

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM493772

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FORWARDLINE FINANCIAL, LLC		09/12/2018	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	EAST WEST BANK		
Street Address:	9378 Wilshire Blvd.		
Internal Address:	Suite 100		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90212		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3284740	BUSINESS LOANS WITHOUT THE HASSLE	
Registration Number:	3241871	FORWARDLINE	
Registration Number:	4677568	FORWARDLINE	
Serial Number:	87297201	FORWARDLINE THE SMALL BUSINESS LOAN EXPE	
Serial Number:	87356731	TIME IS MONEY WE SAVE YOU BOTH	
CORRESPONDENCE DATA			
Fax Number:	2138960400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	213-891-5607		
Email:	crachina@buchalter.com		
Correspondent Name:	Corina Rachina		
Address Line 1:	1000 Wilshire Blvd.		
Address Line 2:	12th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90017		
NAME OF SUBMITTER:	Corina Rachina		
SIGNATURE:	/s/ Corina Rachina		
DATE SIGNED:	10/12/2018		

CH \$140.00 3284740

Total Attachments: 3

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**MEMORANDUM AND NOTICE OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY**

September 12, 2018

FORWARDLINE FINANCIAL, LLC, a California limited liability company, whose address is 21700 Oxnard Street, Suite 1450, Woodland Hills, CA 91367 ("Assignor") hereby acknowledges that it has granted **EAST WEST BANK**, a California corporation company, whose address is 9378 Wilshire Blvd., Suite 100, Beverly Hills, CA 90212 ("Assignee"), a security interest in and to all of the Assignor's right, title and interest in and to: the trademarks and trademark registrations and applications therefor which are identified on Exhibit A attached hereto and herein incorporated by this reference owned by Assignor (the "Trademarks"), together with the goodwill and assets of the business, and all actions for infringement concerning the foregoing.

The terms and conditions of the aforementioned security interest are contained in that certain Amended and Restated Loan and Security Agreement dated as of August 5, 2015 (as amended from time to time, the "Agreement"), among the Assignor and Assignee as security for the Obligations as set forth in the Agreement and other agreements referred to therein. Nothing contained in this Memorandum and Notice of Security Interest in Intellectual Property shall be construed as a present or absolute assignment of any of the collateral nor as limiting any interest which Assignee may have in any other collateral described in the Agreement or otherwise.

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[Signature Page to Follow]

IN WITNESS WHEREOF, the undersigned has duly executed this document as of the date first written above.

FORWARDLINE FINANCIAL, LLC, a
California limited liability company


By: 
Name: STEVEN R. CARLSON
Title: CEO

EXHIBIT A

Trademarks

Trademark Records By Trademark

Owner	Trademark	Country	Appl. Date	No.	Status	Agent
Client	File Reference	Next Renewal Date	Reg. Date	No.	Sub Status	Supervisor
BUSINESS LOANS WITHOUT THE HASSLE						
Forwardline Financial, LLC	BUSINESS LOANS WITHOUT THE HASSLE	United States of America	Nov 8 2006	77040787	Registered	
	7609-2	Aug 28 2027	Aug 28 2007	3284740		E. Lynn Perry
Class	38					
Goods	Financial services, namely, money lending for businesses; payment processing services, namely, credit card and debit card transaction processing services					
FORWARDLINE						
Forwardline Financial, LLC	FORWARDLINE	United States of America	May 30 2006	76026377	Registered	
	7609-1	May 15 2027	May 15 2007	3284871		E. Lynn Perry
Class	38					
Goods	Financial services, namely, money lending for businesses; payment processing services, namely, credit card and debit card transaction processing services					
FORWARDLINE & Design						
Forwardline Financial, LLC	FORWARDLINE & Design	United States of America	Dec 19 2012	85148982	Registered	
	7659-4	Jan 27 2025	Jan 27 2015	4077568		E. Lynn Perry
Class	38					
Goods	Financial services, namely, money lending for businesses; payment processing services, namely, credit card and debit card transaction processing services					
FORWARDLINE THE SMALL BUSINESS LOAN EXPERTS & Design						
Forwardline Financial, LLC	FORWARDLINE THE SMALL BUSINESS LOAN EXPERTS & Design	United States of America	Jan 11 2017	87297201	Pending	
	7669-5					E. Lynn Perry
Class	38					
Goods	Financial services, namely, money lending for businesses; payment processing services, namely, credit card and debit card transaction processing services					
TIME IS MONEY WE SAVE YOU BOTH						
	TIME IS					
Forwardline Financial, LLC	MONEY WE SAVE YOU BOTH	United States of America	Mar 2 2017	87358731	Pending	
	7669-6					E. Lynn Perry
Class	38					
Goods	Financial services, namely, money lending for businesses; payment processing services, namely, credit card and debit card transaction processing services					

TM Administrator - END OF REPORT

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