

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM492192

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BRANDT MARKETING GROUP, LLC		09/20/2018	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ONE WORLD VENTURES, LLC		
<b>Street Address:</b>	512 Via de la Valle, Suite 310		
<b>City:</b>	Solana Beach		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92075		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4411239	KNOW THE DIFFERENCE TASTE THE DIFFERENCE	
<b>Registration Number:</b>	4418002	COWBOY BACON	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6192350398		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6192381900		
<b>Email:</b>	docketing@procopio.com		
<b>Correspondent Name:</b>	LISEL M. FERGUSON		
<b>Address Line 1:</b>	525 B Street, Suite 2200		
<b>Address Line 2:</b>	PROCOPIO, CORY, HARGREAVES & SAVITCH LLP		
<b>Address Line 4:</b>	San Diego, CALIFORNIA 92101		
<b>NAME OF SUBMITTER:</b>	NADINE A. HAHN		
<b>SIGNATURE:</b>	/NADINE A. HAHN/		
<b>DATE SIGNED:</b>	10/01/2018		
<b>Total Attachments: 2</b>			
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**ASSIGNMENT OF TRADEMARK**

WHEREAS, BRANDT MARKETING GROUP, LLC, a California limited liability company, with an address of P.O. Box 118, Brawley, California 92227 (hereinafter "Assignor"), is the owner of the trademarks and related registrations with the United States Patent and Trademark Office as set forth on annexed Schedule "A" (hereinafter referred to as the "Mark"); and

WHEREAS, ONE WORLD VENTURES, LLC, a California limited liability company, having a principal place of business at 512 Via de la Valle, Suite 310, Solana Beach, California 92075 (hereinafter "Assignee"), has acquired all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and the registrations thereof as set forth on annexed Schedule "A"; and

WHEREAS, it is desired that the assignment of the Marks identified on annexed Schedule "A" be made of record with the United States Patent and Trademark Office.

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor, as of the above date did hereby sell, assign, transfer and convey unto Assignee all of its rights, title and interest in and to the aforesaid Marks, worldwide, including any causes of action relating to said Marks, claims for damages, profits and costs, both in equity and law, for any infringement or infringements of rights accruing in said Marks on or before the date of the Assignment, together with the good will of the business symbolized by the Marks, and the trademark registrations thereof as set forth on annexed Schedule "A."

IN TESTIMONY WHEREOF, the parties have caused this Assignment to be executed in the capacities shown below:

DATED: 9-20, 2018

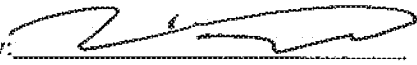
DATED: 9-20, 2018

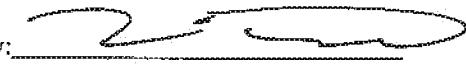
ASSIGNOR:

ACKNOWLEDGED AND ACCEPTED  
BY ASSIGNEE:

**BRANDT MARKETING GROUP, LLC**  
a California limited liability company

**ONE WORLD VENTURES, LLC**  
a California limited liability company

By:   
Name: Eric W. Brandt  
Title: Manager

By:   
Name: Eric W. Brandt  
Title: CEO

SCHEDULE "A"

TRADEMARK REGISTRATIONS

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
COWBOY BACON	U.S. Trademark Registration No. 4,418,002	October 15, 2013
KNOW THE DIFFERENCE TASTE THE DIFFERENCE	U.S. Trademark Registration No. 4,411,239	October 01, 2013