

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM493207

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cooperative Resources International, Inc.		10/04/2018	Cooperative Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	Urus Group LP		
Street Address:	117 E. Green Bay St.		
City:	Shawano		
State/Country:	WISCONSIN		
Postal Code:	54166		
Entity Type:	Limited Partnership: DELAWARE		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Registration Number:	5358330	AGSOURCE	
Registration Number:	5559239	AGSOURCE	
Serial Number:	87725949	AGSOURCE	
Registration Number:	5358331	AGSOURCE LABORATORIES	
Registration Number:	3411311	CRI	
Registration Number:	3411312	CRI COOPERATIVE RESOURCES INTERNATIONAL	
Registration Number:	1218700	GENEX	
Registration Number:	2044133	GENEX	
Registration Number:	5374674	GENEX	
Registration Number:	5463931	GENEX	
Registration Number:	5327132	GENEX	
Registration Number:	5374673	GENEX	
Serial Number:	87618629	GENEX	
Registration Number:	3459888	PROFIT OPPORTUNITY ANALYZER	
Registration Number:	5162446	RUMILIFE	
Registration Number:	5152510	RUMILIFE	
Registration Number:	5162448	RUMILIFE	
Registration Number:	5152511	RUMILIFE	

OP \$465.00 5358330

CORRESPONDENCE DATA**Fax Number:** 6123408827*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 612-492-6854**Email:** ip.docket@dorsey.com, dahl.cathy@dorsey.com**Correspondent Name:** Cathleen F. Dahl, Dorsey & Whitney LLP**Address Line 1:** 50 South Sixth Street**Address Line 2:** Suite 1500**Address Line 4:** Minneapolis, MINNESOTA 55402-1498

ATTORNEY DOCKET NUMBER:	449003-35
NAME OF SUBMITTER:	Cathleen F. Dahl
SIGNATURE:	/Cathleen F. Dahl/
DATE SIGNED:	10/09/2018

Total Attachments: 9

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Schedule 2

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "**Trademark Assignment**"), dated as of October 4, 2018, is entered into between Cooperative Resources International, Inc., a Wisconsin cooperative ("**Assignor**"), and Urus Group LP, a Delaware limited partnership ("**Assignee**").

WHEREAS, Assignor and Assignee are parties to a certain Transaction Agreement entered into on September 25, 2018, pursuant to which Assignor agreed to transfer to Assignee all right, title, and interest in and to the trademarks identified on the attached Exhibit A-TM, (the "**Marks**"); and

WHEREAS, Assignee is desirous of acquiring all of Assignor's rights in the Marks, including the applications and registrations identified on Exhibit A-TM.

NOW, THEREFORE, for good and valuable consideration received by Assignor from Assignee, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignment of Marks. Assignor hereby sells, assigns, transfers, and conveys to Assignee all rights, title, and interest in and to the Marks, and any applications and registrations therefor, including the applications and registrations identified on the attached Exhibit A-TM, together with that part of the good will of the business associated with the use of and symbolized by the Marks, to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor if this sale, assignment, and transfer had not been made. Assignor hereby authorizes the appropriate empowered officials at the United States Patent and Trademark Office to transfer all registrations and pending applications for the Marks to Assignee as assignee of the entire right, title and interest therein or otherwise as Assignee may direct, in accordance with this instrument of assignment.

2. Counterparts. This Trademark Assignment may be signed in counterparts, which together shall constitute one agreement. If this Trademark Assignment is signed in counterparts, no party shall be bound until both parties have duly executed, or caused to be duly executed, a counterpart of this Trademark Assignment.

[SIGNATURE PAGE FOLLOWS]

Authentication

The person to be mentioned below ("the principal") has given me, Marcus Jacobus Scholten, as substitute of Casper Michael Jones, civil-law notary, practicing in Amersfoort, the Netherlands, an order for determination of the identity and the authenticity of the signature, as referred to in section 52(2) of the Notaries Act ("*Wet op het Notarisambt*"), and verification within the framework of the Act on the prevention of money laundering and terrorist financing ("*Wet ter voorkoming van witwassen en financieren van terrorisme*").

