

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM488247

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Haze Tobacco, LLC		08/28/2018	Limited Liability Company: TEXAS
RECEIVING PARTY DATA			
Name:	Haze Europe Limited		
Street Address:	38 PARSONAGE ROAD		
Internal Address:	WEST BOWLING, BRADFORD		
City:	WEST YORKSHIRE		
State/Country:	CALIFORNIA		
Postal Code:	BD5 8BN		
Entity Type:	Private Limited Company: ENGLAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5340921	HAZE TOBACCO	
Registration Number:	4321677	SIMPLY THE BEST	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4243020717		
Email:	uspto@keatsgaten.com		
Correspondent Name:	Konrad Gaten		
Address Line 1:	120 S. El Camino Dr., Suite 207		
Address Line 4:	Beverly Hills, CALIFORNIA 90212		
DOMESTIC REPRESENTATIVE			
Name:	Konrad Gaten		
Address Line 1:	120 S. El Camino Dr., Suite 207		
Address Line 4:	Beverly Hills, CALIFORNIA 90212		
NAME OF SUBMITTER:	Konrad Gaten		
SIGNATURE:	/s/		

OP \$65.00 5340921

DATE SIGNED:	08/31/2018
---------------------	------------

Total Attachments: 1 source=Assignment - Haze Tobacco#page1.tif

ASSIGNMENT OF TRADEMARKS AND GOOD WILL ASSOCIATED THEREWITH

The undersigned, HAZE TOBACCO, LLC, a Texas limited liability company with offices located at 4316 FM 2219 Rd., Richmond, TX 77469 ("Haze Tobacco"), being the lawful owner of certain trademarks registered in the United States Patent and Trademark Office as follows: SIMPLY THE BEST (Reg. No. 4,321,677), registered on April 18, 2013, and HAZE TOBACCO (Reg. No. 5,340,921), registered on November 21, 2007 (collectively, the "Trademarks"), for good and valuable consideration does hereby irrevocably sell, transfer, and convey, all right, title and interest in and to said Trademarks together with the goodwill of the business symbolized by the Trademarks, the registrations thereof, and all rights of action, powers, and benefits belonging or accrued to the Trademarks, including without limitation the right to take action against any person or entity for any infringement of the Trademarks occurring before the date of this Assignment, and further does sell, transfer convey and assign all rights to the website of Haze Tobacco and all content appearing thereon and associated therewith, and all rights to all social media associated with Haze Tobacco, all of the foregoing granted unto HAZE EUROPE LIMITED, (COMPANY NUMBER: 09284344, 38 PARGONAGE ROAD, WEST BOWLING, BRADFORD, WEST YORKSHIRE, BD5 8BN ENGLAND) as of the date stated below.

Signed this 28 day of August, 2018.

HAZE TOBACCO, LLC

BY: JANIS ANTON

ITS: PRESIDENT