

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM493766

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Wellness Coaches USA		10/11/2018	Limited Liability Company: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Coachwell, Inc.		
<b>Street Address:</b>	255 SW Bluff Drive		
<b>Internal Address:</b>	Suite 100		
<b>City:</b>	Bend		
<b>State/Country:</b>	OREGON		
<b>Postal Code:</b>	97702		
<b>Entity Type:</b>	Corporation: OREGON		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5331107	COACHWELL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5037962900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	503-222-9981		
<b>Email:</b>	trademarks@schwabe.com		
<b>Correspondent Name:</b>	Schwabe, Williamson & Wyatt, P.C.		
<b>Address Line 1:</b>	1211 SW Fifth Avenue, Suite 1900		
<b>Address Line 4:</b>	Portland, OREGON 97204		
<b>ATTORNEY DOCKET NUMBER:</b>	132496-236948		
<b>NAME OF SUBMITTER:</b>	Allison Pentheny		
<b>SIGNATURE:</b>	/Allison Pentheny/		
<b>DATE SIGNED:</b>	10/12/2018		
<b>Total Attachments: 1</b>			
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CH \$40.00 5331107

**EXHIBIT A**

**TRADEMARK ASSIGNMENT**

This Trademark Assignment ("**Assignment**") is effective as of the 11 day of October, 2018 ("**Effective Date**") by and between Wellness Coaches USA, a limited liability company organized and existing under the laws of the State of Pennsylvania and having a place of business located at 725 Skippack Pike, Suite 300, Blue Bell, Pennsylvania ("**Assignor**") and Coachwell, Inc., a corporation organized and existing under the laws of the State of Oregon, and having a place of business located at 255 SW Bluff Drive, Suite 100, Bend, Oregon 97702 ("**Assignee**").

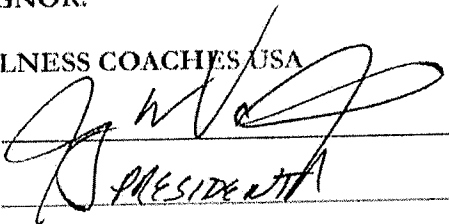
1. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, all of its right, title, and interest in, to and under the mark COACHWELL, including any and all goodwill associated therewith, all applications and registrations therefor (including USPTO Reg. No. 5,331,107), all common law rights therein, any and all trademark and/or service mark rights related thereto; and in and to any and all causes of action (either in law or in equity), as well as the right to enforce any rights and file any causes of action, including the right to recover damages, for any past, present, or future infringement, misappropriation and/or dilution of the COACHWELL mark.

2. Assignor hereby agrees to execute, acknowledge and deliver any and all documents and to take such other and further actions as Assignee, in its reasonable discretion and at its expense, deems desirable or necessary to make a record with any and all government agencies, authorities, courts, tribunals, or third parties, of the fact that, as between the parties, Assignee owns all right, title and interest in and to the COACHWELL mark, and any and all goodwill associated therewith.

EXECUTED and DELIVERED by a duly authorized officer of Assignor to have effect as of the Effective Date.

**ASSIGNOR:**

**WELLNESS COACHES USA**

By: 

Title: PRESIDENT

Date: 10-11-18