The principal's identity has been determined and verified by me, Marcus Jacobus Scholten, as substitute of Casper Michael Jones, civil-law notary, practicing in Amersfoort, the Netherlands, on the basis of the proof of identity to be mentioned below. According to a communication from the Verification Information System (VIS), of which a screen print has been attached to this authentication, this proof of identity has not been recorded as missing. A copy of the proof of identity has been attached to this authentication.

A signature has been placed on the attached document by:

Roelof Bakker, born in Blokzijl, the Netherlands, on the 7th day of April 1965, whose identity appears from his Dutch passport, with number NWP1F0JL0, valid thru the 28th of January 2025.

The meaning of this authentication is strictly limited to the determination of the identity and the statement concerning the signature; no opinion has been given about the contents and other aspects of the attached document or the accompanying annexes. Nor has any investigation been conducted into the authority and/or competence of the principal.

Amersfoort, the 26th day of September 2018

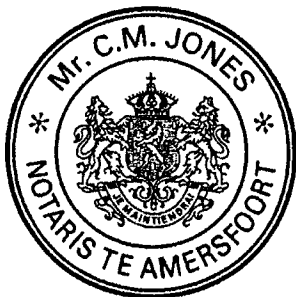








EXHIBIT A-TM1

Name and logos	Country	Serial No. Reg No.	Int. Class	Status	Renewal Dates
AGSOURCE Service mark word	US	87/310,646 5,358,330	42	Registered 12/19/ 2017	12/19/2027
AGSOURCE Service mark word	China	22763337	42	Filed 2/7/17	
AGSOURCE Service mark word	US	87/617,954 5,559,239	35	Filed 9/21/17 Reg.: 9/11/2018	9/11/2028
AGSOURCE Service mark word	Madrid Protocol	1371954	42	Reg: TR 11-27-17 EM 10/26/17 ES 2/20/18 AU 7/21/17 IN 3/21/18 JP 07/21/17 RU CO Publish: KR 7/6/18 IR VN MX	7/21/2027
AGSOURCE Service mark Design 	US	87/725,949	42	Filed 12/19/17	
AGSOURCE Service mark Design 	Madrid Protocol	1398156	42	Registered 12/27/17: China Iran Mexican Russian Federation	12/27/2027
AGSOURCE LABORATORIES Service mark Word	US	87/310,668 5,358,331	42	Registered 12/19/17	12/19/2027
AGSOURCE LABORATORIES Service mark Word	China	22763338	42	Filed 2/7/17	
CRI and Design (globe) Service Mark	US	77/007,472 3,411,311	35,42,44	Registered: 4/15/2008	4/15/2018 (grace filing ends 10/15/2018)
CRI (with circle) Name/design Service Mark	US	77/007,653 3,411,312	35,42,44	Registered: 4/15/2008	4/15/2018 (grace filing period ends 10/15/2018)

4811-3159-89632

Name and logos	Country	Serial No. Reg No.	Int. Class	Status	Renewal Dates
CRI and Design (globe) Service Mark 	Madrid Protocol (17)	1178475	42,44	Registered 8/20/2013 in: Australia Colombia Czech Republic Germany Great Britain Hungary Ireland Italy (9-25-15) Kazakhstan New Zealand Poland Portugal Russia Spain Sweden Turkey Ukraine	8/20/2023 Abandoned in: China India Japan Korea
CRI and Design (with Circle) Service Mark	S.Africa	2013/23559	44	Registered 8-27-13	8/27/2023
CRI and Design (with Circle)Service Mark 	Madrid Protocol	1178622	42,44	Registered 8/20/2013 in: Australia Colombia Czech Republic Germany Great Britain Hungary Ireland Italy Kazakhstan New Zealand Poland Portugal Russia Spain Sweden Turkey Ukraine	8/20/2023 Abandoned in: China India Japan Korea
CRI and Design (with Circle) Service Mark	Canada	1,640,422 899,956	n/a	Registered 3/30/2015	3/30/2030
CRI and Design (with Circle) Service Mark	Brazil	912315350	42	Pending	
CRI and Design (with Circle) Service Mark	Brazil	912315431	44	Pending	
CRI and Design (with Circle) Service Mark	Argentina	3276678 2,683,300	44	Registered 10/9/14	10/9/2024

