# OP \$215.00 5142176

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM494571

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Worldwide Equipment Exchange, LLC		10/16/2018	Limited Liability Company: UTAH

### **RECEIVING PARTY DATA**

Name:	Transportation Data Source, LLC	
Street Address:	4282 W. 1730 S.	
Internal Address:	Suite B-1	
City:	Salt Lake City	
State/Country:	UTAH	
Postal Code:	84104	
Entity Type:	Limited Liability Company: UTAH	

### **PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark		
Registration Number:	5142176	TDS REPORTS		
Registration Number:	4477153	SEEK NO FURTHER		
Registration Number:	5001089	LANE SEARCH PLUS		
Registration Number:	4930752	LANESEARCH+ PLUS		
Registration Number:	4757775	TRANSPORTATION DATA SOURCE		
Registration Number:	4805636	SEARCH. SORT. EXPORT.		
Registration Number:	4737340	TURBO SEARCH		
Registration Number:	4591132	CPC CARRIER PERFORMANCE CHECK		

### **CORRESPONDENCE DATA**

**Fax Number:** 2054886267

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 205-521-8267

Email: devans@bradley.com

Correspondent Name: Donita Evans

Address Line 1: 1819 Fifth Avenue North

Address Line 2: Bradley Arant Boult Cummings LLP
Address Line 4: Birmingham, ALABAMA 35203

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REEL: 006460 FRAME: 0102

ATTORNEY DOCKET NUMBER:	0R1117-081835
NAME OF SUBMITTER:	Donita Evans
SIGNATURE:	/Donita Evans/
DATE SIGNED:	10/18/2018
Total Attachments: 3 source=randallassign1#page1.tif source=randallassign1#page2.tif source=randallassign1#page3.tif	

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### TRADEMARK ASSIGNMENT

WHEREAS, Transportation Data Source, LLC, a Utah limited liability company with offices at 4282 W. 1730 S. Suite B-1 Salt Lake City, UT 84104 ("Assignee") and Randall-Reilly, LLC, a Delaware limited liability company, have entered into that certain Asset Purchase Agreement, to be dated on or about October 16, 2018 (the "Purchase Agreement"), pursuant to which Assignee has agreed to cause Assignor (as defined below) to assign to Assignee certain trademark rights, together with the goodwill of the Business symbolized by the such trademarks, along with the right to recover damages for any infringement or dilution thereof;

WHEREAS, the rights in the trademarks, trademark registrations and applications set forth on Schedule A attached hereto (collectively the "<u>Trademarks</u>") constituting Purchased Assets under the Purchase Agreement are registered in the name of **Worldwide Equipment Exchange, LLC**, a Utah limited liability company with offices at 4282 W. 1730 S. Suite B-1 Salt Lake City, UT 84104 ("<u>Assignor</u>");

WHEREAS, capitalized terms used herein but not defined herein shall have the meanings ascribed thereto in the Purchase Agreement;

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, effective immediately prior to the Closing, Assignor does hereby assign unto Assignee all of the right, title and interest in and to the Trademarks and the registrations and applications therefor in the United States and throughout the world together with the goodwill of the Business symbolized by the Trademarks, along with the right to sue and recover for, and the right to profits, penalties or damages due or accrued arising out of or in connection with any and all past, present and future infringements or dilution of or damage or injury to the Trademarks or such represented goodwill;

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform other acts the Assignee may reasonably require in order to vest all Assignor's right, title and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing, to the extent such evidence is in the possession or control of the Assignor.

Signature page follows

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IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment by its duly authorized officer as of this the 15th day of October, 2018.

ASSIGNOR:

WORLDWIDE EQUIPMENT EXCHANGE, LLC

By: Lally Name: Arthur Arthur Simon

Title: President

# SCHEDULE A

# Trademark Registrations

Trademark	Application Serial No.	Application Date	Registration No.	Registration Date
TDS Reports	86-336,563	7/14/2014	5,142,176	2/14/2017
Seek No Further	85-872,182	3/11/2013	4,477,153	2/4/2014
Lane Search Plus (Text)	86-574,482	3/24/2015	5,001,089	7/19/2016
Lane Search Plus (Logo)	86-574,490	3/24/2015	4,930,752	4/5/2016
Transportation Data Source	86-286,284	5/20/2014	4,757,775	6/16/2015
Search, Sort, Export.	86-286,298	5/20/2014	4,805,636	9/1/2015
Turbo Search	85-872,180	3/11/2013	4,737,340	5/19/2015
Carrier Performance Check	85-872,175	3/11/2013	4,591,132	8/26/2014

**RECORDED: 10/18/2018** 

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