

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM490596

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Long John Silver's, LLC		08/01/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Zao Brands, LLC		
Street Address:	716 Monterey Pass Rd.		
City:	Monterey Park		
State/Country:	CALIFORNIA		
Postal Code:	91754		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2719575	BIG CATCH	
CORRESPONDENCE DATA			
Fax Number:	2136297401		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2136297400		
Email:	tmdocket@arentfox.com		
Correspondent Name:	ARENT FOX LLP		
Address Line 1:	555 W 5th St, 48th Floor		
Address Line 2:	Attn: Anthony Peluso		
Address Line 4:	Los Angeles, CALIFORNIA 90013-1065		
ATTORNEY DOCKET NUMBER:	037615.00013		
NAME OF SUBMITTER:	Anthony D. Peluso		
SIGNATURE:	/Anthony D. Peluso/		
DATE SIGNED:	09/19/2018		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, Long John Silver's, LLC, a Delaware limited liability company with a principal place of business at 10350 Ormsby Park Place, Louisville, Kentucky 40223, United States of America (hereinafter "ASSIGNOR"), owns all right, title, and interest in, under, and to the following trademark in the United States of America (hereinafter, the "Trademark"):

BIG CATCH, Reg. No. 2719575

WHEREAS, Zao Brands, LLC, a California Limited Liability Company, having a place of business at 716 Monterey Pass Rd., Monterey Park, California 91754, United States of America (hereinafter "ASSIGNEE"), desires to acquire the Trademark and all appurtenant rights and associated goodwill inherent therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all right, title and interest in, under, and to the Trademark, together with the goodwill of the business inherent therein and the right to bring suit and recover damages for past infringement thereof;

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed on August 1, 2018.

ASSIGNOR

Long John Silver's, LLC

By Forrest W. Ragsdale, III

Printed Name Forrest W. Ragsdale, III

Title Sr. VP and General Counsel

Date August 1, 2018

ASSIGNEE

Zao Brands, LLC

By [Signature]

Printed Name KA WAI KWAN

Title MANAGER

Date 8/9/18