

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM489599

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PSH Research, Inc.		01/01/2015	Corporation: TENNESSEE
RECEIVING PARTY DATA			
Name:	Mizzouri, LLC		
Street Address:	131 3rd Ave North		
Internal Address:	Suite 202		
City:	Franklin		
State/Country:	TENNESSEE		
Postal Code:	37064		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4389431	MIZZOURI	
CORRESPONDENCE DATA			
Fax Number:	6152524707		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	615-252-4639		
Email:	jne@bradley.com, nashvilleipdocketing@bradley.com		
Correspondent Name:	Jacob W Neu		
Address Line 1:	1600 Division Street		
Address Line 2:	Suite 700		
Address Line 4:	Nashville, TENNESSEE 37203		
NAME OF SUBMITTER:	Jacob W Neu		
SIGNATURE:	/jacobwneu/		
DATE SIGNED:	09/12/2018		
Total Attachments: 1			
source=PSH-Mizzouri TM Assignment#page1.tif			

OP \$40.00 4389431

ASSIGNMENT OF TRADEMARKS

This Trademark Assignment ("Assignment"), effective as of January 1, 2015, is made by and between PSH Research, Inc., a Tennessee corporation ("Assignor"), and Mizzouri, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor prior to the effective date set forth above owned all rights to the service mark MIZZOURI, including as such service mark is registered at the United States Patent & Trademark Office as US Reg. No. 4,389,431, to this Assignment ("Mark"); and

WHEREAS, pursuant to that certain Bill of Sale Assignment and Assumption Agreement dated January 1, 2015, Assignor assigned and Assignee acquired all of Assignor's right, title and interest in and to Assignor's "intangible property," including without limitation the Marks and all variants thereof, both registered and common law, the goodwill of the business symbolized thereby, and the right to recover damages and profits for past infringement thereof.

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns, transfers and conveys unto Assignee all of Assignor's right, title and interest in and to the Marks and all variants thereof, both registered and common law, the goodwill of the business symbolized thereby, and the right to recover damages and profits for past infringement thereof.

2. Assignor represents and warrants that: (a) it has the full right to make this Assignment; (b) this Assignment is effective to convey all of Assignor's rights, title and interest to Assignee; and (c) at the time of the execution and delivery of these presents, it possesses the entire and exclusive title to, right to, and interest in the Trademarks, free and clear of all liens, encumbrances, security interests, and other interests or rights of others except as expressly set forth in this Assignment.

3. Assignor further covenants and agrees to perform all such acts and execute all such documents requested by Assignee or its successors as are reasonably necessary or desirable to effect, confirm, enable, or evidence the assignment to Assignee. Assignor agrees that this Assignment shall be binding upon and inure to the benefits of the parties respective successors, heirs and assigns.

This assignment is executed as of the date set forth above.

PSH Research, Inc.
("Assignor")

By: Kristin Sharp
Name: *Kristin Sharp*
Title: *CEO*

Mizzouri, LLC
("Assignee")

By: Michael Hagan
Name: *Michael Hagan*
Title: *Member / CFO*