# CH \$215.00 414394

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM491388

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type	
Great Western Co., LLC		09/07/2018	Limited Liability Company: DELAWARE	

### **RECEIVING PARTY DATA**

Name:	Rise Line Business Credit, LLC	
Street Address:	280 Park Avenue	
Internal Address:	35th Floor	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10017	
Entity Type:	Limited Liability Company: DELAWARE	

### **PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark	
Registration Number:	4143941	PETER'S MOVIE TIME	
Registration Number:	4271000	PETER'S MOVIE TIME	
Registration Number:	2844821	PREMIUM AMERICA	
Registration Number:	2817377	GREAT WESTERN PRODUCTS COMPANY	
Registration Number:	2808811	SUNGLO	
Registration Number:	2285424	SENOR CARLOS	
Registration Number:	5360964	COMPLICATED	
Registration Number:	5091892	SUNGLO	

### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: stokesb@gtlaw.com
Correspondent Name: Bethany Stokes

Address Line 1: Greenberg Traurig, LLP

Address Line 2: One International Place Suite 2000
Address Line 4: Boston, MASSACHUSETTS 02110

NAME OF SUBMITTER: Bethany Stokes

TRADEMARK REEL: 006444 FRAME: 0221

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SIGNATURE:	/Bethany A. Stokes/		
DATE SIGNED:	09/25/2018		
Total Attachments: 5			
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GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

September 7, 2018

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency

of which are hereby acknowledged, GREAT WESTERN CO., LLC., a Delaware limited liability

company (the "Grantor"), hereby grants to RISE LINE BUSINESS CREDIT, LLC, as the

Lender (as defined in the Loan and Security Agreement referred to below), having an office at

280 Park Avenue, 35th Floor, New York, NY 10017 (the "Grantee"), a continuing security

interest in the following: (i) all of the Grantor's right, title and interest in, to and under the United

States trademarks, service marks, trademark registrations, service mark registrations, trademark

applications, and service mark applications set forth on Schedule A attached hereto (the

foregoing, collectively, the "Marks"), (ii) all proceeds and products of the Marks, (iii) the

goodwill of the businesses with which the Marks are associated, and (iv) all causes of action

arising prior to or after the date hereof for infringement of any of the Marks or unfair

competition regarding the same.

THIS GRANT OF SECURITY INTEREST IN UNITED STATES

TRADEMARKS (this "Grant") is made to secure the satisfactory performance and payment of

all of the Obligations of the Grantor, as such term is defined in the Loan and Security Agreement

among the Grantor, the other Loan Parties party thereto (as defined therein), and the Grantee,

dated as of the date hereof (as amended, modified, supplemented or restated hereafter, the "Loan

and Security Agreement").

This Grant is made in conjunction with the security interest granted to the Grantee

under the Loan and Security Agreement. The rights and remedies of the Grantee with respect to

the security interest granted herein are as set forth in the Loan and Security Agreement, all terms

and provisions of which are incorporated herein by reference. Unless otherwise defined herein,

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terms defined in the Loan and Security Agreement and used herein have the meaning given to

them in the Loan and Security Agreement. In the event that any provisions of this Grant are

deemed to conflict with the Loan and Security Agreement, the provisions of the Loan and

Security Agreement shall govern.

This Grant and any claims, controversy, dispute or cause of action (whether in

contract or tort or otherwise) based upon, arising out of or relating to this Grant and the

transactions contemplated hereby shall be governed by, and construed in accordance with, the

law of the State of New York.

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IN WITNESS WHEREOF, the undersigned has executed this Grant as of the date above first written.

GREAT WESTERN CO., LLC, as Grantor

Jame: LAW

LAWRENCE A. WEINBE

Title:

CHAIRMAN

**REEL: 006444 FRAME: 0225** 

# ACKNOWLEDGED AND ACCEPTED:

RISE LINE BUSINESS CREDIT, LLC,

as Grantee

Ву: Name:

Gaurang/Vyas

Title: Managing Principal

# SCHEDULE A

# <u>Trademarks</u>

	Registration Number	Trademark or Design	Registration Date (mm/dd/yy)	Country
1.	4,143,941	PETER'S MOVIE TIME AND DESIGN	AW 5/15/12	U.S.A.
2.	4,271,000	PETER'S MOVIE TIME AND DESIGN	AW 1/8/13	U.S.A.
3.	2,844,821	PREMIUM AMERICA	AW 5/25/04	U.S.A.
4.	2,817,377	GREAT WESTERN PRODUCTS COMPANY	AW 2/24/04	U.S.A.
5.	2,808,811	SUNGLO	AW 1/27/04	U.S.A.
6.	2,285,424	SENOR CARLOS	AW 10/12/99	U.S.A.
7.	5,360,964	COMPLICATED	AW 12/19/17	U.S.A.
8.	5,091,892	SUNGLO	AW 11/29/16	U.S.A.

**RECORDED: 09/25/2018**