

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM491567

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shoutlet, Inc.		09/26/2018	Corporation:
RECEIVING PARTY DATA			
Name:	Spredfast, Inc.		
Street Address:	200 W. Cesar Chavez Street		
Internal Address:	Suite 600		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78701		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	77034207	SHOUTLET	
Serial Number:	85456720	SOCIAL CANVAS	
Serial Number:	85456718	SOCIAL SWITCHBOARD	
Serial Number:	85725804	SOCIAL VANTAGE	
Serial Number:	85116299	SOCIALLOOP	
CORRESPONDENCE DATA			
Fax Number:	6505669912		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-566-9912		
Email:	docketing@kokkalaw.com		
Correspondent Name:	KOKKA & BACKUS, PC		
Address Line 1:	Attn.: Scott S. Kokka		
Address Line 2:	550 S. California Ave., Suite 300		
Address Line 4:	Palo Alto, CALIFORNIA 94306		
NAME OF SUBMITTER:	Scott S. Kokka		
SIGNATURE:	/Scott S. Kokka/		
DATE SIGNED:	09/26/2018		

OP \$140.00 77034207

Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") effective April 17, 2018, is made and entered into by and between Shoutlet, Inc. (dba Shoutlet), a Delaware corporation, with offices at One Erdman Place, Suite 102, Madison, Wisconsin 53717, 1 Erdman Place, Suite 102, Madison, Wisconsin 53717 ("Assignor"), and Spredfast, Inc., a Delaware corporation, with a principal office at 200 W. Cesar Chavez Street, Suite 600, Austin, Texas 78701 ("Assignee").

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to accept the assignment of, the United States trademark registrations and/or trademark applications set forth on Schedule A, together with the goodwill of the business associated therewith (collectively, the "Marks"); and

WHEREAS, Assignor represents and warrants that it is the sole owner of all right, title and interest in and to the Marks and that it has adopted, used, and is using the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee the entire right, title and interest in and to the Marks together with the good will of the business symbolized by the Marks, for the United States and therefor, any resulting registrations, renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the execution date or thereafter, including, without limitation, all causes of action, rights or remedies, including but not limited to all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to initiate judicial proceedings (or administrative proceedings or other proceedings) and to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Marks.

Assignor shall, at Assignee's expense (with reasonable compensation from Assignee to Assignor), take reasonable further actions, and provide to Assignee, Assignee's successors, assigns or other legal representatives, all reasonable cooperation and assistance (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens, assignments, powers of attorney or other documentation),

requested by Assignee to more fully and effectively effectuate the purposes of this Assignment, including, without limitation, with respect to the following: (1) the preparation and prosecution of any application for registration, or any application for renewal of a registration, relating to any of the rights assigned herein; (2) the prosecution or defense of any interference, opposition, infringement or other proceedings that may arise in connection with any of the rights assigned herein, including, without limitation, testifying as to any facts relating to the Marks and this Assignment; (3) obtaining any additional trademark protection relating to rights assigned herein that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or in any foreign country; and (4) in the implementation or perfection of this Assignment in all applicable jurisdictions throughout the world.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the latest date (i.e., the execution date) set forth below.

Shoutlet, Inc.

By:  _____

Name: Melissa Frugé

Title: Chief Legal Officer and General Counsel

Date: September 26, 2018

Spredfast, Inc.

By:  _____

Name: Melissa Frugé

Title: Chief Legal Officer and General Counsel

Date: September 26, 2018

SCHEDULE A

U.S. TRADEMARK PROPERTIES

Trademark Application No.	Filing Date	Trademark Registration No.	Registration Date	Mark
77/034,207	11/1/2006	3,356,902	12/18/2007	SHOUTLET
85/456,720	10/26/2011	4,248,855	11/27/2012	SOCIAL CANVAS
85/456,718	10/26/2011	4,208,008	9/11/2012	SOCIAL SWITCHBOARD
85/725,804	9/11/2012	N/A	N/A	SOCIAL VANTAGE
85/116,299	8/26/2010	N/A	N/A	SOCIALLOOP

FOREIGN TRADEMARK PROPERTIES

Trademark Application No.	Filing Date	Trademark Registration No.	Registration Date	Country	Mark
011102936	8/7/2012	011102936	1/3/2013	Europe	SHOUTLET