

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM486047

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	03/12/2018		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Booker Software, Inc.		03/12/2018	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mindbody, Inc.		
<b>Street Address:</b>	4051 Broad Street, Suite 220		
<b>City:</b>	San Luis Obispo		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	93401		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4815533	BOOKER	
<b>Registration Number:</b>	4294458	GOPROMOTE	
<b>Registration Number:</b>	3923549	SALONBOOKER	
<b>Registration Number:</b>	3527513	SPABOOKER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6509285200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6509888500		
<b>Email:</b>	trademarks@fenwick.com		
<b>Correspondent Name:</b>	Sally M. Abel		
<b>Address Line 1:</b>	801 California Street		
<b>Address Line 2:</b>	Silicon Valley Center		
<b>Address Line 4:</b>	Mountain View, CALIFORNIA 94041		
<b>ATTORNEY DOCKET NUMBER:</b>	31719-00070-4769		
<b>NAME OF SUBMITTER:</b>	Sally M. Abel		
<b>SIGNATURE:</b>	/sabel/		
<b>DATE SIGNED:</b>	08/14/2018		

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**Total Attachments: 2**

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**CONFIRMATION OF TRADEMARK ASSIGNMENT**

This Confirmation of Trademark Assignment ("Assignment") is entered into by and between Booker Software, Inc., ("Booker") a Delaware Corporation and MINDBODY, Inc., a Delaware corporation ("Mindbody"), hereinafter "the parties."


WHEREAS, pursuant to a certain Agreement and Plan of Merger of Harley Merger Sub, Inc., a Delaware corporation and wholly-owned subsidiary of Parent Merger Sub, a Shareholder Representative Services, LLC., Booker Software, Inc., a Delaware Corporation and MINDBODY, Inc., a Delaware Corporation approved by the Mindbody Board of Directors on March 12, 2018 (the "Merger Agreement"), all rights and interests to intellectual property rights, including without limitation all rights, title and interest in and to the Booker trademark applications and registrations, set forth in Schedule A attached hereto, were assigned from Booker to Mindbody pursuant to the Merger Agreement.

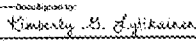
NOW THEREFORE, this will confirm that pursuant to the Merger Agreement for good and valuable consideration, receipt of which is hereby acknowledged, Booker has assigned unto Mindbody all of Booker's rights, title and interest throughout the world in and to said trademarks, together with the goodwill of the business symbolized by said trademarks, and any and all applications and registrations thereof, including, without limitation, all claims that it might have, at law or in equity, by reason of past, present or future infringement in the said trademarks, and that portion of the business which is ongoing and existing to which the trademarks pertain.

IN WITNESS WHEREOF, the parties have caused this Assignment to be made as of the effective date of the Merger Agreement referenced above.

Booker Software, Inc.

MINDBODY, Inc.

By:   
Name: Eric Steinbroner  
Title: Secretary  
Date: August 7, 2018  
Address: 4051 Broad Street  
San Luis Obispo, CA 93401

By:   
Name: Kimberly G. Lytikainen  
Title: Secretary  
Date: 8/10/2018  
Address: 4051 Broad Street  
San Luis Obispo, CA 93401

Schedule A

Trademark	Class	Country	App Date	App #	Reg Date	Reg #	Status
BOOKER (and design) (in color)	42	Canada	4/16/2014	1673046	7/24/2017	TMA976526	Registered
SALONBOOKER	42	Canada	4/4/2008	1391199	8/17/2011	TMA804587	Registered
SPABOOKER	42	Canada	5/16/2007	1347614	3/3/2009	TMA735560	Registered
SALONBOOKER	35, 41, 42	EUTM	4/23/2008	6860258	7/21/2009	6860258	Registered
SPABOOKER	42	EUTM	4/15/2011	9900028	9/16/2011	9900028	Registered
SPABOOKER	35, 41	EUTM	2/29/2008	6712624	1/27/2012	6712624	Registered
BOOKER (and design) (in color)	42	United States	12/31/2012	85812840	9/22/2015	4815533	Registered
GOPROMOTE	42	United States	12/20/2011	85500128	2/26/2013	4294458	Registered
SALONBOOKER	42	United States	4/2/2008	77438099	2/22/2011	3923549	Registered
SPABOOKER	42	United States	5/19/2008	77478320	11/4/2008	3527513	Registered