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# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM493940 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Beijing Shaking Youth Technology Co., Ltd.		10/08/2018	Limited Corporation: CHINA

## **RECEIVING PARTY DATA**

Name:	Bytedance Ltd.	
Street Address:	Scotia Centre, 4th Floor, Willow House, Cricket Square	
Internal Address:	P.O. Box 2804	
City:	George Town	
State/Country:	Country: CAYMAN ISLANDS	
Postal Code:	Code: K1-1112	
Entity Type:	y Type: Limited Corporation: CAYMAN ISLANDS	

### **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	5431563	
Serial Number:	87497967	

## **CORRESPONDENCE DATA**

**Fax Number:** 2155683439

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 2155683100

Email: bhipdocket@bakerlaw.com

Correspondent Name: Jacqueline M. Lesser
Address Line 1: 2929 Arch Street
Address Line 2: Cira Centre, 12th Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19104-2891

ATTORNEY DOCKET NUMBER: 107114.000014

## DOMESTIC REPRESENTATIVE

Name: Jacqueline M. Lesser

Address Line 1: 2929 Arch Street

Address Line 2: Cira Centre, 12th Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19104-2891

TRADEMARK REEL: 006456 FRAME: 0738

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NAME OF SUBMITTER:	Jacqueline M. Lesser	
SIGNATURE:	/Jacqueline M. Lesser/	
DATE SIGNED:	10/15/2018	

# **Total Attachments: 2**

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#### ASSIGNMENT

WHEREAS, Beijing Shaking Youth Technology Co., Ltd., a company, located at 02A-345, F2 Tower C, No. 28 Xinxi Road Jia, Haidian District, Beijing China ("Assignor"), owns the marks listed in Exhibit A (hereinafter "the Marks"); and

WHEREAS, Bytedance Ltd., a company, located at Scotia Centre, 4th Floor, Willow House, Cricket Square, P.O. Box 2804, George Town KY1-1112, Cayman Islands ("Assignee") (collectively, "the Parties"), wishes to acquire all rights, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, having for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor confirms that it has assigned to Assignee, all of its rights, title, interest in and to the Marks, and all goodwill connected with the Marks, including any choses in action relating to the Marks and the right to bring suit for past infringement of the Marks, together with the goodwill of the business symbolized by the Marks.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be executed as of the day and year written below.

8th October 2018

Date

By: Tao Ches

Beijing Shaking Youth Technology Co., Ltd.

8<sup>th</sup> October 2018\_\_\_ Date

By: Yiming Zhang

Title: CEO Bytedance Ltd.

# Exhibit A

	Trademark	U.S. Registration No. or Application No.
	DESIGN ONLY	5.431.563
1	DESIGN ONLY	87,497,967

**RECORDED: 10/15/2018** 

TRADEMARK REEL: 006456 FRAME: 0741