

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM494110

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|---|--|--|---------------------------|
| SUBMISSION TYPE: | | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Huang, Jian Mo | | 06/21/2018 | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | China Tobacco Sichuan Industrial Co., Ltd. | | |
| Street Address: | at No. 56 Section 1, Chenglong Avenue, | | |
| Internal Address: | Jinjiang | | |
| City: | Cheng Du, Sichuan | | |
| State/Country: | CHINA | | |
| Postal Code: | 610066 | | |
| Entity Type: | Corporation: CHINA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 87773877 | GREAT WALL FINE CIGAR SINCE 1918 | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 3474260473 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2123626482 | | |
| Email: | kennethcli@hotmail.com | | |
| Correspondent Name: | (Kenneth) Cang Li | | |
| Address Line 1: | 1325 Ave. of the Americas, 28th Fl. | | |
| Address Line 4: | New York, UNITED STATES 10019 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | (Kenneth) Cang Li | | |
| Address Line 1: | 1325 Ave. of the Americas, 28th Fl. | | |
| Address Line 4: | New York, NEW YORK 10019 | | |
| NAME OF SUBMITTER: | (Kenneth) Cang Li | | |
| SIGNATURE: | /kcl/ | | |
| DATE SIGNED: | 10/16/2018 | | |
| Total Attachments: 3 | | | |

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Deed of Assignment

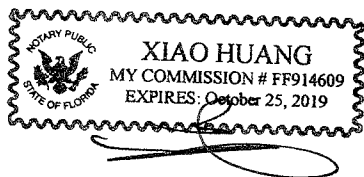
Whereas, HUANG, Jian Mo, a US Citizen, at 3250 NW 77 CT, Miami, Florida, United States 33122 has adopted, used, is using and is the applicant of the following trademark now pending for registration in the United States Patent and Trademark Office:

| Trademark | Application No. | Int'l Class | Application Filing Date |
|---------------------|-----------------|-------------|-------------------------|
| GREAT WALL & Design | 87773877 | 34 | January 29, 2018 |

WHEREAS, China Tobacco Sichuan Industrial Co., Ltd. at No. 56 Section 1, Chenglong Avenue, Jinjiang, Chengdu, China 610066 is desirous of acquiring Assignor's Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee, the entire right, title and interest in and to Assignor's Marks, together with the whole of the goodwill of the business pertaining thereto, the same and the rights of the Assignor to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, at common law and/or to the end of the term or terms for which registration of the Assignor's Marks may be granted or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damages by reason of past infringement of the Assignor's Marks with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

IN WITNESS WHEREOF, I have hereunto set my hands and seals this 21st day of June 2018.



By [Signature]
Name: HUANG, Jian Mo
Assignor of the mark

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Assignee: China Tobacco Sichuan Industrial Co., Ltd.

Application No.: 87773877

Marks: Great Wall & Design

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

DESIGNATION OF OF DOMESTIC REPRESENTATIVE

(Kenneth) Cang Li, Esq. of Law Offices of (Kenneth) Cang Li, whose postal address is 1325 Avenue of the Americas, 28th Floor, New York, N.Y. 10019, United States of America, is hereby designated Assignee's representative upon whom notices of process in proceedings affecting the mark may be served.

China Tobacco Sichuan Industrial Co., Ltd.

Date: 2018 7. 28

By: 张巍

Name: ZHANG, WEI

Title: 负责涉外商标管理人员

Officer in charge of Trademark Matters