

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM490714

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Forty Niners Fitness Company LLC		09/19/2018	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Forty Niners Football Company LLC		
<b>Street Address:</b>	4949 Maria DeBartolo Way		
<b>City:</b>	Santa Clara		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95054		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87696444	49ERSFIT	
<b>Serial Number:</b>	87696437	49ERSFIT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-45-2000		
<b>Email:</b>	nancy.wygand@NFL.COM		
<b>Correspondent Name:</b>	Victoria Loughery		
<b>Address Line 1:</b>	345 Park Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10154		
<b>NAME OF SUBMITTER:</b>	Victoria Loughery		
<b>SIGNATURE:</b>	/Victoria Loughery/		
<b>DATE SIGNED:</b>	09/20/2018		
<b>Total Attachments: 3</b>			
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TRADEMARK AND SERVICEMARK ASSIGNMENT

THIS TRADEMARK and SERVICE MARK ASSIGNMENT (“Assignment”) is by and between Forty Niners Fitness Company LLC, located at 4949 Marie DeBartolo Way, Santa Clara, California 95054 (the “ASSIGNOR”), and Forty Niners Football Company LLC, a limited liability company organized and existing under the laws of the state of Delaware and located at 4949 Marie P. DeBartolo Way, Santa Clara, California 95054 (the “ASSIGNEE”):

WHEREAS, ASSIGNOR is the owner of all right, title and interest in and to the trademark and service mark 49ERSFIT and the corresponding trademark/service mark applications set forth in Exhibit 1 (the “Mark”), together with the goodwill of the business connected with and symbolized by the Mark; and

WHEREAS, ASSIGNOR desires to convey, transfer, assign and deliver to ASSIGNEE all right, title, and interest in and to the Mark anywhere in the world.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns, transfers, conveys, delivers to ASSIGNEE all right, title, interest in and to the Mark anywhere in the world, together with the goodwill of the business connected with and symbolized by the Mark, with the right of ASSIGNEE to bring suit and collect damages, for past infringement and dilution of the Mark, the same to be held and enjoyed by ASSIGNEE as fully and entirely as said interested could have been held and enjoyed by ASSIGNOR had this assignment, transfer, and conveyance not been made.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in and to the Mark.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of

9/19/2018  
Date: \_\_\_\_\_

DocuSigned by:  
*Alexander Guido*  
By: \_\_\_\_\_  
Name: Alexander Guido  
Title: Manager

**EXHIBIT 1**

**Trademark Applications Subject of Assignment**

Application No. 87696444 for the mark 49ERSFIT Stylized covering goods and services in Classes 18, 24, 25, 28, and 41

Application No. 87696437 for the mark 49ERSFIT cover goods and services in Classes 18, 24, 25, 28, 35, and 41