

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM492940

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MSNBC Cable L.L.C.		08/04/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	NBCUniversal Media, LLC		
Street Address:	30 Rockefeller Plaza		
City:	New York City		
State/Country:	NEW YORK		
Postal Code:	10112		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2193391	MSNBC	
Registration Number:	2193396	MSNBC	
Registration Number:	2193397	MSNBC	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	chris.perkins@nbcuni.com		
Correspondent Name:	Tim Hance		
Address Line 1:	100 Universal City Plaza		
Address Line 2:	Bldg. 1280; Floor 6		
Address Line 4:	Universal City, CALIFORNIA 91608		
ATTORNEY DOCKET NUMBER:	5120.117182		
NAME OF SUBMITTER:	Timothy D. Hance		
SIGNATURE:	/Timothy D Hance/		
DATE SIGNED:	10/05/2018		
Total Attachments: 5			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 4th day of August, 2016, by and between MSNBC Cable L.L.C., a Delaware Limited Liability company, having a place of business at 30 Rockefeller Plaza, New York, New York 10112 (hereinafter referred to as "ASSIGNOR"), and NBCUniversal Media, LLC, a Delaware limited liability company having a place of business at 30 Rockefeller Plaza, New York, NY 10112 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademarks listed in Schedule A, attached hereto and incorporated herein by this reference, and the registrations listed in Schedule B, attached hereto and incorporated herein by this reference;

WHEREAS, ASSIGNOR has adopted, used, is using the trademarks listed in Schedule A, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademarks") worldwide;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the federal and worldwide trademark registrations relating to the Trademarks listed in Schedule B (hereinafter collectively referred to as "Registrations"); and

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademarks and Registrations.

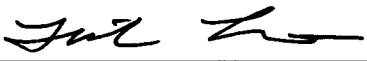
NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) The Trademarks set forth in Schedule A; and
- (2) The Registrations set forth in Schedule B.

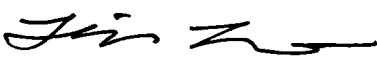
Together with the goodwill symbolized by said Trademarks and Registrations, concurrent with the transfer of certain tangible assets as indicia of said goodwill.

Executed at Universal City, California, this 4th day of August, 2016.

MSNBC Cable L.L.C.,
a Delaware limited liability company having a place of business at 30 Rockefeller Plaza, New
York, NY 10112

By: 
Tirzah Lowe
Vice President

NBCUniversal Media, LLC.
a Delaware limited liability company having a place of business at 30 Rockefeller Plaza, New
York, NY 10112

By: 
Tirzah Lowe
Vice President

SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A

Marks:

MSNBC

MSNBC AND DESIGN (STACKED IN COLOR) ()

MSNBC AND DESIGN (LINED IN COLOR) ()

MSNBC AND DESIGN (HORIZONTAL IN COLOR) ()

MSNBC AND DESIGN (STACKED IN BLACK AND WHITE) ()

MSNBC AND DESIGN (HORIZONTAL IN BLACK AND WHITE) ()

MSNBC AND DESIGN (LOWERCASE IN BLACK AND WHITE) ()

SCHEDULE B

Federal and Worldwide Trademark Registrations:

TRADEMARK	COUNTRY	INT. CLASSES	APPLICATION NO	REGISTRATION NO
MSNBC	Taiwan	41	88037786	126479
MSNBC	United States of America	41	75291918	2471813
MSNBC	United States of America	35	75291924	2142865
MSNBC	United States of America	36	75292032	2139263
MSNBC	China	38	9900096627	1459962
MSNBC	United States of America	38	75291926	2230013
MSNBC	Mexico	38	392887	675774
MSNBC	United States of America	41	75292033	2227255
MSNBC	Brazil	38	821900803	821900803
MSNBC	Brazil	41	821900820	821900820
MSNBC	Hong Kong	35	1098899	76342000
MSNBC	European Union	9, 35, 38, 41	646828	646828
MSNBC	China	35	9900096626	1455396

MSNBC	Hong Kong	38	1098999	76352000
MSNBC	Argentina	38	2233637	1812560
MSNBC	Hong Kong	9	1098799	108432001
MSNBC	China	9	9900096625	1505822
MSNBC	Mexico	9	392885	728198
MSNBC	Argentina	41	2233638	1812561
MSNBC	Hong Kong	41	1099099	166902000
MSNBC	India	9	869402	869402
MSNBC	Taiwan	9	88037787	945715
MSNBC	Mexico	35	392886	674677
MSNBC	Brazil	9	821900790	821900790
MSNBC	China	41	9900096628	1459525
MSNBC	United States of America	9	75291584	2141118
MSNBC	United States of America		75291921	
MSNBC	United States of America	14	75291915	2149482
MSNBC	Taiwan	35	88037788	130616
MSNBC	Mexico	41	392888	675775
MSNBC	Taiwan	38	88037789	129268
MSNBC	Brazil	35	821900811	821900811
MSNBC	United States of America	42	75291928	2139260
MSNBC	Japan	9, 35, 38, 41	11071620	4490223
MSNBC	Argentina	35	2233636	1812559
MSNBC	Argentina	9	2233635	1812558
MSNBC	Canada		1029087	TMA609062
MSNBC	Australia	9, 35, 38, 41	802318	802318
MSNBC	United States of America	25	75291957	2139261
MSNBC	Hong Kong			200007634AA
MSNBC AND DESIGN (HORIZONTAL IN BLACK AND WHITE)	United States of America	38	75291925	2193390
MSNBC AND DESIGN (HORIZONTAL IN COLOR)	United States of America	41	75292031	2193397
MSNBC AND DESIGN (HORIZONTAL IN COLOR)	United States of America	35	75291922	2195098
MSNBC AND DESIGN (HORIZONTAL IN COLOR)	United States of America	42	75292035	2218256
MSNBC AND DESIGN (HORIZONTAL IN COLOR)	United States of America	36	75292029	2195100

MSNBC AND DESIGN (HORIZONTAL IN COLOR)	United States of America	38	75291927	2193391
MSNBC AND DESIGN (LINED IN COLOR)	United States of America		75291919	
MSNBC AND DESIGN (LINED IN COLOR)	United States of America	14	75291913	2193387
MSNBC AND DESIGN (LINED IN COLOR)	United States of America		75291916	2480205
MSNBC AND DESIGN (LOWERCASE IN BLACK AND WHITE)	United States of America	41	75292030	2193396
MSNBC AND DESIGN (LOWERCASE IN BLACK AND WHITE)	United States of America	42	75292034	2193398
MSNBC AND DESIGN (LOWERCASE IN BLACK AND WHITE)	United States of America	35	75291923	2193389
MSNBC AND DESIGN (LOWERCASE IN BLACK AND WHITE)	United States of America	36	75291954	2193392
MSNBC AND DESIGN (STACKED IN BLACK AND WHITE)	United States of America	14	75291914	2193388
MSNBC AND DESIGN (STACKED IN BLACK AND WHITE)	United States of America		75291917	2480206
MSNBC AND DESIGN (STACKED IN BLACK AND WHITE)	United States of America	9	75291583	2195095
MSNBC AND DESIGN (STACKED IN BLACK AND WHITE)	United States of America		75291920	
MSNBC AND DESIGN (STACKED IN BLACK AND WHITE)	United States of America	25	75291956	2193394
MSNBC AND DESIGN (STACKED IN COLOR)	United States of America	9	75292019	2193395
MSNBC AND DESIGN (STACKED IN COLOR)	United States of America	25	75291955	2193393