

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM491499

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Smile Store, LLC		08/21/2018	Limited Liability Company: TENNESSEE
RECEIVING PARTY DATA			
Name:	Smile Store Support Services, LLC		
Street Address:	300 Centerview Drive		
Internal Address:	Unit 164		
City:	Brentwood		
State/Country:	TENNESSEE		
Postal Code:	37027		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87596351	SMILE STORE	
Serial Number:	87952253	SMILESTORE	
CORRESPONDENCE DATA			
Fax Number:	6152482954		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	615-742-7944		
Email:	trademarks@bassberry.com		
Correspondent Name:	Martha B. Allard		
Address Line 1:	150 3rd Ave. S.		
Address Line 2:	Suite 2800		
Address Line 4:	Nashville, TENNESSEE 37201		
ATTORNEY DOCKET NUMBER:	124813-100		
NAME OF SUBMITTER:	Martha B. Allard		
SIGNATURE:	/Martha B. Allard/		
DATE SIGNED:	09/26/2018		
Total Attachments: 3			
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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED ARE TRUE AND CORRECT COPIES OF ALL DOCUMENTS ON FILE OF "SMILE STORE SUPPORT SERVICES, LLC" AS RECEIVED AND FILED IN THIS OFFICE.

THE FOLLOWING DOCUMENTS HAVE BEEN CERTIFIED:

CERTIFICATE OF CONVERSION, FILED THE TWENTY-FIRST DAY OF AUGUST, A.D. 2018, AT 5:16 O`CLOCK P.M.

CERTIFICATE OF FORMATION, FILED THE TWENTY-FIRST DAY OF AUGUST, A.D. 2018, AT 5:16 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CERTIFICATES ARE THE ONLY CERTIFICATES ON RECORD OF THE AFORESAID LIMITED LIABILITY COMPANY, "SMILE STORE SUPPORT SERVICES, LLC".




Jeffrey W. Bullock, Secretary of State

7025842 8100H
SR# 20186827780

You may verify this certificate online at corp.delaware.gov/authver.shtml

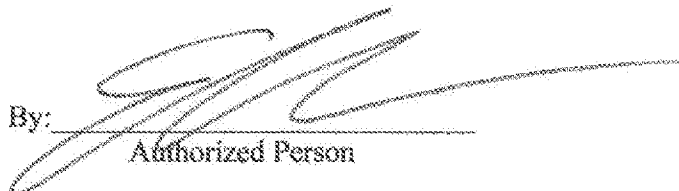
Authentication: 203488525
Date: 09-25-18

TRADEMARK
REEL: 006444 FRAME: 0562

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A NON-DELAWARE LIMITED LIABILITY COMPANY TO
A DELAWARE LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Non-Delaware Limited Liability Company first formed is Tennessee.
- 2.) The jurisdiction immediately prior to filing this Certificate is Tennessee.
- 3.) The date the Non-Delaware Limited Liability Company first formed is August 1, 2017.
- 4.) The name of the Non-Delaware Limited Liability Company immediately prior to filing this Certificate is Smile Store, LLC.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Smile Store Support Services, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 21st day of August, A.D. 2018.

By: 
Authorized Person

Name: Eric Riffer
Print or Type

STATE of DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE of FORMATION

• First: The name of the limited liability company is _____
Smile Store Support Services, LLC

• Second: The address of its registered office in the State of Delaware is 1209 Orange
Street _____ in the City of Willmington
Zip Code 19801

The name of its Registered agent at such address is The Corporation
Trust Company

• Third: (Insert any other matters the members determine to include herein.)

[Empty box for additional matters]

In Witness Whereof, the undersigned have executed this Certificate of Formation this
21st day of August, 2018

By: 
Authorized Person(s)

Name: Eric Riffer
Typed or Printed