

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM493089

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cisco Technology, Inc.		05/15/2018	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	STA Group LLC		
Street Address:	222 S. Riverside Plaza, Suite 2800		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	Limited Liability Company: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3420480	TIDAL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312 283 8555		
Email:	docketing@richardspatentlaw.com		
Correspondent Name:	M. Clare Frederick		
Address Line 1:	233 S. Wacker Dr., 84th Floor		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	M. Clare Frederick		
SIGNATURE:	/M. Clare Frederick/		
DATE SIGNED:	10/08/2018		
Total Attachments: 4			
source=1002-010_TES_Assignment#page1.tif			
source=1002-010_TES_Assignment#page2.tif			
source=1002-010_TES_Assignment#page3.tif			
source=1002-010_TES_Assignment#page4.tif			

OP \$40.00 3420480

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT, dated as of 5/15/18, is made by Cisco Technology, Inc., a California Corporation ("Conveying Party"), located at 170 West Tasman Drive, San Jose, CA, 95134, in favor of STA Group LLC, an Illinois LLC ("Receiving Party"), located at 222 S. Riverside Plaza, Suite 2800, Chicago, IL, 60606.

The Conveying Party and Receiving Party have agreed to execute and deliver this Trademark Assignment, for recording with governmental authorities including, but not limited to, the U.S. Patent and Trademark Office;

NOW THEREFORE, the Conveying Party and the Receiving Party agree as follows:

1. Assignment. In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the Conveying Party hereby irrevocably conveys, transfers, and assigns to the Receiving Party, and the Receiving Party hereby accepts, all of the Conveying Party's right, title, and interest in and to the following "Assigned Trademarks," together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks:

(a) the trademark registrations set forth on Schedule 1 hereto and all issuances, extensions and renewals thereof;

(b) all rights of any kind whatsoever of the Conveying Party accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

(c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action, with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the

right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. The Conveying Party authorizes the Commissioner for Trademarks and any other governmental officials to record and register this Trademark Assignment upon request by the Receiving Party. The Receiving Party shall take such steps and actions following the date hereof, including the execution of any documents, files, registrations, or other similar items, to ensure that the Assigned Trademarks are properly assigned to the Receiving Party, or any assignee or successor thereto.

3. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

4. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

5. Governing Law. This Trademark Assignment and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Illinois, without giving effect to any choice or conflict of law provision or rule (whether of the State of Illinois or any other jurisdiction).

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the Conveying Party has duly executed and delivered this Trademark Assignment as of the date first above written.

Cisco Technology, Inc.

By: _____

Name: Dan Lang

Title: Vice President and Assistant Secretary

Address for Notices:

170 West Tasman Drive,
San Jose, CA, 95134

AGREED TO AND ACCEPTED BY:

STA Group LLC

By: _____

Name: David Dillon

Title: Senior Managing Director

Address for Notices:

222 S. Riverside Plaza, Suite 2800
Chicago, IL, 60606

SCHEDULE 1

ASSIGNED TRADEMARK REGISTRATIONS

- The trademark TIDAL SOFTWARE
 - Australian (AU) Trademark Registration No. 901933
 - Brazilian (BR) Trademark Registration No. 824359259
 - Canadian (CA) Trademark Registration No. TMA675743
 - European Union (EM) Trademark Registration No. 11420841
 - Israeli (IL) Trademark Registration No. 154956
 - Japanese (JP) Trademark Registration No. 4620742
 - South Africa (ZA) Trademark Registration No. 200201427
 - WIPO-Madrid Protocol Agreement (WO) Trademark Registration No. IR 985491, designating China (CN), France (FR), and Spain (ES)
- The trademark TIDAL
 - U.S. Trademark Registration No. 3420480
- The trademark INTERSPERSE
 - European Union (EM) Trademark Registration No. 3054897
 - Japanese (JP) Trademark Registration No. 4687137