

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM493639

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Trademark Collateral Agreement		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
International Vapor Group, LLC		10/11/2018	Limited Liability Company: DELAWARE
South Beach Smoke LLC		10/11/2018	Limited Liability Company: DELAWARE
VaporFi LLC		10/11/2018	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fifth Third Bank, as Administrative Agent		
<b>Street Address:</b>	38 Fountain Square Plaza		
<b>City:</b>	Cincinnati		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	45263		
<b>Entity Type:</b>	Corporation: OHIO		
<b>PROPERTY NUMBERS Total: 18</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4910494	DIRECTVAPOR	
<b>Registration Number:</b>	4287087	INTERNATIONAL VAPOR GROUP	
<b>Registration Number:</b>	4522494	OPTIMA	
<b>Registration Number:</b>	4611235	THINK IT. MIX IT. VAPE IT.	
<b>Registration Number:</b>	4733289	VAPORFI	
<b>Registration Number:</b>	4696065	VAPORFI	
<b>Registration Number:</b>	4548633	VAPORFLO	
<b>Registration Number:</b>	4420129	SOUTH BEACH SMOKE	
<b>Registration Number:</b>	4523684	SOUTH BEACH SMOKE AIR	
<b>Registration Number:</b>	4634423	SOUTH BEACH VAPOR	
<b>Registration Number:</b>	5420798	SUPERMAX	
<b>Registration Number:</b>	5157909	VAIO	
<b>Registration Number:</b>	4728889	VAPETENDER	
<b>Registration Number:</b>	4893732	VOX	
<b>Registration Number:</b>	5157965	VEX	

OP \$465.00 4910494

Property Type	Number	Word Mark
Serial Number:	87947453	TRUEHIT
Serial Number:	87947431	TRUESMOOTH
Serial Number:	87703106	VOD

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** emily.klump@clarivate.com

**Correspondent Name:** Nancy A. Zarazua

**Address Line 1:** 111 West Monroe Street

**Address Line 2:** Chapman and Cutler LLP

**Address Line 4:** Chicago, ILLINOIS 60603

<b>NAME OF SUBMITTER:</b>	Emily Klump
<b>SIGNATURE:</b>	/Emily Klump/
<b>DATE SIGNED:</b>	10/11/2018

**Total Attachments: 7**

- source=VAPORGROUP#page1.tif
- source=VAPORGROUP#page2.tif
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### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

International Vapor Group, LLC; South Beach Smoke LLC and VaporFi LLC

- Individual(s)
- Partnership
- Corporation- State: \_\_\_\_\_
- Other LLC

Citizenship (see guidelines) Delaware

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance/Execution Date(s) :**

Execution Date(s) October 11, 2018

- Assignment
- Security Agreement
- Other Trademark Collateral Agreement
- Merger
- Change of Name

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Fifth Third Bank, as Administrative Agent

Street Address: 38 Fountain Square Plaza

City: Cincinnati

State: OH

Country: USA Zip: 45263

- Individual(s) Citizenship \_\_\_\_\_
- Association Citizenship \_\_\_\_\_
- Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship Ohio Banking Corporation
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s) \_\_\_\_\_ Text \_\_\_\_\_

See Schedule A

B. Trademark Registration No.(s) \_\_\_\_\_

See Schedule A

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Nancy A. Zarazua

Internal Address: Chapman and Cutler LLP

Street Address: 111 West Monroe Street

City: Chicago

State: IL Zip: 60603

Phone Number: 312-845-5133

Docket Number: \_\_\_\_\_

Email Address: zarazua@chapman.com

**6. Total number of applications and registrations involved:**

18

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ \_\_\_\_\_**

- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

**9. Signature:** Nancy A. Zarazua for Chapman and Cutler LLP

October 11, 2018

Signature

Date

Nancy A. Zarazua, Paralegal

Total number of pages including cover sheet, attachments, and document: 7

Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

## TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this “*Trademark Security Agreement*”) is made this 11th day of October, 2018, by and among Grantors listed on the signature pages hereof (collectively, jointly and severally, “*Grantors*” and each individually “*Grantor*”), and FIFTH THIRD BANK, an Ohio banking corporation, in its capacity as agent for the Lenders and the other Secured Parties (in such capacity, together with its successors and assigns in such capacity, “*Administrative Agent*”).

