

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM492842

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Trademark Security Agreement		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
EWC P&T, LLC		09/25/2018	Limited Liability Company: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SUNTRUST BANK, as Collateral Agent		
<b>Street Address:</b>	303 Peachtree Street N.E.		
<b>Internal Address:</b>	25th Floor		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30308		
<b>Entity Type:</b>	Corporation: GEORGIA		
<b>PROPERTY NUMBERS Total: 48</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5355619	WHERE BUSINESS MEETS BEAUTIFUL SKIN	
<b>Registration Number:</b>	5346636	STRUT 365	
<b>Registration Number:</b>	5342789	UNAPOLOGETICALLY CONFIDENT	
<b>Registration Number:</b>	5342742	LOVE AT FIRST WAX	
<b>Registration Number:</b>	5312559	READY. SET. BROW!	
<b>Registration Number:</b>	5224260	SENSUAL STRUT	
<b>Registration Number:</b>	5182020	BROWFECTION	
<b>Registration Number:</b>	5172028	STRUT LAVISHLY	
<b>Registration Number:</b>	5161638	COMFORT BLEND	
<b>Registration Number:</b>	5156668	STRUT BOLDLY	
<b>Registration Number:</b>	5105640	STRUT SMOOTHLY	
<b>Registration Number:</b>	5064960	SUCHA TWEEZE	
<b>Registration Number:</b>	5064427	BROW PALS	
<b>Registration Number:</b>	5059673	OH MY BROW!	
<b>Registration Number:</b>	4717281	STRUT	
<b>Registration Number:</b>	4643946	WALK IN STRUT OUT	
<b>Registration Number:</b>	4603987	EUROPEAN WAX CENTER	
<b>Registration Number:</b>	4603986	EUROPEAN WAX CENTER	

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4603144	REVEALING BEAUTIFUL SKIN
Registration Number:	4487315	EUROPEAN WAX CENTER
Registration Number:	4440945	WAXING FOR ALL
Registration Number:	4413176	EUROPEAN WAX CENTER
Registration Number:	4404744	4 STEPS TO GORGEOUS
Registration Number:	4387464	EUROPEAN WAX CENTER
Registration Number:	4387463	EUROPEAN WAX CENTER
Registration Number:	4257793	EWC
Registration Number:	4254688	COMFORT WAX
Registration Number:	3921531	THE SECRET IS IN THE WAX
Registration Number:	3790189	THE ULTIMATE WAX EXPERIENCE
Registration Number:	3281599	WAX PASS
Registration Number:	3097087	EUROPEAN WAX CENTER
Serial Number:	88088653	PARADISE STRUT
Serial Number:	88085193	THERMACEUTICAL WAX
Serial Number:	88085131	CIRECEUTICAL STRENGTH
Serial Number:	88085118	CIRECEUTICAL
Serial Number:	87947661	CIREFUSION
Serial Number:	87947135	CIREFUSION THERAPIE 135°
Serial Number:	87947110	CIREFUSION THERAPIE
Serial Number:	87947096	C 135°
Serial Number:	87859498	AX THE PINK TAX
Serial Number:	87569960	MASK ME
Serial Number:	87564108	SASSY STRUT
Serial Number:	87041261	RENEW ME
Serial Number:	87041249	SMOOTH ME
Serial Number:	87041243	REVEAL ME
Serial Number:	86953433	GRACEFUL STRUT
Serial Number:	86921260	NATIONAL STRUT DAY
Serial Number:	86434159	STRUT AMBASSADOR

#### CORRESPONDENCE DATA

Fax Number: 9192868199

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 919 286-8000

Email: PTO\_TMconfirmation@mvalaw.com, vishvamiyani@mvalaw.com

Correspondent Name: MOORE & VAN ALLEN PLLC

Address Line 1: 3015 CARRINGTON MILL BOULEVARD

Address Line 2: SUITE 400

**TRADEMARK**

REEL: 006450 FRAME: 0711

<b>Address Line 4:</b> MORRISVILLE, NORTH CAROLINA 27560	
<b>ATTORNEY DOCKET NUMBER:</b>	410643.210
<b>NAME OF SUBMITTER:</b>	John Slaughter
<b>SIGNATURE:</b>	/john slaughter/
<b>DATE SIGNED:</b>	10/05/2018
<b>Total Attachments: 6</b> source=Trademark Security Agreement from EWC P&T, LLC to Suntrust Bank#page1.tif source=Trademark Security Agreement from EWC P&T, LLC to Suntrust Bank#page2.tif source=Trademark Security Agreement from EWC P&T, LLC to Suntrust Bank#page3.tif source=Trademark Security Agreement from EWC P&T, LLC to Suntrust Bank#page4.tif source=Trademark Security Agreement from EWC P&T, LLC to Suntrust Bank#page5.tif source=Trademark Security Agreement from EWC P&T, LLC to Suntrust Bank#page6.tif	

TRADEMARK SECURITY AGREEMENT dated as of September 25, 2018 (this "Agreement"), among EWC P&T, LLC (the "Grantor"), and Suntrust Bank, as Collateral Agent (in such capacity, the "Collateral Agent").

