

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM494755

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Transportation Data Source, LLC		10/16/2018	Limited Liability Company: UTAH
RECEIVING PARTY DATA			
Name:	Randall-Reilly, LLC		
Street Address:	3200 Rice Mine Road N.E.		
City:	Tuscaloosa		
State/Country:	ALABAMA		
Postal Code:	35406		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	5142176	TDS REPORTS	
Registration Number:	4477153	SEEK NO FURTHER	
Registration Number:	5001089	LANE SEARCH PLUS	
Registration Number:	4930752	LANESEARCH+ PLUS	
Registration Number:	4757775	TRANSPORTATION DATA SOURCE	
Registration Number:	4805636	SEARCH. SORT. EXPORT.	
Registration Number:	4737340	TURBO SEARCH	
Registration Number:	4591132	CPC CARRIER PERFORMANCE CHECK	
Serial Number:	87454920	PHANTOM CARRIER	
CORRESPONDENCE DATA			
Fax Number:	2054886267		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	205-521-8267		
Email:	devans@bradley.com		
Correspondent Name:	Donita Evans		
Address Line 1:	1819 Fifth Avenue North		
Address Line 2:	Bradley Arant Boult Cummings LLP		
Address Line 4:	Birmingham, ALABAMA 35203		

OP \$240.00 5142176

ATTORNEY DOCKET NUMBER:	0R1117-081835
NAME OF SUBMITTER:	Donita Evans
SIGNATURE:	/donita evans/
DATE SIGNED:	10/19/2018
Total Attachments: 3 source=Randallassign2#page1.tif source=Randallassign2#page2.tif source=Randallassign2#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Transportation Data Source, LLC, a Utah limited liability company with offices at 4282 W. 1730 S. Suite B-1 Salt Lake City, UT 84104 (“Assignor”) and **Randall-Reilly, LLC**, a Delaware limited liability company with offices at 3200 Rice Mine Road N.E., Tuscaloosa, Alabama 35406 (“Assignee”) have entered into that certain Asset Purchase Agreement, dated as of October 16, 2018 (the “Purchase Agreement”), pursuant to which Assignor has assigned, or agreed to assign, to Assignee the trademark rights of Assignor constituting Purchased Assets, including its rights in the trademarks, trademark registrations and applications set forth on Schedule A attached hereto (collectively the “Trademarks”), together with the goodwill of the Business symbolized by the Trademarks, along with the right to recover damages for any infringement or dilution thereof;

WHEREAS, capitalized terms used herein but not defined herein shall have the meanings ascribed thereto in the Purchase Agreement;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, effective as of the Closing, Assignor does hereby assign unto Assignee all of the right, title and interest in and to the Trademarks and the registrations and applications therefor in the United States and throughout the world together with the goodwill of the Business symbolized by the Trademarks, along with the right to sue and recover for, and the right to profits, penalties or damages due or accrued arising out of or in connection with any and all past, present and future infringements or dilution of or damage or injury to the Trademarks or such represented goodwill;

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform other acts the Assignee may reasonably require in order to vest all Assignor’s right, title and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing, to the extent such evidence is in the possession or control of the Assignor.

Signature page follows

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment by its duly authorized officer as of this the 16th day of October, 2018.

ASSIGNOR:

TRANSPORTATION DATA SOURCE, LLC

By: 

Name: Arthur Lynn Simon

Title: President

SCHEDULE A

Trademark Registrations

Trademark	Application Serial No.	Application Date	Registration No.	Registration Date
TDS Reports	86-336,563	7/14/2014	5,142,176	2/14/2017
Seek No Further	85-872,182	3/11/2013	4,477,153	2/4/2014
Lane Search Plus (Text)	86-574,482	3/24/2015	5,001,089	7/19/2016
Lane Search Plus (Logo)	86-574,490	3/24/2015	4,930,752	4/5/2016
Transportation Data Source	86-286,284	5/20/2014	4,757,775	6/16/2015
Search, Sort, Export.	86-286,298	5/20/2014	4,805,636	9/1/2015
Turbo Search	85-872,180	3/11/2013	4,737,340	5/19/2015
Carrier Performance Check	85-872,175	3/11/2013	4,591,132	8/26/2014
PHANTOM CARRIER	87-454,920	5/18/2017	---	---