## ETAS ID: TM491224

# Electronic Version v1.1

Stylesheet Version v1.2

**SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE:** RELEASE OF SECURITY INTEREST IN TRADEMARKS

TRADEMARK ASSIGNMENT COVER SHEET

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
SMS Lender Agent, LLC		09/24/2018	Limited Liability Company: GEORGIA

#### **RECEIVING PARTY DATA**

Name:	Tropical Smoothie Café, LLC		
Street Address:	1117 Perimeter Center West, Suite W200		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	Code: 30338		
Entity Type:	Limited Liability Company: GEORGIA		

#### **PROPERTY NUMBERS Total: 11**

Property Type	Number	Word Mark	
Registration Number:	3287599	EAT BETTER. FEEL BETTER.	
Registration Number:	3517255	EAT BETTER. FEEL BETTER.	
Registration Number:	3613114	NATIONAL FLIP FLOP DAY	
Registration Number:	3524696	SPLENDID SMOOTHIES	
Registration Number:	2103370	TROPICAL SMOOTHIE	
Registration Number:	2892598	TROPICAL SMOOTHIE CAFÉ	
Registration Number:	2763722	TROPICAL SMOOTHIE CAFE	
Registration Number:	2918995	TROPICAL SMOOTHIE CAFÉ	
Serial Number:	86065647	TROPICAL SMOOTHIE CAFE	
Serial Number:	85604771	TROPICAL SMOOTHIE CAFÉ	
Serial Number:	85956274	TROPICAL TACOS	

#### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-318-6532

alanagramer@paulhastings.com Email:

**Correspondent Name:** Alana Gramer

Address Line 1: c/o Paul Hastings LLP

TRADEMARK

REEL: 006443 FRAME: 0736

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Address Line 2: Address Line 4:	 200 Park Avenue New York, NEW YORK 10166		
NAME OF SUBMITTER:	ALANA GRAMER		
SIGNATURE:	/s/ AG		
DATE SIGNED:	09/24/2018		

#### **Total Attachments: 3**

source=25.e. TSC - Trademark Release (SMS Lender Agent, LLC 2013) (Executed)#page1.tif source=25.e. TSC - Trademark Release (SMS Lender Agent, LLC 2013) (Executed)#page2.tif source=25.e. TSC - Trademark Release (SMS Lender Agent, LLC 2013) (Executed)#page3.tif

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#### RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE dated as of September 24, 2018 (this "Release") is made by SMS Lender Agent, LLC, as Agent (the "Secured Party"), under the Trademark Security Agreement dated as of October 28, 2013 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Security Agreement"; initially capitalized terms used but not defined herein shall have the meanings given to them in the Security Agreement) by and between Tropical Smoothie Café, LLC, a Georgia limited liability company (the "Debtor") and the Secured Party, and recorded in the records of the United States Patent and Trademark Office at Trademark Reel 5140, Frame 0713.

WHEREAS, pursuant to the Security Agreement, the Debtor granted to the Secured Party a continuing security interest ("Security Interest") in the Debtor's Trademark Collateral (as defined in the Security Agreement), including but not limited to the trademarks listed on attached Exhibit A (the "Trademarks").

WHEREAS, the Secured Party wishes to release and terminate all of its Security Interest in the Trademark Collateral, including without limitation the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Secured Party does hereby release and terminate its Security Interest in the Trademarks, and discharges, quit claims and relinquishes unto the Debtor (in each case without recourse and without any representation or warranty) any and all right, title and interest it has in and to the Trademarks under the Security Agreement.

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IN WITNESS WHEREOF, the Secured Party has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date above.

SMS LENDER AGENT, LLC, as Agent

Name: Scott Pressly

Title: Maye

**REEL: 006443 FRAME: 0739** 

## **EXHIBIT A**

### Trademarks

**RECORDED: 09/24/2018** 

Country	Mark	Filing Date	App. No./Reg. No.	
USA	Eat Beiter, Feel Better.	22-Nov-2006	77/050119	
		04-Sep-2007	3287599	
USÀ	But Better, Feel Better, and Design	27-Mar-2007	77/141571	
		14-Oct-2008	3517255	
USA P	National Flip Flop Day	09-Jul-2007	77/224824	
		28-Apr-2009	3613114	
USA S	Splendid Smoothics	22-Nov-2006	77/050012	
	T. C.	28-Oct-2008	3524696	
USA	Tropical Smoothis	15-Oct-1996	75/181290	
		07-Oct-1997	2103370	
USA	Tropical Smoothie Café'	27-Jan-2003	76/485193	
	}	12-Oct-2004	2892598	
USA	Tropical Smoothie Calé and Design (Black & White)	13-Jun-2002	76/420094	
		16-Sep-2003	2763722	
USA	Tropical Smoothic Cafe and Design (Color)	18-Nov-2003	78/329739	
	• • • • • • • • • • • • • • • • • • • •	18-Jun-2005	2918995	
USA	Tropical Smoothie Cafe New Logo (Color)	16-Sep-2013	86/065,647	
USA	Tropical Smoothic Café (Curved Stylized)	22-Apr-2012	85/604,771	
		04-Dec-2012	4,253,918	
USA	Tropical Tacos	11-Jun-2013	85/956,274	

TRADEMARK REEL: 006443 FRAME: 0740