

900463571 08/24/2018

**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM487329

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Free the Children		<del>07/22/2016</del>	Corporation: NEW YORK

**RECEIVING PARTY DATA**

07/19/2016

<b>Name:</b>	WE Charity
<b>Street Address:</b>	339 Queen Street East
<b>City:</b>	Toronto
<b>State/Country:</b>	CANADA
<b>Postal Code:</b>	M5A 1S9
<b>Entity Type:</b>	Non-Profit Corporation: NEW YORK

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Registration Number:	4366659	HALLOWEEN FOR HUNGER
Registration Number:	4366657	VOW OF SILENCE
Registration Number:	4366658	FIVE DAYS FOR FREEDOM
Registration Number:	4694023	WE SCARE HUNGER
Registration Number:	4706128	WE ARE LOVE
Registration Number:	4733857	WE CREATE CHANGE
Registration Number:	4706129	WE ARE SILENT
Registration Number:	4948803	WE SCHOOLS
Registration Number:	5015380	WE ADOPT VILLAGES
Serial Number:	85843808	WE CLUBS

OP \$265.00 4366659

**CORRESPONDENCE DATA**

**Fax Number:** 4142770656

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 4142716560

**Email:** klbehnke@michaelbest.com

**Correspondent Name:** Michael Best & Friedrich LLP

**Address Line 1:** 100 E. Wisconsin Avenue, Suite 3300

**Address Line 4:** Milwaukee, WISCONSIN 53202

<b>NAME OF SUBMITTER:</b>	Laura M. Konkel
<b>SIGNATURE:</b>	/Laura M. Konkel/
<b>DATE SIGNED:</b>	08/24/2018
<b>Total Attachments: 4</b> source=Change of Name Documents -- 23997377 v1#page1.tif source=Change of Name Documents -- 23997377 v1#page2.tif source=Change of Name Documents -- 23997377 v1#page3.tif source=Change of Name Documents -- 23997377 v1#page4.tif	

**CERTIFICATE OF INCORPORATION**

**OF**

**FREE THE CHILDREN**

Under Section 402 of the  
Not-for-Profit Corporation Law

Filer:  
Michael A. de Freitas  
William C. Moran & Associates, P.C.  
Attorneys at law  
6500 Main Street, Suite 5  
Williamsville NY 14221

**TRADEMARK**  
**REEL: 006443 FRAME: 0076**

**CERTIFICATE OF AMENDMENT**  
**OF**  
**CERTIFICATE OF INCORPORATION**  
**OF**  
**FREE THE CHILDREN**

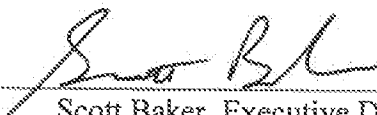
Under Section 803 of the  
Not-For-Profit Corporation Law

1. The name of the corporation is FREE THE CHILDREN.
2. The Certificate of Incorporation of the corporation was filed by the Department of State of the State of New York on December 20, 1996. The corporation was formed under the Not-for-Profit Corporations Law of the State of New York.
3. The corporation is a corporation as defined in subparagraph (a)(5) of Section 102 of the Not-for-Profit Corporation Law and is a charitable corporation under Section 201 of such law.
4. Article FIRST, which sets forth the name of the corporation, is hereby amended to read in its entirety as follows:

FIRST: The name of the corporation is WE Charity.
5. The foregoing amendment of the Certificate of Incorporation was duly authorized by the board of directors of the corporation, there being no members of the corporation.
6. The Secretary of State of the State of New York is designated as the agent of the corporation upon whom process against the corporation may be served. The post office address

to which the Secretary of State shall mail a copy of any process against the corporation served upon him or her is 6500 Main Street, Suite Five, Williamsville, New York 14221.

Dated: July 19, 2016.

  
Scott Baker, Executive Director

CERTIFICATE OF RESERVATION

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ENTITY NAME: WE CHARITY

DOCUMENT TYPE: RESERVATION FOR CHANGE OF NAME (DOM NFP)

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FILED:07/06/2016 DURATION:09/06/2016 CASH#:160706000586 FILM #:160706000565

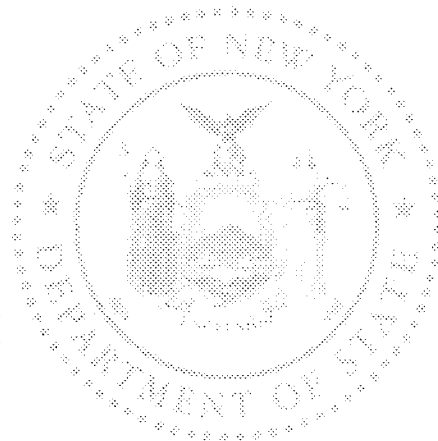
FILER:

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FREE THE CHILDREN  
6500 MAIN STREET

WILLIAMSVILLE, NY 14221

ADDRESS FOR PROCESS:  
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REGISTERED AGENT:  
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\*\* SUBMIT RECEIPT WHEN FILING CERTIFICATE \*\*

APPLICANT NAME : FREE THE CHILDREN

SERVICE COMPANY: \*\* NO SERVICE COMPANY \*\*

SERVICE CODE: 00

FEES           10.00  
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FILING         10.00  
TAX            0.00  
CERT           0.00  
COPIES         0.00  
HANDLING       0.00

PAYMENTS       10.00  
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CASH            0.00  
CHECK           10.00  
CHARGE          0.00  
DRAWDOWN       0.00  
OPAL            0.00  
REFUND          0.00

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TRADEMARKS (04/2007)