

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM494295

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Maxpoint Interactive, Inc.		09/30/2018	Corporation:
RECEIVING PARTY DATA			
Name:	Valassis Digital Corp.		
Street Address:	19975 Victor Parkway		
City:	Livonia		
State/Country:	MICHIGAN		
Postal Code:	48152		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Serial Number:	87088055	CUSTOMER CATALYST	
Serial Number:	85156227	DIGITAL ZIP	
Serial Number:	85157426	DIGITAL ZIP	
Serial Number:	87073608	INTELLITAG	
Serial Number:	85236671	MAXPOINT	
Serial Number:	85236673	MAXPOINT	
Serial Number:	85288713	MAXPOINT	
Serial Number:	85288722	MAXPOINT	
Serial Number:	86037342	MAXPOINT EXPRESS	
Serial Number:	86608894	MAXPOINT EXPRESS	
Serial Number:	86501906	MAXPOINT INTELLIGENCE PLATFORM	
Serial Number:	85246636	MAXPOINT INTERACTIVE	
Serial Number:	85246639	MAXPOINT INTERACTIVE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	850-208-8299		
Email:	trademarks@rmn.com		

OP \$340.00 87088055

Correspondent Name: Seth Randle
Address Line 1: 301 Congress Avenue Suite 700
Address Line 4: Austin, TEXAS 78701

NAME OF SUBMITTER: Seth Randle

SIGNATURE: /Seth Randle/

DATE SIGNED: 10/17/2018

Total Attachments: 2

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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "MAXPOINT INTERACTIVE, INC.", CHANGING ITS NAME FROM "MAXPOINT INTERACTIVE, INC." TO "VALASSIS DIGITAL CORP.", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF SEPTEMBER, A.D. 2018, AT 3:43 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE THIRTIETH DAY OF SEPTEMBER, A.D. 2018.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

4219503 8100
SR# 20186853108

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203567986
Date: 10-08-18

TRADEMARK
REEL: 006458 FRAME: 0982

CERTIFICATE OF AMENDMENT
OF
NINTH AMENDED AND RESTATED CERTIFICATE OF INCORPORATION

MaxPoint Interactive, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware,

DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of said corporation, by the unanimous written consent of its members, filed with the minutes of the Board, adopted a resolution proposing and declaring advisable the following amendment to the Ninth Amended and Restated Certificate of Incorporation of said corporation:

RESOLVED, that the Ninth Amended and Restated Certificate of Incorporation of MaxPoint Interactive, Inc. be amended by changing the First Article thereof so that, as amended, said Article shall be and read as follows:

The name of the Corporation is Valassis Digital Corp.

SECOND: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Sections 242 of the General Corporation Law of the State of Delaware.

THIRD: That this Certificate of Amendment of the Ninth Amended and Restated Certificate of Incorporation shall be effective on September 30, 2018.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed by Lisa D. Pick, its Assistant Secretary, this 26th day of September, 2018.



Lisa D. Pick
Assistant Secretary