### WITNESSETH:

WHEREAS, pursuant to that certain Amended and Restated First Lien Credit Agreement dated as of March 7, 2018 (as amended, restated, amended and restated, supplemented, or otherwise modified from time to time, the “*Credit Agreement*”), which amends and restates the First Lien Credit Agreement dated as of February 17, 2017 (the “*Original Credit Agreement*”), by and among Turning Point Brands, Inc., a Delaware corporation (the “*Borrower*”), the Grantors party thereto, the various institutions from time to time party thereto as Lenders (each of such Lenders, together with its successors and assigns, is referred to hereinafter as a “*Lender*”) and Administrative Agent, the Lenders have agreed to make certain financial accommodations available to the Borrower from time to time pursuant to the terms and conditions thereof;

WHEREAS, in connection with the Original Credit Agreement, the Grantors have executed and delivered to Administrative Agent, for the benefit of the Secured Parties, a First Lien Guaranty and Security Agreement dated as of February 17, 2017, as amended by that certain Omnibus Amendment, Reaffirmation Agreement, and Joinder dated March 7, 2018 (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, amended and restated, supplemented or otherwise modified, the “*Guaranty and Security Agreement*”); and

WHEREAS, pursuant to the Guaranty and Security Agreement, Grantors are required to execute and deliver to Administrative Agent, for the benefit of the Secured Parties, this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby agrees as follows:

#### SECTION 1. DEFINED TERMS.

All initially capitalized terms used but not otherwise defined herein have the meanings given to them in the Guaranty and Security Agreement or, if not defined therein, in the Credit Agreement, and this Trademark Security Agreement shall be subject to the rules of construction set forth in Section 1(b) of the Guaranty and Security Agreement, which rules of construction are incorporated herein by this reference, *mutatis mutandis*.

SECTION 2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL.

Each Grantor hereby unconditionally grants, assigns, and pledges to Administrative Agent, for the benefit of each of the Secured Parties, to secure the Secured Obligations, a continuing security interest (referred to in this Trademark Security Agreement as the “*Security Interest*”) in all of such Grantor’s right, title and interest in and to the following, whether now owned or hereafter acquired or arising and wherever located (collectively, the “*Trademark Collateral*”):

(1) all domestic, foreign and multinational trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade dress, trade styles, logos, Internet domain names, other indicia of origin or source identification, and general intangibles of a like nature, whether registered or unregistered, and with respect to any and all of the foregoing:

(i) all registrations and applications for registration thereof including the registrations and applications listed in Schedule I attached hereto,

(ii) all extension and renewals thereof,

(iii) all of the goodwill of the business connected with the use of and symbolized by any of the foregoing,

(iv) all rights to sue or otherwise recover for any past, present and future infringement, dilution, or other violation thereof,

(v) all Proceeds of the foregoing, including license fees, royalties, income, payments, claims, damages and proceeds of suit now or hereafter due and/or payable with respect thereto, and

(vi) all other rights of any kind accruing thereunder or pertaining thereto throughout the world.

Notwithstanding anything herein to the contrary, in no event shall the Trademark Collateral include or the security interest granted hereunder attach to any “intent-to-use” trademark application to the extent that, and solely during the period in which, the grant of a security interest therein would impair the validity or enforceability of any registration issuing from such intent-to-use trademark application under applicable federal law; *provided* that, upon filing with the United States Patent and Trademark Office of an amendment to allege use pursuant to 15 U.S.C. § 1051(c) or a statement of use under 15 U.S.C. § 1051(d) (or any successor provisions), such intent-to-use application shall be considered Trademark Collateral.

SECTION 3. SECURITY FOR SECURED OBLIGATIONS.

This Trademark Security Agreement and the Security Interest created hereby secures the payment and performance of the Secured Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Trademark Security Agreement secures the

payment of all amounts which constitute part of the Secured Obligations and would be owed by Grantors, or any of them, to Administrative Agent, the other Secured Parties or any of them, whether or not they are unenforceable or not allowable due to the existence of an Insolvency Proceeding involving any Grantor. Each Grantor hereby agrees that, anything herein to the contrary notwithstanding, such Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary actions in connection with the Trademark Collateral subject to a security interest hereunder.

SECTION 4. SECURITY AGREEMENT.

The Security Interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interests granted to Administrative Agent, for the benefit of the Secured Parties, pursuant to the Guaranty and Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of Administrative Agent with respect to the Security Interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. To the extent there is any inconsistency between this Trademark Security Agreement and the Guaranty and Security Agreement, the Guaranty and Security Agreement shall control.