Reference is made to (a) the Credit Agreement dated as of September 25, 2018 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), among EW Intermediate Holdco, LLC, a Delaware limited liability company ("Holdings"), EW Holdco, LLC (the "Borrower"), the Lenders party thereto and Suntrust Bank, as Administrative Agent and as Collateral Agent and (b) the Collateral Agreement dated as of September 25, 2018 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Collateral Agreement"), among Holdings, the Borrower, the other grantors from time to time party thereto and the Collateral Agent. The Lenders and the Issuing Banks have agreed to extend credit to the Borrower subject to the terms and conditions set forth in the Credit Agreement. The Grantor is an Affiliate of the Borrower and is willing to execute and deliver this Agreement in order to induce the Lenders to make additional Loans and the Issuing Banks to issue additional Letters of Credit and as consideration for Loans previously made and Letters of Credit previously issued. Accordingly, the parties hereto agree as follows:

SECTION 1. Terms. Capitalized terms used in this Agreement and not otherwise defined herein have the meanings specified in the Collateral Agreement or the Credit Agreement, as applicable. The rules of construction specified in Section 1.01(b) of the Collateral Agreement also apply to this Agreement.

SECTION 2. Grant of Security Interest. As security for the payment or performance, as the case may be, in full of the Secured Obligations, the Grantor hereby grants to the Collateral Agent, its successors and assigns, for the benefit of the Secured Parties, a security interest (the "Security Interest") in all of such Grantor's right, title and interest in, to and under the Trademarks listed on Schedule I (the "Trademark Collateral").

SECTION 3. Collateral Agreement. The Security Interest granted to the Collateral Agent herein is granted in furtherance, and not in limitation, of the security interests granted to the Collateral Agent pursuant to the Collateral Agreement. The Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the Trademark Collateral are more fully set forth in the Collateral Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the Collateral Agreement, the terms of the Collateral Agreement shall govern.

SECTION 4. Termination. This Agreement shall terminate and the Security Interest in the Trademark Collateral shall be released in accordance with Section 9.15 of the Credit Agreement and Section 5.13 of the Collateral Agreement.

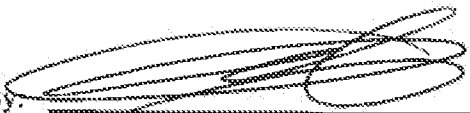
SECTION 5. Counterparts. This Agreement may be executed in counterparts (and by different parties hereto on different counterparts), each of which shall constitute an

original but all of which when taken together shall constitute a single contract. Delivery of an executed signature page to this Agreement by facsimile or other electronic transmission shall be effective as delivery of a manually signed counterpart of this Agreement.

[Remainder of this page intentionally left blank]

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

EWC P&T, LLC,

By: 

Name: David Coba


Title: President

[Signature page to Trademark Security Agreement]

TRADEMARK

REEL: 006450 FRAME: 0715

SUNTRUST BANK, as Collateral Agent

By: 

Name: Rainer Zeck

Title: Director

## Schedule I

**EWC P&T, LLC**  
**(Florida Limited Liability Company)**

**U.S. Trademarks**

**Trademark Registrations**

<b>Mark</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
WHERE BUSINESS MEETS BEAUTIFUL SKIN	5355619	12/12/17
STRUT 365	5346636	11/28/17
UNAPOLOGETICALLY CONFIDENT	5342789	11/21/17
LOVE AT FIRST WAX	5342742	11/21/17
READY. SET. BROW!	5312559	10/17/17
SENSUAL STRUT	5224260	06/13/17
BROWFECTION	5182020	04/11/17
STRUT LAVISHLY	5172028	03/28/17
COMFORT BLEND	5161638	03/14/17
STRUT BOLDLY	5156668	03/07/17
STRUT SMOOTHLY	5105640	12/20/16
SUCHA TWEEZE	5064960	10/18/16
BROW PALS	5064427	10/18/16
OH MY BROW!	5059673	10/11/16
STRUT	4717281	04/07/15
WALK IN STRUT OUT	4643946	11/25/14
EUROPEAN WAX CENTER (Stylized)	4603987	09/16/14
EUROPEAN WAX CENTER (Stylized)	4603986	09/16/14
REVEALING BEAUTIFUL SKIN	4603144	09/09/14
EUROPEAN WAX CENTER and Design	4487315	02/25/14
WAXING FOR ALL	4440945	11/26/13
EUROPEAN WAX CENTER and Design	4413176	10/08/13
4 STEPS TO GORGEOUS	4404744	09/17/13
EUROPEAN WAX CENTER (Stylized)	4387464	08/20/13
EUROPEAN WAX CENTER (Stylized)	4387463	08/20/13
EWC	4257793	12/11/12
COMFORT WAX	4254688	12/04/12
THE SECRET IS IN THE WAX	3921531	02/22/11
THE ULTIMATE WAX EXPERIENCE	3790189	05/18/10
WAX PASS	3281599	08/21/07
EUROPEAN WAX CENTER	3097087	05/30/06

**Trademark Applications**

<b>Mark</b>	<b>Serial No.</b>	<b>Filing Date</b>
<i>PARADISE STRUT</i>	88088653	08/22/18
<i>THERMACEUTICAL WAX</i>	88085193	08/20/18
<i>CIRECEUTICAL STRENGTH</i>	88085131	08/20/18
<i>CIRECEUTICAL</i>	88085118	08/20/18



<i>CIREFUSION</i>	87947661	06/04/18
<i>CIREFUSION THERAPIE 135°</i>	87947135	06/04/18
<i>CIREFUSION THERAPIE</i>	87947110	06/04/18
<i>C 135°</i>	87947096	06/04/18
<i>AX THE PINK TAX</i>	87859498	04/02/18
MASK ME	87569960	08/15/17
SASSY STRUT	87564108	08/10/17
RENEW ME	87041261	05/18/16
SMOOTH ME	87041249	05/18/16
REVEAL ME	87041243	05/18/16
GRACEFUL STRUT	86953433	03/25/16
NATIONAL STRUT DAY	86921260	02/26/16
STRUT AMBASSADOR	86434159	10/24/14