

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM490443

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	05/18/2018		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
U.S. Lawn Mower Racing Association		09/17/2018	Non-Profit Corporation: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Gold Eagle Co.		
<b>Street Address:</b>	4400 South Kildare		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60632		
<b>Entity Type:</b>	Corporation: ILLINOIS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4114422	USLMRA NATIONAL LAWN MOWER RACING HALL O	
<b>Registration Number:</b>	2355024	USLMRA LAWN MOWER RACING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	310-201-9339		
<b>Email:</b>	aabeloff@seyfarth.com		
<b>Correspondent Name:</b>	Amy A. Abeloff		
<b>Address Line 1:</b>	233 S. Wacker Drive		
<b>Address Line 2:</b>	Suite 8000		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	025654-900100		
<b>NAME OF SUBMITTER:</b>	Amy A. Abeloff		
<b>SIGNATURE:</b>	/Amy A. Abeloff/		
<b>DATE SIGNED:</b>	09/18/2018		
<b>Total Attachments: 3</b>			
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## QUITCLAIM ASSIGNMENT

This assignment is made as of September 17, 2018, by and between U.S. Lawn Mower Racing Association, an Illinois non-profit corporation ("Assignor"), having a business address at 3840 Medford Circle, Northbrook, Illinois 60062, and Gold Eagle Co., an Illinois corporation ("Assignee"), having a business address at 4400 South Kildare, Chicago, Illinois 60632.

Assignor owns the trademarks identified on the attached Schedule A (the "Marks"). Assignee desires to acquire any and all rights in the Marks and all registrations for the Marks identified on Schedule A ("Registrations").


For valuable consideration the receipt and sufficiency of which are hereby acknowledged, Assignor hereby conveys, transfers and assigns to Assignee, *nunc pro tunc* as of May 18, 2018, any and all rights, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the Registrations. Assignor agrees that at any time and from time to time after execution of this assignment, at the request of Assignee and without further consideration, Assignor will execute and deliver such other instruments and take such action as Assignee may reasonably request to transfer, convey and assign to Assignee, and to confirm Assignee's right, title and interest in and to the Marks and Registrations and to assist Assignee in exercising all rights with respect to the Marks and Registrations.

Nothing in this assignment, express or implied, is intended or will be construed to confer upon, or give to, any person or entity, other than the parties to this assignment, any rights, remedies, obligations or liabilities. This assignment will bind and inure to Assignee and Assignor and their respective successors and assigns. This assignment may be executed in any number of counterparts, each of which will be deemed an original, but all of which together will constitute one and the same.

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of the date

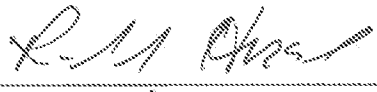
first set forth.

U.S. LAWN MOWER RACING  
ASSOCIATION

By:  \_\_\_\_\_

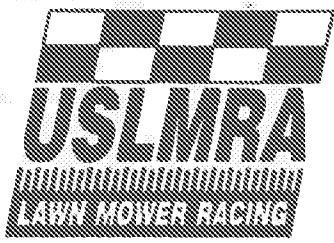
Title: President

GOLD EAGLE CO.

By:  \_\_\_\_\_

Title: Vice President

SCHEDULE A

Marks	Serial No.	Filing Date	Reg. No.	Reg. Date
USLMRA NATIONAL LAWN MOWER RACING HALL OF FAME & MUSEUM OF AMERICA	85/367,813	July 11, 2011	4,114,422	March 20, 2012
	75/672,031	March 29, 1999	2,355,024	June 6, 2000