

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM493456

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|------------------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | Release of Security Interest in Intellectual Property Collateral at Reel/Frame No. 6304/0099 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------------|----------|----------------|----------------------|
| Western Alliance Bank | | 10/10/2018 | Corporation: ARIZONA |

RECEIVING PARTY DATA

| | |
|------------------------|--------------------------------------|
| Name: | Stuff Media LLC |
| Street Address: | 675 Ponce De Leon Avenue, Suite 4500 |
| City: | Atlanta |
| State/Country: | GEORGIA |
| Postal Code: | 30308 |
| Entity Type: | Limited Liability Company: DELAWARE |

PROPERTY NUMBERS Total: 12

| Property Type | Number | Word Mark |
|----------------------|---------|-----------------------|
| Registration Number: | 2501638 | HOW STUFF WORKS |
| Registration Number: | 2980912 | HOW STUFF WORKS |
| Registration Number: | 3706161 | HOWSTUFFWORKS |
| Registration Number: | 3811398 | HOWSTUFFWORKS |
| Registration Number: | 3706162 | HOWSTUFFWORKS |
| Registration Number: | 3491518 | HOWSTUFFWORKS |
| Registration Number: | 3483654 | HOWSTUFFWORKS |
| Registration Number: | 3491517 | HOWSTUFFWORKS |
| Registration Number: | 3498066 | |
| Registration Number: | 3398322 | |
| Registration Number: | 3983155 | STUFF YOU SHOULD KNOW |
| Registration Number: | 3483619 | BRAINSTUFF |

CORRESPONDENCE DATA

Fax Number: 2138918763

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: rhonda.deleon@lw.com

Correspondent Name: Latham & Watkins LLP

Address Line 1: 355 South Grand Avenue

TRADEMARK

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|---|------------------------------------|
| Address Line 4: | Los Angeles, CALIFORNIA 90071-1560 |
| ATTORNEY DOCKET NUMBER: | 062674-0001 |
| NAME OF SUBMITTER: | Rhonda DeLeon |
| SIGNATURE: | /Rhonda DeLeon/ |
| DATE SIGNED: | 10/10/2018 |
| Total Attachments: 4 source=WAB IP Lien Release_executed#page1.tif source=WAB IP Lien Release_executed#page2.tif source=WAB IP Lien Release_executed#page3.tif source=WAB IP Lien Release_executed#page4.tif | |

RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL

This RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL (the "Release"), dated as of October 10, 2018, is made by WESTERN ALLIANCE BANK, an Arizona corporation (the "Lender") in favor of STUFF MEDIA LLC, a Delaware limited liability company (the "Grantor").

WITNESSETH

WHEREAS, the Grantor and the Lender entered into that certain Loan and Security Agreement, dated as of February 13, 2018 (as amended from time to time, the "Loan Agreement");

WHEREAS, pursuant to the Loan Agreement, the Grantor executed that certain Intellectual Property Security Agreement, dated as of February 13, 2018, (the "Intellectual Property Security Agreement") and recorded with the U.S. Patent and Trademark Office on February 15, 2018 at Reel/Frame No. 6304/0099, pursuant to which the Grantor granted to the Lender a security interest in all right, title, and interest in any and all of the Intellectual Property Collateral (as defined in the Intellectual Property Security Agreement); and

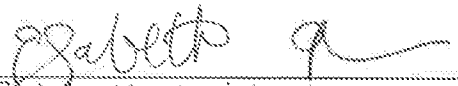
WHEREAS, the Grantor has requested that the Lender, and the Lender has agreed to, release its security interest in all right, title, and interest in, to and under the Intellectual Property Collateral.

NOW, THEREFORE, the Lender hereby DISCHARGES, TERMINATES and RELEASES, without recourse, representation or warranty of any kind or nature, its security interest in and to all of the Intellectual Property Collateral, including the trademark registrations and applications set forth in Schedule I attached hereto and incorporated herein by reference, and agrees that all the security interest in the Intellectual Property Collateral is hereby discharged, terminated and released. The undersigned hereby transfers and assigns to the Grantor, without recourse, representation or warranty of any kind or nature, any and all right, title and interest that the Lender may have obtained in and to all of its Intellectual Property Collateral under the Loan Agreement and the Intellectual Property Security Agreement.

[SIGNATURE PAGE FOLLOWS]


IN WITNESS WHEREOF, the Lender has caused this Release to be duly executed and delivered as of the date first written above.

WESTERN ALLIANCE BANK,
as Lender

By: 
Name: Elizabeth Quigley
Title: AVP, Relationship Manager

SCHEDULE I
to
RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL
TRADEMARKS

| Mark / Title: | U.S. Serial Number: | U.S. Registration Number: | USPTO Reference Number: | Filing Date: |
|----------------------------|---------------------|---------------------------|-------------------------|--------------|
| HOW STUFF WORKS | 76013441 | 2501636 | | 3/28/2000 |
| HOW STUFF WORKS | 78948428 | 2980912 | | 1/6/2004 |
| howstuffworks ² | 77427728 | 3706161 | | 3/20/2008 |
| howstuffworks ² | 77427718 | 3811398 | | 3/20/2008 |
| howstuffworks ² | 77427733 | 3706162 | | 3/20/2008 |
| HOWSTUFFWORKS | 77256252 | 3491518 | | 8/15/2007 |
| HOWSTUFFWORKS | 77266711 | 3483654 | | 8/28/2007 |
| HOWSTUFFWORKS | 77256166 | 3491517 | | 8/15/2007 |
| HSW Chime (SOUND MARK) | 77255913 | 3498066 | | 8/15/2007 |

| | | | | |
|---|----------|---------|--|-----------|
|  | 77256061 | 3398322 | | 8/15/2007 |
| STUFF YOU SHOULD KNOW | 77835305 | 3983155 | | 9/25/2009 |
| BRAINSTUFF | 77256003 | 3483619 | | 8/15/2007 |
| | | | | |

COPYRIGHTS

None.

PATENTS

None.