

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
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ETAS ID: TM491166

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Julian M. Whitaker		09/18/2018	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Healthy Directions, LLC		
Street Address:	6710A Rockledge Drive		
City:	Bethesda		
State/Country:	MARYLAND		
Postal Code:	20817		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4468893	DR.WHITAKER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2023444019		
Email:	mbharrison@venable.com		
Correspondent Name:	Mark Harrison		
Address Line 1:	P.O. Box 34385		
Address Line 4:	Washington, D.C. 20043-9998		
ATTORNEY DOCKET NUMBER:	49864-436605		
NAME OF SUBMITTER:	Mark Harrison		
SIGNATURE:	/Mark Harrison/		
DATE SIGNED:	09/24/2018		
Total Attachments: 2			
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ASSIGNMENT

WHEREAS, Julian M. Whitaker, (hereinafter "Assignor"), a U.S. citizen having an address at P.O. Box 17389, Irvine, California 92623 is the owner of the U.S. Trademark shown on Schedule "A" attached hereto and of the trademark registration shown thereon, and of the goodwill of the business symbolized by said mark;

AND WHEREAS, Healthy Directions, LLC, a Delaware Limited Liability Company with an address at 6710A Rockledge Drive, Bethesda, MARYLAND 20817, (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to the said trademark registration, and the trademark shown in said registration, the goodwill of the business symbolized by said mark, and the right to sue for past infringements;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said trademark registration, and the trademark shown in the said registration, together with the goodwill of the business symbolized by said mark, the right of Assignor to conduct business under said trademark, and the right to sue for past infringements of said mark.

Dated this 18th day of September, 2018.

By: 
Julian M. Whitaker

SCHEDULE "A"

Mark

Application/Registration No.

DR. WHITAKER

4,468,893