# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM492579

**NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
LoanLogics, Inc.		10/03/2018	Corporation: DELAWARE

## **RECEIVING PARTY DATA**

Name:	Optimal Blue, LLC
Street Address:	5340 Legacy Drive, Building 2,
Internal Address:	2nd Floor
City:	Plano
State/Country:	TEXAS
Postal Code:	75024
Entity Type:	Limited Liability Company: TEXAS

### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3184944	BESTX

### CORRESPONDENCE DATA

Fax Number: 3128622200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3128623837

Email: raza.siddiqui@kirkland.com

**Correspondent Name:** Raza Siddiqui Address Line 1: 300 N. Lasalle Address Line 2: Kirkland & Ellis LLP

Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER:	26147-6
NAME OF SUBMITTER:	Raza Siddiqui
SIGNATURE:	/razasiddiqui/
DATE SIGNED:	10/03/2018

#### **Total Attachments: 5**

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TRADEMARK REEL: 006448 FRAME: 0903

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "<u>Assignment</u>") is made and entered into as of October 3, 2018 ("<u>Effective Date</u>") by and between LoanLogics, Inc., a Delaware corporation, with its principal office at 4800 E. Street Road, Suite 50, Trevose, Pennsylvania 19053 ("<u>Assignor</u>"), and Optimal Blue, LLC, a Texas limited liability company, with its principal office at 5340 Legacy Drive, Building 2, 2nd Floor, Plano, Texas 75024 ("<u>Assignee</u>").

**WHEREAS**, Assignor and Assignee are parties to that certain Asset Purchase Agreement dated as of the date hereof (the "Agreement");

WHEREAS, pursuant to the Agreement, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, the United States trademark registrations set forth on Schedule A attached hereto and the United States applications for trademark registration set forth on Schedule B attached hereto, in each case, together with the goodwill associated therewith (collectively, the "Marks"); and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee its entire right, title and interest in and to the Marks, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Marks.

\* \* \* \* \*

TRADEMARK REEL: 006448 FRAME: 0904 **IN WITNESS WHEREOF,** Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

LOANLOGICS, INC.

Name: Joseph A. Helfrich

Title: EVP, Chief Legal & Risk Officer

**OPTIMAL BLUE, LLC** 

Name: Scott T. Happ

Title: President and Chief Executive Officer

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

LOANLOGICS, INC.	OPTIMAL BLUE, LLC
	S John Africa
Name;	Name: Scott T. Happ
Title:	Title: President and Chief Executive Officer

# **SCHEDULE A**

# **U.S. TRADEMARK REGISTRATIONS**

Trademark No.	Registration Date	Mark
3,184,944	12/12/06	BestX

# **SCHEDULE B**

# **U.S. TRADEMARK APPLICATIONS**

None.

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TRADEMARK
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