

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM490676

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Genesis Pure, Inc.		01/02/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Pure Gen HOLDings, Inc.		
Street Address:	7164 Technology Drive		
Internal Address:	Suite 100		
City:	Frisco		
State/Country:	TEXAS		
Postal Code:	75033		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	87561048	MELATRIM	
Serial Number:	86760495	ISLAND SPLASH	
Serial Number:	86277598	LIVE PURE FOODS	
Serial Number:	85609051	FUELED BY MILA	
Serial Number:	77566589	MILA	
CORRESPONDENCE DATA			
Fax Number:	8018528203		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	801-805-3688		
Email:	pto@techlawventures.com		
Correspondent Name:	Preston C. Regehr		
Address Line 1:	3290 W. Mayflower Way		
Address Line 4:	Lehi, UTAH 84043		
NAME OF SUBMITTER:	Preston C. Regehr		
SIGNATURE:	/Preston C. Regehr/		
DATE SIGNED:	09/19/2018		
Total Attachments: 1			

OP \$140.00 87561048

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION**

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: That at a meeting of the Board of Directors of
Genesis Pure, Inc.

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "FIRST" so that, as amended, said Article shall be and read as follows:

The name of this Corporation is:

Pure Gen Holdings, Inc.

SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 30 day of December, 2007.

By: *G. B. Brunt*

Authorized Officer

Title: *Secretary to the board*

Name: *George B. Brunt*

Print or Type