INC.

BY: Gabriel Bisio
TITLE: General Counsel
DATE: 9 / 13 / 2018

SCHEDULE A

Trademark	U.S. Registration No.
PORTA PALO	4,463,822