

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM494707

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Mitsubishi Trust and Banking Corporation, Cayman Branch		11/19/1997	Corporation: JAPAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ben Hogan Co.		
<b>Street Address:</b>	8000 VILLA PARK DRIVE		
<b>City:</b>	RICHMOND		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	23228		
<b>Entity Type:</b>	Corporation: VIRGINIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1189316	BEN HOGAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3122685063		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8883150732		
<b>Email:</b>	officeactions@norvellip.com		
<b>Correspondent Name:</b>	Emily M. McCarthy		
<b>Address Line 1:</b>	P.O. Box 2461		
<b>Address Line 2:</b>	Norvell IP llc		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60690		
<b>ATTORNEY DOCKET NUMBER:</b>	12232-Project Short Putt		
<b>NAME OF SUBMITTER:</b>	Emily M. McCarthy		
<b>SIGNATURE:</b>	/Emily M. McCarthy/		
<b>DATE SIGNED:</b>	10/19/2018		
<b>Total Attachments: 2</b>			
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source=181019 Mitsubishi - Release of BEN HOGAN Security Interest#page2.tif			

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## RELEASE OF SECURITY INTEREST

WHEREAS, BEN HOGAN CO., a Virginia corporation, and/or its predecessors in interest (collectively the "Company"), granted a security interest in the Collateral (as defined below) to THE MITSUBISHI TRUST AND BANKING CORPORATION, CAYMAN BRANCH, through its New York Branch located at 520 Madison Avenue, New York, New York 10022 (the "Secured Party"), pursuant to an Amended and Restated Trademark Collateral Security Agreement dated May 28, 1992 that, among other things, amended and restated the Company's obligations under that certain Trademark Collateral Security Agreement dated as of October 17, 1989 that was recorded in the United States Patent and Trademark Office at Reel 0681, Frames 096-109;

WHEREAS, an executed copy of the Amended and Restated Trademark Collateral Security Agreement was recorded in the United States Patent & Trademark Office on June 18, 1992, on Reel 0875 Frames 299-382; and

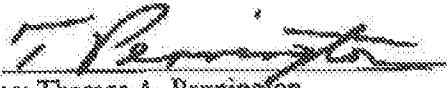
WHEREAS, the Secured Party hereby releases all security interests granted pursuant to the Trademark Collateral Security Agreement and the Amended and Restated Trademark Collateral Security Agreement including but not limited to all security interests in and to: the trademark registrations and applications listed on Schedule A; the Trademark Collateral as defined in the Amended and Restated Trademark Collateral Security Agreement; and the goodwill of the business symbolized by the Trademark Collateral (collectively the "Collateral").

NOW, THEREFORE, for good and valid consideration, the receipt of which is hereby acknowledged, the Secured Party hereby agrees as follows:

- 1. The Secured Party has not assigned, or otherwise transferred, its aforesaid security interest, or any other interest in the Collateral, including without limitation the trademark registrations and applications listed on Schedule A.
- 2. The Secured Party hereby releases any and all security interests granted to the Secured Party by the Company in the Collateral, including without limitation the trademark registrations and applications listed on Schedule A, and assigns to the Company all right, title and interest it may have in the Collateral and in and to the trademark registrations and applications listed on Schedule A, and the goodwill of the business symbolized thereby.
- 3. The Secured Party hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States of America to note and record the existence of the release hereby created.

Dated this 17<sup>th</sup> day of November 1997.

THE MITSUBISHI TRUST AND  
BANKING CORPORATION

By:   
 Name: Thomas A. Pennington  
 Title: Senior Vice President and  
 General Counsel

STATE OF NEW YORK    )  
   )  
 CITY OF NEW YORK    )

Thomas A. Pennington personally appeared and hereby duly sworn acknowledged that he is the Senior Vice President and General Counsel of The Mitsubishi Trust and Banking Corporation and that he has signed his name hereto and on behalf of The Mitsubishi Trust and Banking Corporation.

Subscribed and sworn to before me this 17<sup>th</sup> day of November, 1997.

  
 Notary Public

PETER C. ROCKWELL  
 Notary Public, State of New York  
 Commission Expires July 11, 1998

My commission expires: \_\_\_\_\_

PETER C. ROCKWELL  
 Notary Public, State of New York  
 Commission expires July 11, 1998