

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM490425

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EASTERN GROCERS INC.		08/22/2018	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	PB BRANDS, LLC		
Street Address:	348 BALTUSTROL CIR.		
City:	ROSLYN		
State/Country:	NEW YORK		
Postal Code:	11576		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4589211	SWADESH	
CORRESPONDENCE DATA			
Fax Number:	7038365288		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703-684-5600		
Email:	jim@sagllp.com, nitasantiago@sagllp.com		
Correspondent Name:	JAMES E. SHLESINGER		
Address Line 1:	5845 RICHMOND HIGHWAY, SUITE 415		
Address Line 4:	ALEXANDRIA, VIRGINIA 22303		
NAME OF SUBMITTER:	James E. Shlesinger		
SIGNATURE:	/jes/		
DATE SIGNED:	09/18/2018		
Total Attachments: 1			
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CH \$40.00 4589211

ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, EASTERN GROCERS INC., a corporation organized under the laws of the State of Illinois, of 469 Ashton Court, Schaumburg, Illinois 60193, has adopted and used a mark which is registered in the United States Patent and Trademark Office, Registration No. 4,589,211, dated August 19, 2014 for the mark SWADESH; and

WHEREAS, PB BRANDS, LLC, a limited liability company organized under the laws of the State of New York, of 348 Baltustrol Cir., Roslyn, New York 11576, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for \$1.00 and for other good and valuable consideration, receipt of which is hereby acknowledged, said EASTERN GROCERS INC. does hereby assign unto the said PB BRANDS, LLC all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof.

EASTERN GROCERS INC.

Date: 08-22-18

By: Snehal D. Jani

Name: Snehal D. Jani

Title: _____