

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM490491

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Northwest Essentials, Inc.		09/11/2018	Corporation: WASHINGTON
RECEIVING PARTY DATA			
Name:	Energizer Brands, LLC		
Street Address:	533 Maryville University Drive		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63141		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4904603	ADVANCED FOOT ENERGIZER	
CORRESPONDENCE DATA			
Fax Number:	4048156555		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4048156500		
Email:	mcarson@kilpatricktownsend.com		
Correspondent Name:	Alicia Grahm Jones		
Address Line 1:	Kilpatrick Townsend & Stockton LLP		
Address Line 2:	1100 Peachtree Street NE, Suite 2800		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	1005914		
NAME OF SUBMITTER:	Michael Carson		
SIGNATURE:	/Michael Carson/		
DATE SIGNED:	09/18/2018		
Total Attachments: 1			
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OP \$40.00 4904603

CONFIRMATORY TRADEMARK ASSIGNMENT

This Assignment is made and entered into this 11th day of September, 2018, and between **Northwest Essentials, Inc.**, a Washington corporation with a principal place of business in Blaine, Washington ("Assignor") and **Energizer Brands, LLC**, a Delaware limited liability company with a principal place of business in St. Louis, Missouri ("Assignee"). Assignor and Assignee may be referred to individually or collectively as the "Party" or "Parties."

WHEREAS, Assignor has adopted and used the trademark **ADVANCED FOOT ENERGIZER** in the United States in connection with apparatus for acupuncture therapy; electric foot spa massagers; electromedical rehabilitative and pain management products for clinical and home use, namely, electrical nerve and muscle stimulators, ultrasonic stimulators, magnet therapy stimulators and laser therapy stimulators (the "Trademark");

WHEREAS, Assignor owns a registration for the Trademark with the United States Patent and Trademark Office in connection with "apparatus for acupuncture therapy; electric foot spa massagers; electromedical rehabilitative and pain management products for clinical and home use, namely, electrical nerve and muscle stimulators, ultrasonic stimulators, magnet therapy stimulators and laser therapy stimulators" in International Class 10 (Registration No. 4,904,603) (the "Registration");

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee all rights, titles and interests in and to the Trademark and Registration, together with the goodwill of the business symbolized thereby, and with the right to recover for damages and profits and all other remedies for past infringements thereof.

IN WITNESS WHEREOF, the Assignor has executed this Trademark Assignment as of the Effective Date.

Assignor:

Northwest Essentials, Inc.

By: 

Digitally signed by Kevin D. Unruh, President
DN: cn=Kevin D. Unruh, President, o=Northwest
Essentials, Inc., ou, email=kevin@nwessentials.com,
c=US
Date: 2018.09.11 08:31:05 -0700

Name: Kevin D. Unruh

Title: President

Date: September 11, 2018