

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM491338

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zhu WeiHua		09/24/2018	INDIVIDUAL: CHINA
RECEIVING PARTY DATA			
Name:	American Rag Cie, LLC		
Street Address:	160 South La Brea Ave.		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90036		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87362687	PRETTY321	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3108267474		
Email:	trademark@raklaw.com		
Correspondent Name:	Irene Y. Lee		
Address Line 1:	12424 Wilshire Blvd, 12th floor		
Address Line 4:	Los Angeles, CALIFORNIA 90025		
ATTORNEY DOCKET NUMBER:	1783-02		
NAME OF SUBMITTER:	Adam Kummins		
SIGNATURE:	/Adam Kummins/		
DATE SIGNED:	09/25/2018		
Total Attachments: 2			
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OP \$40.00 87362687

Exhibit B

DOMAIN NAME, HANDLES, AND TRADEMARK ASSIGNMENT

WHEREAS, Zhu WeiHua, a citizen of China, having an address at No 420, Zhang Kuan Cun, QiaoXi Qu, XingTai, Hebei, China 05400 ("Assignor"), is the sole and exclusive owner of the entire right, title, and interest in and to the trademarks, services marks, and trade names described in Schedule "A" and the goodwill appertaining thereto and the trademark and/or service mark applications and registrations listed in Schedule "A", and the registrations for certain social media handles and domain names listed in Schedule "A" (collectively, the "Marks");

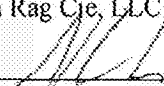
WHEREAS, American Rag Cie, LLC, a California limited liability company, having a place of business at 160 South La Brea Ave., Los Angeles, California 90036, United States ("Assignee") desires to acquire Assignor's entire right, title and interest in and to the Marks and the corresponding applications and registrations, together with the goodwill of the business connected with the use of and symbolized by the Marks;

NOW, THEREFORE, for and in consideration of the agreements and obligations set forth herein between Assignor and Assignee, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, fully and forever, Assignor's entire right, title and interest, whether statutory or at common law, in and to the Marks, together with: (1) any goodwill of the business associated therewith; (2) all corresponding applications and registrations, along with any common law rights thereto; (3) all income, royalties, damages, and any other monetary benefits due or payable to Assignor with respect to any of the Marks, including without limitation, damages and payments for any and all previously occurring infringements and misappropriations of the rights being assigned; and (4) any and all rights to sue for past, present and future infringements or misappropriations of the rights being assigned and retain the proceeds relating to such infringements or misappropriations.


Assignor agrees to execute any further papers as may be necessary and proper to vest full title in and to the Marks and other corresponding rights in the Assignee. Assignor hereby consents to the recordation of this assignment in the territories listed in Schedule "A" and any other territories as appropriate. The individuals signing this document on behalf of corporate entities represent and declare that they are authorized to execute this document on behalf of such corporate entities.

IN WITNESS WHEREOF, this Trademark Assignment is entered effective this 24th day of September, 2018.

American Rag Cie, LLC,

By: 
Name: Larry C. Russ
Title: Owner
Date: September 24, 2018

Zhu WeiHua

By: 
Name: Zhu WeiHua
Title: Self
Date: September 24, 2018

Schedule A

Trademarks

Mark	Territory	Application No. Application Date	Goods and Services
PRETTY321	United States	87/362,687 March 8, 2017	25 - Beachwear; Coats; Dress shirts; Dresses; Hoodies; Jackets; Leggings; Lingerie; Pants; Shirts; Skirts; Socks; Sweatshirts; Swimsuits; Tee shirts; Tee-shirts; Vests; Beach cover-ups; Button down shirts; Golf shirts; Hooded sweatshirts; Knit shirts; Open-necked shirts; Polo shirts; Short-sleeved shirts; Short-sleeved or long-sleeved t-shirts; Sport shirts; Sports shirts with short sleeves; Sweat shirts; T-shirts

Any and all common law rights in PRETTY321.

Domain Names

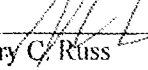
pretty321.com

Social Media Handles


<https://www.facebook.com/pretty321online>

<https://twitter.com/pretty321online>

American Rag Cie, LLC

By: 
Name: Larry C. Russ
Title: Owner
Date: September 24, 2018

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