

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM490739

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	11/29/2016		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lanyon Solutions, Inc.		09/19/2018	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cvent, Inc.		
<b>Street Address:</b>	1765 Greensboro Station Place		
<b>Internal Address:</b>	7th Floor		
<b>City:</b>	Tysons Corner		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	22102		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86608008	LANYON SMART HOTEL CLOUD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8446706009		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(202) 659-6924		
<b>Email:</b>	mdicarlo@dickinsonwright.com		
<b>Correspondent Name:</b>	Nicole M. Meyer		
<b>Address Line 1:</b>	Dickinson Wright PLLC		
<b>Address Line 2:</b>	1825 Eye Street, N.W., Suite 900		
<b>Address Line 4:</b>	Washington, D.C. 20006		
<b>NAME OF SUBMITTER:</b>	Nicole M. Meyer		
<b>SIGNATURE:</b>	/Nicole M. Meyer/		
<b>DATE SIGNED:</b>	09/20/2018		
<b>Total Attachments: 2</b>			
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OP \$40.00 86608008

**TRADEMARK ASSIGNMENT**

**ASSIGNMENT** *nunc pro tunc*, effective November 29, 2016, by and between Lanyon Solutions, Inc. ("Assignor"), a Delaware corporation with an address at 717 N. Harwood Street, Suite 2200, Dallas, Texas 75201 and Cvent, Inc. ("Assignee"), a Delaware corporation, with an address at 1765 Greensboro Station Place, 7th Floor, Tysons Corner, Virginia 22102.

**WHEREAS**, Assignor has used and/or intended to use the trademark set forth below (the "Mark") and owns the below-identified federal application therefor:

<u>MARK</u>	<u>COUNTRY</u>	<u>APPLN. SERIAL NUMBER</u>
LANYON SMART HOTEL CLOUD	U.S.	86608008

**WHEREAS**, Assignee, successor to the portion of Assignor's ongoing and existing business to which the mark pertains, is desirous of acquiring the Mark and the goodwill of the business associated therewith, as well as the federal application therefor identified above.

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has assigned, transferred and conveyed, and does hereby assign, transfer, and convey, *nunc pro tunc*, as of November 29, 2016, to Assignee all its right, title, and interest in and to the Mark and the federal application therefor as identified above, together with the goodwill of the business symbolized thereby.

Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Mark.

Assignor warrants that it has good and valid title to the Mark, including the application therefor; that the application is valid and enforceable and is not being challenged by any third parties; and that Assignor is not aware of any facts that could render that the application or resulting registration invalid. Assignor agrees that upon request by Assignee, Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee and do all other lawful acts necessary to carry out the intent of this Assignment at Assignee's expense and request, as well as provide such other material, information, or assistance as Assignee may consider necessary.


This Assignment shall be binding on the parties, their successors, and/or assigns and all others acting by, through, with, or under their direction, and all those in privity therewith.

The undersigned states that he is authorized to execute this Assignment on behalf of Assignor; and that he has read, knows and understands the contents thereof, that all statements made herein of his own knowledge are true and all statements made on information and belief are believed to be true; and that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code.

IN WITNESS WHEREOF, the Assignor has executed this Assignment on the date noted below.

**LANYON SOLUTIONS, INC.**

Dated: September 19, 2018

  
Name: William Newman  
Title: Director

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