

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM491406

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nerium International, LLC		08/24/2018	Limited Liability Company: TEXAS
RECEIVING PARTY DATA			
Name:	Nerium Biotechnology, Inc.		
Street Address:	11467 Huebner Road, Suite 175		
City:	San Antonio		
State/Country:	TEXAS		
Postal Code:	78230		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Serial Number:	86413976	N NERIUM	
Serial Number:	86413924	N NERIUM	
Serial Number:	86370727	THE NERIUM EXPERIENCE	
Serial Number:	86368419	THE NERIUM EXPERIENCE	
Serial Number:	86276183	NERIUM	
Serial Number:	86276158	N NERIUM	
Serial Number:	86276118	N NERIUM INTERNATIONAL	
Serial Number:	86367311	N NERIUM INTERNATIONAL	
Serial Number:	86355494	N NERIUM INTERNATIONAL	
Serial Number:	85565085	THE NERIUM LOOK	
Serial Number:	85565071	THE NERIUM EXPERIENCE	
CORRESPONDENCE DATA			
Fax Number:	2142000853		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	210-978-7747		
Email:	lori.lapidario@haynesboone.com		
Correspondent Name:	William B. Nash		
Address Line 1:	2323 Victory Avenue, Suite 700		

OP \$290.00 86413976

Address Line 4:	Dallas, TEXAS 75219
ATTORNEY DOCKET NUMBER:	46411.2
NAME OF SUBMITTER:	William B. Nash
SIGNATURE:	/William B. Nash/
DATE SIGNED:	09/25/2018
Total Attachments: 4 source=U.S. Trademark Assignment between NI and NBI #page1.tif source=U.S. Trademark Assignment between NI and NBI #page2.tif source=U.S. Trademark Assignment between NI and NBI #page3.tif source=U.S. Trademark Assignment between NI and NBI #page4.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Nerium International, LLC ("Assignor"), a Texas limited liability company, with office located at 4006 Belt Line Rd., Suite 100 Addison Texas 75001, is the owner of the United States trademarks and, if applicable, registrations and pending applications, some of which have been abandoned, as listed hereto on the attached Exhibit A (hereinafter the "Trademarks"):

WHEREAS, Nerium Biotechnology, Inc. ("Assignee"), a Canada corporation, with office located at 11467 Huebner Road, Suite 175 San Antonio Texas 78230, is desirous of obtaining the entire right, title and interest in, to, and under the Trademarks.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and the premises and promises contained herein and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged,

Assignor does hereby forever and irrevocably sell, assign, and transfer to Assignee, and Assignee does hereby accept and acquire, all of Assignor's rights, titles, and interests throughout the world, if any, in, to, and under the Trademarks, and all associated rights, registrations, and applications to register the Trademarks which may be on file as of July 26, 2018, which is the effective date of this Trademark Assignment, for the Trademarks in any countries and all renewals or reissues thereof, together with the right to file such applications and to claim any priority rights derived from any of them in any countries, together with the goodwill of the business of Assignor symbolized by and associated with the Trademarks; and any causes of action related to the Trademarks and rights conveyed that may have accrued in Assignor's favor, including without limitation the right to sue, counterclaim, and recover for past, present, and future infringement and/or dilution thereof, all of these rights to be held and enjoyed by Assignee, its successors, and its assigns as fully as they would have been held and enjoyed by Assignor had this assignment not been made.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any official of any countries foreign to the United States, whose duty it is to issue trademarks, to issue such applications and registrations to Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument. This Assignment is fully effective upon execution.

Assignor hereby covenants that it has full right to convey its entire interest herein assigned, and that it has not executed, and will not execute, any agreement in conflict herewith.

Assignor further covenants and agrees that, at no cost to Assignee, it will communicate to the said Assignee, its successors, legal representatives and assigns, any facts known to Assignor respecting said mark, and testify in any legal proceeding, sign all lawful papers, execute all divisions, continuing and reissue applications, execute all renewals, make all rightful oaths and generally do everything possible to aid the said Assignee, its successors, legal representatives and assigns, to obtain and enforce proper trademark protection for said Trademarks in all countries.

Assignee

NERIUM BIOTECHNOLOGY, INC.

By: *Dennis R. Knoke*
Name: *Dennis R. Knoke*
Title: *President / CEO*
Date: *8/31/18*

Assignor

NERIUM INTERNATIONAL, LLC

By: *[Signature]*
Name: *Eric Haynes*
Title: *Chief Legal Officer*
Date: *8/24/18*

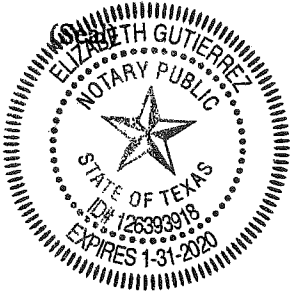
ASSIGNEE ACKNOWLEDGEMENT

STATE OF TEXAS §
 §
COUNTY OF Bexar §

BEFORE ME, the undersigned authority, on this day personally appeared Dennis R. Knacke in his/her capacity as President / CEO of Nerium Biotechnology, Inc., known to me to be the individual whose name is subscribed to the foregoing instrument, and acknowledged to me that he/she executed the same for the purposes and consideration therein expressed, that he/she was duly authorized to perform the same for the purposes and consideration therein expressed, and in the capacity therein stated.

The Notary acknowledges that he/she (1) personally knows the acknowledging person, or (2) evidence of a witness or an identification card or other document was used to identify the acknowledging person.

GIVEN under my hand and seal of office this 31 day of August, 2018.



[Signature]
Notary Public, State of Texas
Elizabeth Gutierrez
Printed Name of Notary
Commission expires 1-31-2020

ASSIGNOR ACKNOWLEDGEMENT

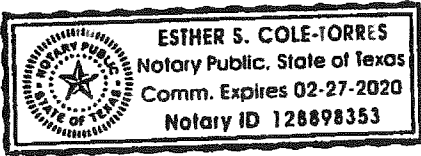
STATE OF TEXAS §
 §
COUNTY OF Dallas §

BEFORE ME, the undersigned authority, on this day personally appeared Eric Haynes in his/her capacity as Chief legal officer of Nerium International, LLC, known to me to be the individual whose name is subscribed to the foregoing instrument, and acknowledged to me that he/she executed the same for the purposes and consideration therein expressed, that he/she was duly authorized to perform the same for the purposes and consideration therein expressed, and in the capacity therein stated.

The Notary acknowledges that he/she (1) personally knows the acknowledging person, or (2) evidence of a witness or an identification card or other document was used to identify the acknowledging person.

GIVEN under my hand and seal of office this 20th day of August, 2018.

(Seal)



[Signature]
Notary Public, State of Texas
Esther S. Cole-Torres
Printed Name of Notary
Commission expires 2020

EXHIBIT A

U.S. Trademarks

Mark	Serial No.	Filing Date
N NERIUM	86413976	10/3/2014
N NERIUM	86413924	10/3/2014
THE NERIUM EXPERIENCE	86370727	8/19/2014
THE NERIUM EXPERIENCE	86368419	8/15/2014
NERIUM	86276183	5/8/2014
N NERIUM	86276158	5/8/2014
N NERIUM INTERNATIONAL	86276118	5/8/2014
*N NERIUM INTERNATIONAL	86367311	8/14/2014
*N NERIUM INTERNATIONAL	86355494	8/1/2014
*THE NERIUM LOOK	85565085	3/9/2012
*THE NERIUM EXPERIENCE	85565071	3/9/2012
NERIUM RIPPLE	N/A	N/A

*These applications were previously abandoned.