

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM490649

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brand Colorado, a division of Colorado Nonprofit Development Center		09/19/2018	Non-Profit Corporation: COLORADO
RECEIVING PARTY DATA			
Name:	State of Colorado		
Street Address:	1300 Broadway		
Internal Address:	6th Floor, State Services Section, Labor and Employment Unit		
City:	Denver		
State/Country:	COLORADO		
Postal Code:	80203		
Entity Type:	State: COLORADO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86050860	COLORADO IT'S OUR NATURE	
Serial Number:	86050848	IT'S OUR NATURE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7205086178		
Email:	jacqueline.lim@coag.gov		
Correspondent Name:	Jacqueline Lim		
Address Line 1:	1300 Broadway		
Address Line 4:	Denver, COLORADO 80203		
NAME OF SUBMITTER:	Jacqueline Lim		
SIGNATURE:	/s/ Jacqueline Lim		
DATE SIGNED:	09/19/2018		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment"), dated as of 9/19/18 (the "Effective Date"), is between Brand Colorado, a division of Colorado Nonprofit Development Center, a Colorado non-profit corporation ("Assignor"), and the State of Colorado ("Assignee").

WHEREAS, Assignor is the owner of the marks shown on Schedule A hereof (hereinafter collectively, the "Assigned Marks");

WHEREAS, Assignor agrees to assign, and Assignee agrees to accept, the Assigned Marks listed on Schedule A hereof;

WHEREAS, Assignor and Assignee wish to confirm the transfer of ownership of the Assigned Marks listed on Schedule A hereof;


NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee the entire right, title and interest in and to the Assigned Marks, and any marks legally related thereto and owned by Assignor, together with all associated goodwill and all claims for damages by reason of past, present, and future infringement of all such Assigned Marks with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives. With respect to any Assigned Marks identified in any pending United States federal trademark applications filed on the basis of an intent to use the mark in commerce, the assignment of such Assigned Marks accompanies the transfer of Assignor's business, or portion of the business to which such Assigned Marks pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. §1060, and that said business is ongoing and existing.

AND for the same consideration, the Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns that the Assignor will, whenever counsel of the Assignee, or the counsel of its successors, legal representatives, and assigns, shall advise that any proceeding in connection with the Assigned Marks and related marks, any renewal or extension of the Assigned Marks and related marks, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of the Assigned Marks and related marks, at the cost and expense of the Assignee, its successors, legal representatives, and assigns.


[SIGNATURE PAGE TO FOLLOW]

IN WITNESS WHEREOF, Assignor and Assignee have caused this instrument to be executed by their respective duly authorized representative as of the Effective Date.

Brand Colorado, a division of Colorado
Nonprofit Development Center

By 
Name: MELINDA A. NIGGS
Title: PRESIDENT & CEO

State of Colorado

By 
Name: KARA VENTON
Title: DEPUTY EXECUTIVE DIRECTOR

Schedule A

MARK	MARK TYPE, COUNTRY, AND SERIAL NUMBER	OWNER
COLORADO It's Our Nature	Certification Mark United States 86/050,860	Brand Colorado, a division of Colorado Nonprofit Development Center
It's Our Nature	United States 86/050848	Brand Colorado, a division of Colorado Nonprofit Development Center