

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM493664

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
La Crosse Distilling Company, LLC		06/21/2018	Limited Liability Company: WISCONSIN
RECEIVING PARTY DATA			
Name:	DRIFTLESS PURE, LLC		
Street Address:	129 VINE STREET		
City:	LA CROSSE		
State/Country:	WISCONSIN		
Postal Code:	54601		
Entity Type:	Limited Liability Company: WISCONSIN		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	87814648	FARMER FORWARD	
Serial Number:	87814746	DRIFTLESS PURE	
Serial Number:	87814752	GENUINE WISCONSIN SPIRIT	
Serial Number:	87814771	FARMER FORWARD DRIFTLESS PURE LA CROSSE	
CORRESPONDENCE DATA			
Fax Number:	4142770656		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	608-257-3501		
Email:	jltrem1@michaelbest.com		
Correspondent Name:	Laura M. Konkel, Michael Best & Friedrich		
Address Line 1:	100 East Wisconsin Avenue, Suite 3300		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Jaime L. Trem1		
SIGNATURE:	/jaime l. trem1/		
DATE SIGNED:	10/12/2018		
Total Attachments: 0			

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