

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM491452

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	MERGER
<b>EFFECTIVE DATE:</b>	05/08/2017

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The Baywatch Production Company, Inc.		05/08/2017	Corporation: CALIFORNIA

**RECEIVING PARTY DATA**

<b>Name:</b>	FremantleMedia North America, Inc.
<b>Street Address:</b>	2900 West Alameda Avenue 8th Floor
<b>City:</b>	Burbank
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	91505
<b>Entity Type:</b>	Corporation: DELAWARE

**PROPERTY NUMBERS Total: 16**

Property Type	Number	Word Mark
Serial Number:	86682194	BAYWATCH
Serial Number:	86682183	BAYWATCH
Serial Number:	86774283	BAYWATCH
Serial Number:	87106016	BAYWATCH
Serial Number:	87150915	BAYWATCH
Serial Number:	87359999	BAYWATCH
Serial Number:	88032227	BAYWATCH
Serial Number:	86398617	BAYWATCH
Serial Number:	87176742	BAYWATCH BEACH BLAST
Registration Number:	3386199	BAYWATCH
Registration Number:	2324685	BAYWATCH
Registration Number:	2116537	BAYWATCH
Registration Number:	4704036	BAYWATCH
Registration Number:	4956157	BAYWATCH
Registration Number:	4548531	BAYWATCH
Registration Number:	5159187	BAYWATCH

**CORRESPONDENCE DATA****TRADEMARK**

**Fax Number:** 3104579555

***Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***

**Phone:** 310-457-6100

**Email:** msalvatore@holmesweinberg.com

**Correspondent Name:** Michael J. Salvatore

**Address Line 1:** 30765 Pacific Coast Highway, Suite 411

**Address Line 4:** Malibu, CALIFORNIA 90265

<b>NAME OF SUBMITTER:</b>	Michael J. Salvatore
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<b>SIGNATURE:</b>	/MJSalvatore/
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<b>DATE SIGNED:</b>	09/26/2018
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**Total Attachments: 2**

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# Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"THE BAYWATCH PRODUCTION COMPANY, INC.", A CALIFORNIA CORPORATION,

WITH AND INTO "FREMANTLE MEDIA NORTH AMERICA, INC." UNDER THE NAME OF "FREMANTLE MEDIA NORTH AMERICA, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE EIGHTH DAY OF MAY, A.D. 2017, AT 2:29 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



  
Jeffrey W. Bullock, Secretary of State

2254258 8100M  
SR# 20173210673

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202507682  
Date: 05-09-17

**TRADEMARK**  
**REEL: 006444 FRAME: 0400**

**STATE OF DELAWARE  
CERTIFICATE OF MERGER OF  
FOREIGN CORPORATION INTO  
A DOMESTIC CORPORATION**

Pursuant to Title 8, Section 252 of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

**FIRST:** The name of the surviving corporation is FremantleMedia North America, Inc., a Delaware corporation, and the name of the corporation being merged into this surviving corporation is The Baywatch Production Company, Inc., a California corporation.

**SECOND:** The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations pursuant to Title 8 Section 252 of the General Corporation Law of the State of Delaware.

**THIRD:** The name of the surviving corporation is FremantleMedia North America, Inc., a Delaware corporation.

**FOURTH:** The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation. (If amendments are affected please set forth)

**FIFTH:** The authorized stock and par value of the non-Delaware corporation is 5,000 shares of common stock No Par Value.

**SIXTH:** The merger is to become effective on upon filing.

**SEVENTH:** The Agreement of Merger is on file at 2900 West Alameda Ave., Suite 800, Burbank California 91505, an office of the surviving corporation.

**EIGHTH:** A copy of the Agreement of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

**IN WITNESS WHEREOF**, said surviving corporation has caused this certificate to be signed by an authorized officer, the 26th day of April, A.D., 2017.

By:   
Authorized Officer

Name: Suzanne Lopez  
Print or Type

Title: EVP, Business & Legal Affairs