ETAS ID: TM490654

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Brand Colorado, a division of Colorado Nonprofit Development Center		09/19/2018	Non-Profit Corporation: COLORADO

RECEIVING PARTY DATA

Name:	Department of Personnel and Administration
Street Address:	1525 Sherman Street
City:	Denver
State/Country:	COLORADO
Postal Code:	80203
Entity Type:	State Agency: COLORADO

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	86050930	CO COLORADO

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7205086178

Email: jacqueline.lim@coag.gov

Jacqueline Lim **Correspondent Name:** Address Line 1: 1300 Broadway

Address Line 2: 6th Floor, State Services Section Address Line 4: Denver, COLORADO 80203

NAME OF SUBMITTER:	Jacqueline Lim
SIGNATURE:	/s/ Jacqueline Lim
DATE SIGNED:	09/19/2018

Total Attachments: 3

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> TRADEMARK REEL: 006441 FRAME: 0352

900466800

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment"), dated as of \(\frac{4.9.8}{1.9.8} \) (the "Effective Date"), is between Brand Colorado, a division of Colorado Nonprofit Development Center, a Colorado non-profit corporation ("Assignor"), and the Department of Personnel and Administration ("Assignee").

WHEREAS, Assignor is the owner of the marks shown on <u>Schedule A</u> hereof (hereinafter collectively, the "<u>Assigned Marks</u>");

WHEREAS, Assignor agrees to assign, and Assignee agrees to accept, the Assigned Marks listed on Schedule A hereof;

WHEREAS, Assignor and Assignee wish to confirm the transfer of ownership of the Assigned Marks listed on Schedule A hereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee the entire right, title and interest in and to the Assigned Marks, and any marks legally related thereto and owned by Assignor, together with all associated goodwill and all claims for damages by reason of past, present, and future infringement of all such Assigned Marks with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives. With respect to any Assigned Marks identified in any pending United States federal trademark applications filed on the basis of an intent to use the mark in commerce, the assignment of such Assigned Marks accompanies the transfer of Assignor's business, or portion of the business to which such Assigned Marks pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. §1060, and that said business is ongoing and existing.

AND for the same consideration, the Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns that the Assignor will, whenever counsel of the Assignee, or the counsel of its successors, legal representatives, and assigns, shall advise that any proceeding in connection with the Assigned Marks and related marks, any renewal or extension of the Assigned Marks and related marks, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of the Assigned Marks and related marks, at the cost and expense of the Assignee, its successors, legal representatives, and assigns.

[SIGNATURE PAGE TO FOLLOW]

TRADEMARK REEL: 006441 FRAME: 0353 IN WITNESS WHEREOF, Assignor and Assignee have caused this instrument to be executed by their respective duly authorized representative as of the Effective Date.

Brand Colorado, a division of Colorado Nonprofit Development Center

-7/K

Name: /(ELINDA

Title: PRESIDENT + CEO

The Colorado Department of Personnel and Administration

Ву

Name: KARA VOLTON

Title: DEGUTY EXECUTION DIESCIER

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Mark	Mark Type, Country, and Serial Number	Owner
	Certification Mark United States 86/050,930	Brand Colorado, a division of Colorado Nonprofit Development Center

RECORDED: 09/19/2018