

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM491328

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brian Horowitz		09/21/2018	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Man Cave, LLC		
Street Address:	649 Mendelssohn Avenue North		
City:	Golden Valley		
State/Country:	MINNESOTA		
Postal Code:	55427		
Entity Type:	Limited Liability Company: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4541363	MAN CAVE	
CORRESPONDENCE DATA			
Fax Number:	6126324444		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(612) 632-3375		
Email:	trademark@gpmlaw.com		
Correspondent Name:	Lori L. Wiese-Parks		
Address Line 1:	500 IDS Center, 80 South Eighth Street		
Address Line 4:	Minneapolis, MINNESOTA 55402		
NAME OF SUBMITTER:	Cynthia Hefferan, Paralegal		
SIGNATURE:	/Cynthia Hefferan/		
DATE SIGNED:	09/25/2018		
Total Attachments: 2			
source=Fully Executed MAN CAVE Assignment v1#page1.tif			
source=Fully Executed MAN CAVE Assignment v1#page2.tif			

CH \$40.00 4541363

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment"), between Man Cave, LLC, a Minnesota limited liability company with its principal place of business at 649 Mendelssohn Avenue North, Golden Valley, Minnesota 55427 ("Assignee"), and Brian Horowitz ("Assignor"), an individual and citizen of California residing at 25954 Commercentre Drive, Lake Forest, California 92630, takes effect as of the date of the last signature below (the "Effective Date").

Recitals

- A. Assignor is the owner of the trademark and registration of the mark:



(the Man Cave + Design mark) having the Registration No. 4541363 and a registration date of June 3, 2014 (hereinafter the "Mark").

- B. Assignor desires to assign the Mark to Assignee, pursuant to the terms and conditions set forth below.
- C. Assignor is executing this short-form assignment for recordation with the United States Patent and Trademark Office ("USPTO").

Agreement

In consideration of the above recitals and the promises set forth below, the parties agree as follows:

1. Assignor hereby transfers and assigns to Assignee, free and clear of all liens, all of Assignor's right, title and interest in and to the Mark, together with all associated goodwill and all related rights, and all registrations and applications for registration of the Mark, or any other word marks or design marks using the words MAN and CAVE, in the United States and any foreign countries, including any renewals and extensions of any registration that is or may be secured.
2. Assignor shall timely execute, or cause those under his direct or indirect control to execute, any and all papers and/or documents that may be reasonable necessary to effectuate the assignment, transfer, prosecution or enforcement of the Marks.
3. Assignor shall cease all use of the Mark and all other word marks or design marks using the words MAN and CAVE, or any other confusingly similar mark, within 180 days after execution of the assignment. Assignor shall not use, offer for sale, or sell any goods or

services under the Mark, or any word mark or design mark using the words MAN and CAVE, or any other confusingly similar mark, in the future.

4. In exchange for Assignor's assignment of all right, title, interest, and goodwill in the Mark, Assignee shall pay Assignor the sum of \$3,500 within 5 days of the Effective Date.
5. The provisions of this Assignment inure to the benefit of Assignee, its successors, assigns, and other legal representatives, and are binding upon Assignor, its successors, assigns, and other legal representatives.

Man Cave, LLC

By: Nick Beste

Name: Nick Beste

Title: CEO

Date: 9/21/18

Brian Horowitz

By: [Signature]

Name: Brian Horowitz

Title: CEO

Date: 9/21/18