

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM492767

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JAB Distributors, LLC		09/25/2018	Limited Liability Company: ILLINOIS
RECEIVING PARTY DATA			
Name:	Bell Family Enterprises, LLC		
Street Address:	530 Westley Road		
City:	Glencoe		
State/Country:	ILLINOIS		
Postal Code:	60022		
Entity Type:	Limited Liability Company: ILLINOIS		
PROPERTY NUMBERS Total: 24			
Property Type	Number	Word Mark	
Registration Number:	4845447	ACTIVEPOINTS	
Registration Number:	4878724	BREEZTECH	
Registration Number:	5239036	ENERGIZE	
Registration Number:	5215993	ENERGIZE COLLECTION	
Registration Number:	4931138	MOTIVATE COLLECTION	
Serial Number:	87592790		
Registration Number:	5451718		
Registration Number:	4854720	RE-AX	
Registration Number:	4854722	RE-AX UNLEASHED	
Registration Number:	5337993	REM-FIT	
Registration Number:	5027539	REM-FIT	
Registration Number:	4540500	REM-FIT	
Registration Number:	4888227	REM-FIT	
Registration Number:	4884528	REM-FIT ACTIVE	
Registration Number:	5386790	REM-FIT	
Serial Number:	87608107	REM FIT	
Registration Number:	4845440	REM-FIT LIFE	
Registration Number:	4845449	SLEEPPOINTS	
Serial Number:	87499579	SLEEPTAILOR	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	4365633	THERMALSTRIKE
Registration Number:	4465130	THERMALSTRIKE
Registration Number:	5178203	ZEEQ
Registration Number:	5219885	ZEEQ
Registration Number:	5173022	ZEFIRO

CORRESPONDENCE DATA

Fax Number: 3123468434

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312.476.7585

Email: pjkdocket@lplegal.com

Correspondent Name: Paula Jill Krasny

Address Line 1: 2 N. LaSalle Street

Address Line 2: Suite 1300

Address Line 4: Chicago, ILLINOIS 60602

ATTORNEY DOCKET NUMBER: 42960-112966.017

NAME OF SUBMITTER: Paula Jill Krasny

SIGNATURE: /Paula Jill Krasny/

DATE SIGNED: 10/04/2018

Total Attachments: 4

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ASSIGNMENT OF UNITED STATES TRADEMARKS AND SERVICE MARKS

WHEREAS, JAB Distributors, LLC, a/k/a JAB Distributors, LLC d/b/a Protect-A-Bed, an Illinois limited liability company, having its principal place of business at 1500 South Wolf Road, Wheeling, IL 60090, USA (“**Assignor**”), is using and intends to use certain trademarks and service marks in conjunction with its business, including but not limited to the trademarks and service marks, and the applications set forth in Schedule A attached hereto, all common law versions of those marks and all trade dress formats associated with products sold and services offered under those marks (collectively, the “**Trademarks**”);

WHEREAS, Bell Family Enterprises, LLC, an Illinois limited liability company having its principal place of business at 530 Westley Road, Glencoe, IL 60022 (“**Assignee**”) is desirous of acquiring the entire right, title and interest in and to the Trademarks, including the right to bring actions for infringement of the Trademarks occurring prior to the date of this Assignment; and

WHEREAS, Assignee is the successor to a portion of the business of Assignor to which the Trademarks pertain, and that business is ongoing and existing.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by the Assignor, the Assignor has sold, assigned, and transferred, and by these presents does sell, assign, and transfer unto the Assignee, as the successor of Assignor's ongoing and existing business, the entire right, title and interest in and to the Trademarks used and intended to be used in conjunction with the Assignor's business, including but not limited to (i) the Trademarks identified in Schedule A attached to this Assignment, (ii) that part of the goodwill of the Assignor's business connected with and symbolized by said Trademarks, (iii) all causes of action, either in law or in equity, for past, present, or future infringement or other violations of or based on the Trademarks, (iv) all income, royalties, damages and payments previously, now or hereafter due with respect to such Trademarks, and (v) all corresponding rights to the Trademarks throughout the world.

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IN TESTIMONY WHEREOF, the Assignor has caused this Assignment of United States Trademarks and Service Marks to be executed by its authorized representative.

JAB DISTRIBUTORS, LLC

By: _____

Name: JAMES A. BELL

Title: CEO

Date: September 25, 2018

Schedule A

MARK	Status	App. No.	Reg. No.
ACTIVEPOINTS	Registered	86577743	4845447
BREEZTECH	Registered	86576254	4878724
ENERGIZE	Registered	86634677	5239036
ENERGIZE COLLECTION	Registered	86627275	5215993
MOTIVATE COLLECTION	Registered	86660606	4931138
	Pending	87592790	
	Registered	87592554	5451718
RE-AX	Registered	86577265	4854720
RE-AX UNLEASHED	Registered	86577332	4854722
REM-FIT	Registered	87115431	5337993
REM-FIT	Registered	86252574	5027539
REM-FIT	Registered	86016637	4540500
REM-FIT	Registered	86577461	4888227
REM-FIT ACTIVE	Registered	86577572	4884528
	Registered	87607950	5386790

MARK	Status	App. No.	Reg. No.
	Pending	87608107	
REM-FIT LIFE	Registered	86577616	4845440
SLEEPOINTS	Registered	86577792	4845449
SLEEPTAILOR	Pending	87499579	
THERMALSTRIKE	Registered	85584716	4365633
THERMALSTRIKE	Registered	85895956	4465130
ZEEQ	Registered	87041086	5178203
ZEEQ	Registered	87111388	5219885
ZEFIRO	Registered	87009719	5173022