

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM492743

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ACKNOWLEDGMENT OF TERMINATION OF AMENDED AND RESTATED INTELLECTUAL PROPERTY SECURITY AGREEMENT		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SILICON VALLEY BANK		10/03/2018	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	CARDLYTICS, INC.		
Street Address:	675 Ponce de Leon Avenue NE		
Internal Address:	Suite 6000		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30308		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	4735118	CARDLYTICS INSIGHTS	
Registration Number:	4735307	CARDLYTICS CONNECT	
Registration Number:	4735092	CARDLYTICS LIFT	
Registration Number:	4656219	CARDLYTICS	
Registration Number:	4656212	REACH EVERY ONE	
Registration Number:	3712885	CARDLYTICS	
Serial Number:	86309206	CARDLYTICS	
Serial Number:	86309178	CARDLYTICS	
Serial Number:	86274667	CARDLYTICS	
CORRESPONDENCE DATA			
Fax Number:	8004947512		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	800-494-5225		
Email:	ipteam@cogencyglobal.com		
Correspondent Name:	Stewart Walsh		
Address Line 1:	1025 Vermont Ave NW, Suite 1130		
Address Line 2:	Cogency Global Inc.		

OP \$240.00 4735118

Address Line 4:	Washington, D.C. 20005
ATTORNEY DOCKET NUMBER:	1002121 TM Rel 1
NAME OF SUBMITTER:	Robin Dunn
SIGNATURE:	/Robin Dunn/
DATE SIGNED:	10/04/2018
Total Attachments: 4 source=Trademark Cover Sheet with Ack of Term of A&R IPSA-SVB-Cardlytics#page2.tif source=Trademark Cover Sheet with Ack of Term of A&R IPSA-SVB-Cardlytics#page3.tif source=Trademark Cover Sheet with Ack of Term of A&R IPSA-SVB-Cardlytics#page4.tif source=Trademark Cover Sheet with Ack of Term of A&R IPSA-SVB-Cardlytics#page5.tif	

ACKNOWLEDGMENT OF TERMINATION
OF AMENDED AND RESTATED INTELLECTUAL
PROPERTY SECURITY AGREEMENT

This Acknowledgment of Termination of Amended and Restated Intellectual Property Security Agreement is made with reference to the Amended and Restated Intellectual Property Security Agreement dated May 29, 2015 by and between **CARDLYTICS, INC.** ("Grantor") as assignor and **SILICON VALLEY BANK** ("Bank") as assignee (the "IP Agreement").

The IP Agreement was recorded in the United States Patent and Trademark office on June 1, 2015, Reel 035805 at Frame 0646, with respect to the patents set forth on Exhibit A hereto (the "Patents"), and on June 1, 2015, Reel 5527 at Frame 0312 with respect to the trademarks set forth on Exhibit B hereto (the "Trademarks").

Bank hereby acknowledges and agrees that the IP Agreement has been terminated and that all of the rights and interests of Bank thereunder have been terminated, including, without limitation, all of the rights and interests of Bank in and to the Patents and Trademarks.

Bank does hereby further authorize and consent that this Acknowledgment of Termination may be recorded and indexed by the Commissioner of Patents and Trademarks.

Dated: October 3, 2018

SILICON VALLEY BANK

By: 

Name: Russell Follenshall

Title: Director

Exhibit A

Patents

Description	Registration OR Serial Number	Registration OR Filing Date
System and Methods for Merging or Injecting Targeted Marketing Offers with a Transaction Display of an Online Portal	8,438,061	05/07/2013
System and Methods for Delivering Targeted Marketing Offers to Consumers via an Online Portal	8,515,810	08/20/2013
Offer Placement System and Methods for Targeted Marketing Offer Delivery System	8,595,065	11/26/2013
Offer Management System and Methods for Targeted Marketing Offer Delivery System	12/486,146	06/17/2009
System and Methods for Offer Realization and Redemption in a Targeted Marketing Offer Delivery System	12/486,167	06/17/2009
System and Methods for Delivering Targeted Marketing Offers to Consumers via an Online Portal	13/964,536	08/12/2013
System and Methods for Delivering Targeted Marketing Offers to Consumers via an Online Portal	13/970,186	08/19/2013
Offer Placement System and Methods for Targeted Marketing Offer Delivery System	14/079,051	11/13/2013
System and Apparatus for Identifier Matching and Management	14/617,112	02/09/2015

Description	Registration OR Serial Number	Registration OR Filing Date
System and Methods for Purchased Based Targeting, Delivery, and Attribution of Marketing Messages	61/994,656	05/16/2014
System and Methods for Delivering Targeted Marketing Offers to Consumers Via a Transaction Detail System	14/213,267	03/14/2014

Exhibit B

Trademarks

Description	Registration/Serial/ Application Number	Registration/ Application Date
CARDLYTICS INSIGHT	4735118	05/12/2015
CARDLYTICS (& design)	86309206	06/13/2014
CARDLYTICS (& design)	86309178	06/13/2014
CARDLYTICS	86274667	05/07/2014
CARDLYTICS CONNECT	4735307	05/12/2015
CARDLYTICS LIFT	4735092	05/12/2015
CARDLYTICS	4656219	12/16/2014
REACH EVERY ONE	4656212	12/16/2014
CARDLYTICS	3712885	11/17/2009