

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM492516

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Prefco, Inc.		01/26/2018	Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	Blue Ribbon, LP		
Street Address:	6633 Portwest Drive, Suite 160		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77024		
Entity Type:	Limited Partnership: DELAWARE <u>Texas</u>		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4079537	TEXAS TRADITIONS BLUE RIBBON BRAND PURVE	
Registration Number:	4082802	BLUE RIBBON BRAND SINCE 1946	
Registration Number:	4062982	BUM'S FAVORITE BUM PHILLIPS	
Registration Number:	3913354	TEXAS TRADITIONS	
Registration Number:	2459977	BLUE RIBBON BRAND TEXAS TRADITIONS	
CORRESPONDENCE DATA			
Fax Number:	3125212875		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3125212775		
Email:	ipdocket@muchshelist.com		
Correspondent Name:	ADAM K SACHAROFF		
Address Line 1:	191 N Wacker Drive, Suite 1800		
Address Line 2:	MUCH SHELIST, PC		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	0011387.0003		
NAME OF SUBMITTER:	ADAM K SACHAROFF		
SIGNATURE:	/adamksacharoff/		
DATE SIGNED:	10/03/2018		

CH \$140.00 4079537

Total Attachments: 2




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Trademark Assignment

This Assignment ("Assignment") is made as of January 26, 2018 (the "Effective Date"), by Prefco, Inc. a Texas Corporation ("Assignor") to Blue Ribbon, LP a Texas Limited Partnership having an address of 6633 Portwest Drive, Suite 160, Houston, Texas 77024 ("Assignee") and whose principal partner is Blue Ribbon, LLC, a Delaware limited liability company.

Assignor owns the following United States Trademarks ("Trademarks"):

Reg. Number	Word Mark	Check Status	OWNER
85298807	4079537		Prefco Corp.
85298711	4082802		Prefco Corp.
85299769	4062982		Prefco Corp.
85004063	3913354	TEXAS TRADITIONS	Prefco Corp.
75410310	2459977	BLUE RIBBON BRAND TEXAS TRADITIONS	Prefco Corp.

Assignor in accordance with its previous agreement to transfer to Assignee all its right, title and interest in the Trademarks and for good and valuable consideration, receipt and sufficiency of which Assignor specifically acknowledges:

Assignor grants, conveys, transfers, alienates and assigns to Assignee, for and throughout the world, Assignor's right, title and interest (legal, equitable, use and otherwise) in and to any and all: (i) the right to file and register the same in Assignee's name with any governmental authority; (ii) rights to record the transfers made under this Assignment in the United States Patent and Trademark Office and in any other public offices of any governmental authorities throughout the world; (iii) rights to sue for, collect and retain damages predicated on present or future infringements of the preceding, as well as all other claims and rights to damages associated with the preceding, whether predicated on past, present or future actions or omissions, and whether or not currently known or unknown; and (iv) all goodwill associated with the Trademarks.


Assignor's assignment of the Trademarks to Assignee under this Assignment constitutes a complete, absolute, and exclusive transfer of all rights (legal, equitable, use and otherwise) in the Trademarks, whether currently existing or arising or recognized in the future. Assignor does not reserve or retain any right, title, or interest in the Trademarks. Assignor acknowledges and agrees that the Trademarks constitute the sole and exclusive property of Assignee.

Assignor represents and warrants that it has full power and authority: (i) to enter into this Assignment; (ii) to grant to Assignee all rights in and to the Trademarks; and (iii) to perform all of its obligations under this Assignment.

This Assignment shall be binding upon and inure to the benefit of Assignee, its successors and assigns of Assignor and its permitted successors. This Assignment supersedes any prior understandings, written agreements, or oral arrangements among the parties which concerns the subject matter of this Assignment. The terms of this Assignment shall govern if there is any conflict between this Assignment and any other written instrument which concerns or affects the subject matter of this Assignment. This Assignment constitutes the complete

understanding among the parties. No alteration or modification of any of this Assignment's provisions shall be valid unless made in a written instrument which both parties sign.

Prefco, Inc.

Sig: 

Print Name: JOHN KOUCKY

Position: CEO