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Name and logos	Country	Serial No. Reg No.	Int. Class	Status	Renewal Dates
CRI and Design (globe) Service Mark	Argentina	3276679 2,683,301	44	Registered 10/9/14	10/9/2024
CRI and Design (with Circle) Service Mark	S.Africa	2013/23560	44	Registered 8/27/13	8/27/2023
CRI and Design (Circle) Service Mark 	Mexico	1912893 1806693	35	Registered 10/9/17	7/4/2027
GENEX word Service mark	US	73/316431 1,218,700	42	Registered 11/30/1982	11/30/2022
GENEX word Trade and Service mark	US	74/527397 2,044,133	5, 42	Registered 3/11/1997	3/11/2027
GENEX word Service mark	US	87/475724 5,374,674	44	Registered 1/9/2018	1/9/2028
GENEX word Trade mark	US	87/618598 5,463,931	5 (nutritnl) 2 (markers)	Filed 9/22/17 Reg.:5/8/18	5/8/2028
GENEX word Trade and Service mark	Madrid Protocol	1413866	2,5,42,44	Registered: 1/17/2018 Australia China Colombia India Iran Japan Korea Mexico Russian Federation Turkey Vietnam	1/17/2028
GENEX word Trade and Service mark	AR	3687336	2,5,44,42	Pending	
GENEX word Trade and Service mark	CA	1878468	2,5,44,42	Pending	
GENEX word Trademark	BR	914274627	2	Pending	
GENEX word Trademark	BR	914240250	5	Pending	
GENEX word Service mark	BR	914240331	42	Pending	
GENEX word Service mark	BR	914240404	44	Pending	
GENEX Logo  Trade & Service mark	US	87/363867 5,327,132	5, 42, 44	Registered 11/7/17	11/7/2027



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TRADEMARK
REEL: 006452 FRAME: 0816

Name and logos	Country	Serial No. Reg No.	Int. Class	Status	Renewal Dates
GENEX Logo GENEX	US	87/475,719 5,374,673	44	Registered 1/9/17	1/9/2027
Service mark GENEX logo Trade mark GENEX	US	87/618629	5 (nutritnl) 2 (markers)	Filed 9/22/17 Pub:2/20/18	
GENEX logo GENEX	EM	17513367	2,5,42,44	Filed 11/23/17 Pub 12/12/17	
Trade & Service mark PROFIT OPPORTUNITY ANALYZER	US	77/375,026 3,459,888	42	Registered: 7/1/2008 Supplemtl Reg	7/1/2028
RUMILIFE Word mark	Argentina	3687339	5	Pending	
RUMILIFE Word mark	Brazil	914240684	5	Pending	
RUMILIFE Word mark	Canada	1885040	5	Pending	
RUMILIFE Word mark	Madrid Protocol	1401905	5	Registered: 4/17/2018 Australia China Colombia European Union India Iran Japan Korea Mexico Russian Federation Spain Turkey Vietnam	4/17/2028
RUMILIFE Word mark	U.S.	86/867,491 5,162,446	5	Registered: 3/14/2017	3/14/2027

4811-3159-896312

TRADEMARK
REEL: 006452 FRAME: 0817

Name and logos	Country	Serial No. Reg No.	Int. Class	Status	Renewal Dates
RUMILIFE Word mark	U.S.	86/867,544 5,152,510	31	Registered: 2/28/2017	2/28/2027
RUMILIFE & Design 	U.S.	86/867,532 5,162,448	5	Registered 3/14/2017	3/14/2027
RUMILIFE & Design 	U.S.	86/867,558 5,152,511	31	Registered: 2/28/2017	2/28/2027

COMMON LAW MARKS	Country	Nice Class	Date of Last Use	1st Date of Use
			REACH UNLOCK YOUR POTENTIAL 	

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