

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM492605

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Marshfield Clinic, Inc.		02/12/2018	Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	Marshfield Clinic Health System, Inc.		
Street Address:	1000 North Oak Avenue		
City:	Marshfield		
State/Country:	WISCONSIN		
Postal Code:	54449		
Entity Type:	Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 20			
Property Type	Number	Word Mark	
Registration Number:	4618631	CARE MY WAY	
Registration Number:	4439497		
Registration Number:	4456778	HEART HEALTH MOBILE	
Registration Number:	4435251		
Registration Number:	3190292	LAIRD CENTER FOR MEDICAL RESEARCH	
Registration Number:	2810661	RECIN	
Registration Number:	3902984	MARSHFIELD CLINIC DON'T JUST LIVE. SHINE	
Registration Number:	3830177	MARSHFIELD LABS	
Registration Number:	4031856	CATTAILS	
Registration Number:	2379605	HARVESTING HEALTH	
Registration Number:	2413635	MARSHFIELD CLINIC	
Registration Number:	2144424	MARSHFIELD CLINIC	
Registration Number:	2152112	MARSHFIELD CLINIC	
Registration Number:	2140610	MARSHFIELD CLINIC	
Registration Number:	2132529		
Registration Number:	2180045	MARSHFIELD LABORATORIES	
Registration Number:	2181888	NATIONAL FARM MEDICINE CENTER	
Registration Number:	2181887	NATIONAL FARM MEDICINE CENTER	
Registration Number:	2180032		

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Property Type	Number	Word Mark
Registration Number:	5182537	MARSHFIELD CLINIC PREMIERCARE
CORRESPONDENCE DATA		
Fax Number:	6082587138	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	608-255-4440	
Email:	PTO-WIS@huschblackwell.com, julie.hughes@huschblackwell.com	
Correspondent Name:	Husch Blackwell LLP	
Address Line 1:	P.O. Box 1379	
Address Line 2:	Melinda S. Giftos	
Address Line 4:	Madison, WISCONSIN 53701	
NAME OF SUBMITTER:	Melinda S. Giftos	
SIGNATURE:	/Melinda S. Giftos/	
DATE SIGNED:	10/03/2018	
Total Attachments: 2		
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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Agreement") is effective as of February 12, 2018 (the "Effective Date") by and between Marshfield Clinic, Inc., a Wisconsin corporation ("Assignor") and Marshfield Clinic Health System, Inc., a Wisconsin corporation ("Assignee").

For good and valuable consideration, the sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Ownership. Assignor owns all right, title, and interest in the trademarks listed below ("Assigned Marks"):

- (a) CARE MY WAY, U.S. Registration No. 4,618,631;
- (b) CATTAILS Design, U.S. Registration No. 4,439,497;
- (c) HEART HEALTH MOBILE, U.S. Registration No. 4,456,778;
- (d) CATTAILS CROSS Design, U.S. Registration No. 4,435,251;
- (e) LAIRD CENTER FOR MEDICAL RESEARCH, U.S. Registration No. 3,190,292;
- (f) WESTON REGIONAL MEDICAL CENTER, U.S. Registration No. 3,374,571;
- (g) RECIN, U.S. Registration No. 2,810,661;
- (h) MARSHFIELD CLINIC DON'T JUST LIVE. SHINE. Design, U.S. Registration No. 3,902,984;
- (i) MARSHFIELD LABS Design, U.S. Registration No. 3,830,177;
- (j) CATTAILS, U.S. Registration No. 4,031,856;
- (k) HARVESTING HEALTH, U.S. Registration No. 2,379,605;
- (l) MARSHFIELD CLINIC, U.S. Registration No. 2,413,635;
- (m) MARSHFIELD CLINIC Design, U.S. Registration No. 2,144,424;
- (n) MARSHFIELD CLINIC Design, U.S. Registration No. 2,152,112;
- (o) MARSHFIELD CLINIC Design, U.S. Registration No. 2,140,610;
- (p) CATTAILS CROSS Design, U.S. Registration No. 2,132,529;
- (q) MARSHFIELD LABORATORIES, U.S. Registration No. 2,180,045;

- (r) NATIONAL FARM MEDICINE CENTER, U.S. Registration No. 2,181,888;
- (s) NATIONAL FARM MEDICINE CENTER Design, U.S. Registration No. 2,181,887;
- (t) FLASK Design, U.S. Registration No. 2,180,032.
- (u) MARSHFIELD CLINIC PREMIERCARE Design, U.S. Registration No. 5,182,537; and
- (v) ONE IN A MILLION, U.S. Application No. 86/653,116.

2. Transfer. Assignor hereby sells, assigns, and transfers to Assignee all right, title, and interest, throughout the world, in and to the Assigned Marks and any application or registration therefor, together with all common law rights, the goodwill of the business symbolized by the Assigned Marks, any and all causes of action, either in law or in equity, and the right to enforce any rights and to file any causes of action, including the right to recover damages, for any past, present or future infringement or misappropriation of the Assigned Marks.

3. Acceptance. Assignee hereby accepts the assignment described herein and assumes all ownership, rights, liabilities and obligations in connection with such assignment.

MARSHFIELD CLINIC, INC.

MARSHFIELD CLINIC HEALTH SYSTEM, INC.



By:
Title:



By:
Title: