TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM494861

Stylesheet Version v1.2

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------------------------------|----------|----------------|-----------------------|
| Take-Two Interactive Software, Inc. | | 10/19/2018 | Corporation: DELAWARE |

RECEIVING PARTY DATA

| Name: | NBA Properties, Inc. | |
|-----------------|---------------------------------|--|
| Street Address: | OLYMPIC TOWER, 645 FIFTH AVENUE | |
| City: | NEW YORK | |
| State/Country: | NEW YORK | |
| Postal Code: | 10022 | |
| Entity Type: | Corporation: NEW YORK | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-----------------|
| Registration Number: | 3291790 | THE ASSOCIATION |

CORRESPONDENCE DATA

Fax Number: 2128087897

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212 808 7800

trademarks@kelleydrye.com Email:

Correspondent Name: Andrea L. Calvaruso Address Line 1: 101 Park Avenue

Address Line 4: NEW YORK, NEW YORK 10178

| NAME OF SUBMITTER: Patricia L. Werner, Esq. | |
|---|-------------------|
| SIGNATURE: | /patricialwerner/ |
| DATE SIGNED: | 10/22/2018 |

Total Attachments: 1

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TRADEMARK REEL: 006462 FRAME: 0844

ASSIGNMENT OF TRADEMARK AGREEMENT

This assignment agreement (the "Assignment") is effective as of October 19, 2018 between Take-Two Interactive Software, Inc., with offices located at 110 W 44th Street, New York, New York 10036, (hereinafter "ASSIGNOR") and NBA Properties, Inc., with offices located at Olympic Tower, 645 Fifth Avenue, New York, New York 10022, (hereinafter "ASSIGNEE").

WHEREAS ASSIGNOR and ASSIGNEE desire to memorialize the assignment of the below listed trademark registration before the U.S. Patent and Trademark Office:

THE ASSOCIATION

U.S. Trademark Registration No. 3291790 - Classes 41 and 9

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which, hereby are acknowledged, ASSIGNOR hereby assigns, conveys, and transfers to ASSIGNEE all right, title, and interest in the above referenced trademark, the goodwill of the business associated therewith, and the registration thereof, to the extent owned by ASSIGNOR.

IN TESTIMONY WHEREOF, the parties have executed this Assignment by their duly authorized officers.

| ASSIGNOR | ASSIGNEE |
|--|--|
| TAKE-TWO INTERACITVE SOFTWARE, INC. | NBA PROPERTIES, INC. |
| Ву: | By: and I dollar |
| Peter Welch Name: | Name: Anil V. George |
| Title: SVP & Associate General Counsel | Title: Vice President LASSistant General Correct |
| 10/19/18 Date: | Date: 10/19/18 |

TRADEMARK REEL: 006462 FRAME: 0845

RECORDED: 10/22/2018