

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM491733

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shaw-Ross International Importers, Inc.		05/09/2017	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	Southern Trademark Holding Company, Inc.		
Street Address:	1600 N.W. 163rd Street		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33169		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4025967	CALLAWAY	
Registration Number:	2574420	CALLAWAY COASTAL	
Registration Number:	2734129	CALLAWAY	
Registration Number:	2511244	CALLAWAY COASTAL	
Registration Number:	1062412	CALLAWAY	
CORRESPONDENCE DATA			
Fax Number:	2028221111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202.822.1100		
Email:	smoskowitz@whda.com		
Correspondent Name:	Simor L. Moskowitz		
Address Line 1:	1250 Connecticut Avenue, NW		
Address Line 2:	Suite 850		
Address Line 4:	Washington, D.C. 20036		
NAME OF SUBMITTER:	Simor L. Moskowitz		
SIGNATURE:	/Simor L. Moskowitz/		
DATE SIGNED:	09/27/2018		
Total Attachments: 1			

OP \$140.00 4025967

State of Florida



Department of State

I certify the attached is a true and correct copy of the Articles of Amendment, filed on May 9, 2017, for SHAW-ROSS INTERNATIONAL IMPORTERS, INC. changing its name to SOUTHERN TRADEMARK HOLDING COMPANY, INC., a corporation organized under the laws of the State of Florida, as shown by the records of this office.

The document number of this corporation is P04000157337.

Given under my hand and the
Great Seal of the State of Florida
at Tallahassee, the Capital, this the
Twenty-sixth day of September, 2018



CR2EO22 (1-11)

Ken Detzner

Ken Detzner
Secretary of State