

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM493885

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST
<b>SEQUENCE:</b>	1

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MEDLEY OPPORTUNITY FUND II LP		10/15/2018	Limited Partnership: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Gene Juarez Salons LLC
<b>Street Address:</b>	3326 160TH AVENUE SE, SUITE 400
<b>City:</b>	BELLEVUE
<b>State/Country:</b>	WASHINGTON
<b>Postal Code:</b>	98008
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	3155759	GENE JUAREZ ADVANCED TRAINING SALON
Registration Number:	3155761	GENE JUAREZ SALON
Registration Number:	3087115	GJ
Registration Number:	3155762	GENE JUAREZ SALONS & SPAS
Registration Number:	3087116	GJ
Registration Number:	1600221	BESO DE COLOR
Registration Number:	4020495	IDENTITY1
Registration Number:	4254386	IDENTITY1
Registration Number:	4254385	IDENTITY
Serial Number:	85070130	IDENTITY TO THE POWER OF ONE

## CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Email: trademark@raklaw.com

Correspondent Name: Irene Y. Lee

Address Line 1: 12424 Wilshire Blvd, 12th fl.

Address Line 4: Los Angeles, CALIFORNIA 90025

OP \$265.00 3155759

<b>ATTORNEY DOCKET NUMBER:</b>	3518-10
<b>NAME OF SUBMITTER:</b>	Adam Kummins
<b>SIGNATURE:</b>	/Adam Kummins/
<b>DATE SIGNED:</b>	10/15/2018

**Total Attachments: 5**

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**PARTIAL RELEASE OF SECURITY INTEREST IN TRADEMARKS**

THIS PARTIAL RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “Release”) is made as of October 15, 2018 (“Effective Date”) in favor of GJS HOLDINGS LLC and GENE JUAREZ SALONS LLC (collectively with their respective successors and assigns, joint and severally, “Grantors” and each individually “Grantor”), by MEDLEY OPPORTUNITY FUND II LP (together with its successors and assigns, if any, in such capacity “Secured Party”),

WHEREAS, Secured Party and Grantors entered into that certain Trademark Security Agreement dated June 15, 2011, which was recorded twice with the United States Patent and Trademark Office on June 15, 2011 at Reel 004561, Frame 0851 and Frame 0866;

WHEREAS, pursuant to the terms of the Trademark Security Agreement, Grantors granted to Secured Party a continuing security interest in and to the Trademark Collateral (as defined in the Trademark Security Agreement);

WHEREAS, the Secured Party wishes to release, retransfer, and re-assign to each applicable Grantor, without representation or warranty, all of the Secured Party’s right, title, and interest in, to, and under the Trademark Collateral, and the goodwill associated therewith, except for one trademark registration specifically listed on Schedule 2 hereto.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Security Party and Grantors hereby agree as follows:

Section 1. Defined Terms. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Trademark Security Agreement.

Section 2. Release of Security Interest in a Portion of the Trademark Collateral. Secured Party hereby, without representation or warranty and without recourse or liability, (a) terminates, cancels, releases, and forever discharges any and all security interests it has against the Trademark Collateral, including the marks referred to on Schedule 1 hereto, but excluding one registration identified in Schedule 2 hereto only, and (b) re-assigns and retransfers any right, title, and interest it may have in, to, and under the Trademark Collateral in its entirety, including the marks identified in Schedule 1 hereto, but excluding one registration identified in Schedule 2 hereto, to the relevant Grantor.

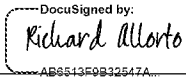
Section 3. Recordation of Release. Secured Party authorizes the recordation of this Release with the United States Patent and Trademark Office and any other applicable registry or government office necessary to perfect the complete release of its security interest in the Trademark Collateral, except for the one registration identified in Schedule 2 hereto.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, Secured Party has caused this Release to be executed by its duly authorized representative as of the Effective Date.

**MEDLEY OPPORTUNITY FUND II LP**




By: MOF II Management, LLC,  
a Delaware limited liability company,  
Its Investment Manager

By:   
AB5543F9832547A

Name: Richard T. Allorto, Jr.  
Title: Chief Financial Officer

**Schedule 1 to Partial Release of Security Interest in Trademarks**

**Trademarks Being Released**

<b>Grantor</b>	<b>Mark</b>	<b>Country/ State</b>	<b>Application No.</b>	<b>Filing Date</b>	<b>Registration No.</b>	<b>Registration Date</b>
Gene Juarez Salons LLC		U.S.	76/638,875	5/19/2005	3,155,759	10/17/2006
	GENE JUAREZ SALON	U.S.	76/639,075	5/20/2005	3,155,761	10/17/2006
		U.S.	76/639,076	5/20/2005	3,087,115	5/2/2006
	GENE JUAREZ SALONS & SPAS	U.S.	76/639,077	5/20/2005	3,155,762	10/17/2006
		U.S.	76/639,113	5/20/2005	3,087,116	5/2/2006
	BESO DE COLOR	U.S.	73/786,284	3/13/1989	1,600,221	6/12/1990
	identity <sup>1</sup>	U.S.	85/090,708	7/22/2010	4,020,495	8/30/2011
	IDENTITY TO THE POWER OF ONE	U.S.	85/070,130	6/23/2010		
	IDENTITY1	U.S.	85/070,104	6/23/2010	4,254,386	12/4/2012

<b>Grantor</b>	<b>Mark</b>	<b>Country/ State</b>	<b>Application No.</b>	<b>Filing Date</b>	<b>Registration No.</b>	<b>Registration Date</b>
	IDENTITY	U.S.	85/070,076	6/23/2010	4,254,385	12/4/2012
	GENE JUAREZ SALONS	State of Washington			16088	10/30/1985

**Schedule 2 to Partial Release of Security Interest in Trademarks**

**Trademark Not Being Released**

<b>Grantor</b>	<b>Mark</b>	<b>Country/ State</b>	<b>Application No.</b>	<b>Filing Date</b>	<b>Registration No.</b>	<b>Registration Date</b>
Gene Juarez Beauty Schools LLC	<u>GENE JUAREZ</u> ACADEMY	U.S.	76/639,140	5/20/2005	3,128,507	8/15/2006