

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM468790

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mustache Mentors, LLC		07/27/2018	California : CALIFORNIA
Mustache Mentors, Inc.		07/27/2018	Corporation: DELAWARE
Andrew Forsythe		07/27/2018	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Winery Exchange, Inc.		
Street Address:	500 Redwood Blvd., Suite 200		
City:	Novato		
State/Country:	CALIFORNIA		
Postal Code:	94947		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5444034	LOST BY CHOICE	
Registration Number:	5007447	SUNDAY FUNDAY	
Registration Number:	5007442	RECKLESS LOVE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks@wxbrands.com		
Correspondent Name:	Genevieve Burch		
Address Line 1:	500 Redwood Blvd., Suite 200		
Address Line 4:	Novato, CALIFORNIA 94947		
NAME OF SUBMITTER:	Genevieve Burch		
SIGNATURE:	/gbv/		
DATE SIGNED:	09/05/2018		
Total Attachments: 2			
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09/05/2018 09:06:00

TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Mustache Mentors, LLC, a California limited liability company, Mustache Mentors, Inc., a Delaware corporation and Andrew Forsythe (each an "Assignor" and together the "Assignors") hereby convey, transfer and assign to Winery Exchange, Inc., a California corporation ("Assignee"), effective as of the date hereof, all of the Assignors' respective right, title and interest in and to the names, trademarks and trademark applications set forth on Exhibit A hereto, and the goodwill of the business connected with the use of, and symbolized by, the same, together with all rights of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments, costs and fees associated therewith.

Date: July 21, 2018

MUSTACHE MENTORS, LLC

By: Mustache Mentors, Inc.

Its: Member

By Andrew Forsythe

Name: Andrew Forsythe

Title: CEO & President

MUSTACHE MENTORS, INC.

By Andrew Forsythe

Name: Andrew Forsythe

Title: CEO & President

ANDREW FORSYTHE

By Andrew Forsythe

EXHIBIT A

Reg. Number	Mark
5444034	LOST BY CHOICE
5007447	SUNDAY FUNDAY
5007442	RECKLESS LOVE