

900468657 10/03/2018

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM492583

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ENTITY CONVERSION

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Market Force Information, Inc.		12/28/2009	Corporation: DELAWARE

08/21/2017

RECEIVING PARTY DATA

Name:	Market Force Information LLC
Street Address:	371 Centennial Parkway, #210
City:	Louisville
State/Country:	COLORADO
Postal Code:	80027
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	4581191	KNOWLEDGE FORCE
Registration Number:	3534177	MARKET FORCE INFORMATION
Registration Number:	2289983	SHOP'N CHEK
Registration Number:	1968978	XPRESS REPORTING
Registration Number:	1517415	SHOP'N CHEK INC.

CORRESPONDENCE DATA

Fax Number: 7202045669
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 7206845375
Email: docket@hpdlaw.com
Correspondent Name: JUDITH A. KEENE
Address Line 1: 216 16th St., #1350
Address Line 4: Denver, COLORADO 80202

NAME OF SUBMITTER:	Melanie R. Baum
SIGNATURE:	/Melanie R. Baum/
DATE SIGNED:	10/03/2018

Total Attachments: 4
 source=Market Force_Certificate of Conversion#page1.tif

OP \$140.00 1581191

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "MARKET FORCE INFORMATION, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "MARKET FORCE INFORMATION, INC." TO "MARKET FORCE INFORMATION LLC", FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF AUGUST, A.D. 2017, AT 10:30 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

3958793 8100V
SR# 20175806474

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203090233
Date: 08-21-17

TRADEMARK
REEL: 006450 FRAME: 0462

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is April 21, 2005.
- 4.) The name of the Corporation immediately prior to filing this Certificate is
Market Force Information, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of
Formation is Market Force Information LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the
21st day of August, A.D. 2017

By: 

Authorized Person

Name: Matt Nydell

Print or Type

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "MARKET FORCE INFORMATION LLC" FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF AUGUST, A.D. 2017, AT 10:30 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

3958793 8100V
SR# 20175806474

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203090233
Date: 08-21-17

TRADEMARK
REEL: 006450 FRAME: 0464

**STATE OF DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE OF FORMATION**

OF

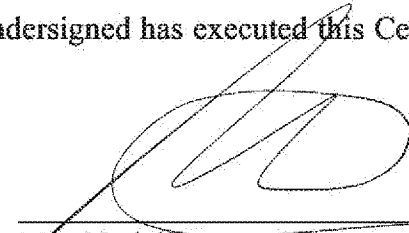
MARKET FORCE INFORMATION LLC

This Certificate of Formation of MARKET FORCE INFORMATION LLC (the "*Company*"), is being duly executed and filed by Matt Nydell, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act (6 Del. C. §18-101, et seq.)

FIRST: The name of the limited liability company formed hereby is Market Force Information LLC.

SECOND: The address of the registered office of the Company in the State of Delaware is 1675 S. State St., Suite B, in the City of Dover, County of Kent, 19901. The registered agent in charge thereof is Capitol Services, Inc.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation this 21st day of August, 2017.



Matt Nydell
Authorized Person