SECTION 5. COUNTERPARTS.

This Trademark Security Agreement is a Loan Document. This Trademark Security Agreement may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. This Trademark Security Agreement shall become effective when it shall have been executed by the Administrative Agent and when the Administrative Agent shall have received counterparts hereof that, when taken together, bear the signatures of each of the other parties hereto. Delivery of an executed counterpart of a signature page of this Trademark Security Agreement by facsimile or in electronic (i.e., "pdf" or "tif") format shall be effective as delivery of a manually executed counterpart of this Trademark Security Agreement.

SECTION 6. CHOICE OF LAW, JURISDICTION AND VENUE, JURY TRIAL WAIVER, AND JUDICIAL REFERENCE PROVISION.


ALL TERMS OF SECTION 29 OF THE GUARANTY AND SECURITY AGREEMENT ("GOVERNING LAW; JURISDICTION, WAIVER OF JURY TRIAL, ETC.") ARE INCORPORATED HEREIN BY THIS REFERENCE, AND SHALL APPLY TO THIS TRADEMARK SECURITY AGREEMENT, *MUTATIS MUTANDIS*.

[SIGNATURE PAGE FOLLOWS]

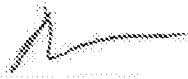
IN WITNESS WHEREOF, the parties hereto have caused this Trademark Security Agreement to be executed and delivered as of the day and year first above written.

GRANTORS:

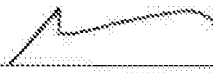
INTERNATIONAL VAPOR GROUP, LLC

By:   
Name: Robert M. Lavan  
Title: Chief Financial Officer

VAPORFi LLC

By:   
Name: Robert M. Lavan  
Title: Chief Financial Officer

SOUTH BEACH SMOKE LLC

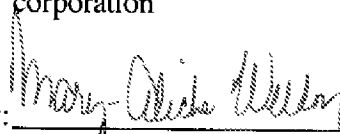
By:   
Name: Robert M. Lavan  
Title: Chief Financial Officer

ACCEPTED AND ACKNOWLEDGED BY:

ADMINISTRATIVE AGENT:

FIFTH THIRD BANK, an Ohio banking  
corporation

By: \_\_\_\_\_

  
Name: Mary-Alicha Weldon

Title: Vice President, Relationship Manager

[Signature Page to Trademark Security Agreement (International Vapor Group, LLC)]

**TRADEMARK**  
**REEL: 006455 FRAME: 0209**



**SCHEDULE I  
TO  
SUPPLEMENT TO TRADEMARK SECURITY AGREEMENT**

**TRADEMARK REGISTRATIONS/APPLICATIONS**

COMPANY	TRADEMARK	REGISTRATION NO.	REGISTRATION DATE
International Vapor Group, LLC	DIRECTVAPOR	4910494	03/01/2016
International Vapor Group, LLC	INTERNATIONAL VAPOR GROUP	4287087	02/05/2013
International Vapor Group, LLC	OPTIMA	4522494	04/29/2014
International Vapor Group, LLC	THINK IT. MIX IT. VAPE IT.	4611235	09/23/2014
International Vapor Group, LLC	VAPORFI	4733289	04/28/2015
International Vapor Group, LLC	VAPORFI	4696065	03/30/2015
International Vapor Group, LLC	VAPORFLO	4548633	06/10/2014
South Beach Smoke LLC	SOUTH BEACH SMOKE	4420129	10/15/2013
South Beach Smoke LLC	SOUTH BEACH SMOKE AIR	4523684	04/29/2014
South Beach Smoke LLC	SOUTH BEACH VAPOR	4634423	11/04/2014
South Beach Smoke LLC	SUPERMAX	5420798	03/13/2018
VaporFi LLC	VAIO	5157909	03/07/2017
VaporFi LLC	VAPETENDER	4728889	04/28/2015
VaporFi LLC	VOX	4893732	01/26/2016
VaporFi LLC	VEX	5157965	03/07/2017

**PENDING TRADEMARKS:**

COMPANY	TRADEMARK	SERIAL NUMBER	FILING DATE
International Vapor Group, LLC	TRUEHIT	87947453	06/04/2018
International Vapor Group, LLC	TRUESMOOTH	87947431	06/04/2018
International Vapor Group, LLC	VOD	87703106	11/30/2017