# CH \$40.00 330406

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM494991

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association		10/22/2018	National Banking Association: UNITED STATES

#### **RECEIVING PARTY DATA**

Name:	W. Newell & Co., LLC		
Street Address:	11840 Valley View Road		
City:	Eden Prairie		
State/Country:	MINNESOTA		
Postal Code:	55344		
Entity Type:	Limited Liability Company: DELAWARE		

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark	
Registration Number:	3304064	FROM FIELD TO FIRST BITE	

#### **CORRESPONDENCE DATA**

**Fax Number:** 2127352000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 212.735.5117

**Email:** francine.waldbaum@skadden.com

Correspondent Name: Skadden, Arps, Slate, Meagher & Flom LLP

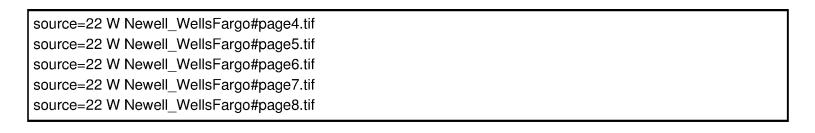
Address Line 1: Four Times Square
Address Line 2: Francine Waldbaum

Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	214070/2	
NAME OF SUBMITTER:	Shaya Afshar	
SIGNATURE:	/Shaya Afshar/	
DATE SIGNED:	10/22/2018	

#### **Total Attachments: 8**

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#### RELEASE OF SECURITY INTEREST IN TRADEMARKS

WHEREAS, W. NEWELL & CO., LLC, a Delaware limited liability company ("<u>Debtor</u>"), granted a security interest in and lien upon certain trademarks and related rights to Wells Fargo Bank, National Association, in its capacity as administrative agent (in such capacity, "<u>Secured Party</u>") as set forth in the Grant of Security Interest in United States Trademarks, dated as of March 21, 2013, between Debtor and Secured Party (the "<u>Trademark Security</u> Agreement");

WHEREAS, an executed copy of the Trademark Security Agreement was recorded in the United States Patent and Trademark Office on March 27, 2013, at Reel 4992, Frame 0590;

WHEREAS, Debtor has requested that Secured Party release and reassign its interest in the trademarks granted in the Trademark Security Agreement, including the trademarks more fully identified in <u>Schedule A</u> annexed hereto and made a part hereof, together with the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Secured Party hereby:

- 1. Releases and reassigns to Debtor any and all security interests of Secured Party pursuant to the Trademark Security Agreement including any and all security interests in (a) all of the Debtor's right, title and interest in, to and under to the United States trademarks, tradenames, trade styles and service marks and all trademark registrations and use-based trademark applications and recordings (the "Marks") set forth on Schedule A attached hereto, (b) all rights and privileges arising under applicable law with respect to Debtor's use of any Marks, and all reissues, extensions, continuation and renewals thereof, (c) all prints and labels on which any Marks have appeared or will appear, and all designs and general intangibles of a like nature; (d) the goodwill of the business symbolized by each of the Marks, including, without limitation, all customer lists and other records relating to the distribution of products or services bearing the Marks, and (e) all rights corresponding thereto; and
- 2. Authorizes and requests that the United States Patent and Trademark Office note and record the existence of the release hereby given.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, Secured Party has caused this Release of Security Interest in Trademarks to be executed by its duly authorized corporate officer this 20 of October, 2018.

WELLS FARGO BANK, NATIONAL ASSOCIATION

Name: Toscph Burt

Title: Authorized Officer

[Trademark Release - W. Newell (SVU)]

# SCHEDULE A TO RELEASE OF SECURITY INTEREST IN TRADEMARKS

# LIST OF TRADEMARKS AND TRADEMARK APPLICATIONS

See Attached

Form PTQ-1394 (Rev. 86/04) ONS Collection 0881-0027 (ex.p. 6/30/3005		U.S. DEPARTMENT OF COMM United States Patent and Treatments			
		ORM COVER SHEET	Onn		
3.5		irks only			
To the director of the U.S. Para	int and Trademark Office: Plea	se record the attached documents or the new address(es) belov	ý.		
1. Name of conveying party(les	/Execution Usim(s):	2. Name and address of receiving party(ies)	8		
<u>W NEWELL A</u>	FC0TTC	Additional names, addresses, or citizenship attached?	,		
		Name: WELLS FARGO BANK NATIONAL ASSOCIATION			
		internal Address:			
🔲 individual(s)	☐Association				
General Partnership	Clumited Partnership	Street Address: One Boston Place, 18th Floor			
Corporation-State	possignation a constraint in other six constraint color	City: Beston			
XILImited Liability Company					
Citizenship: Delaware		State: MA			
Execution Date(s) March 21, 2013	}	Country; <u>USA</u> Zip: <u>02108</u>			
Additional names of conveying parties attached? [] res [2] No		S Association Citizenship; USA			
2. Nature of conveyance:		General Partnership Critizanship:			
☐ Assignment	☐ Merger	☐ Limited Partnership Citizenship:			
Security Agreement	Change of Name	Corporation Citizenship:			
Other	m anside a usune	Other Citizenship:			
and worke		If assignee is not domiciled in the United States, a domestic			
		representative designation is attached.   (Designations must be a separate document from assignment)			
4. Application number(s) or regi	stration number(s) and ident	r to request on a secreption of the Trademark.	<u></u>		
A. Trademark Application No.(s) S	iee Attached Schedule A	B. Trademark Registration No.(a) See Attached Schedule A	~9000~-		
lannass an ann an an ann an ann an ann an		Additional sheeks) smached? 🔀 Yes	Q		
		'Application or Registration Number is unknown)	******		
5. Name address of party to who	om correspondence	6. Total number of applications and	**********		
concerning document should be Name: Susen O'Brien	nskeg:	registrations involved: 🗓			
Internal Address: CT Lien Solutions		7. Total fee (27 CFR 28(b)(6) & 3,41) \$\frac{1}{2}\to\to\to\to\to\to\to\to\to\to\to\to\to\			
Street Address: 187 Worf Road, S.	ulte 101	☐ Authorized to be charged to deposit account			
City: Albany		☐ Enclosed			
State: NY	ogos	8. Payment Information;	CHARLES		
	Zip: <u>12205</u>	a. Credit Card Last 4 Numbers 1808 Expiration Date Cults			
Phone Number: 800-342-3575		Expiration Date (V _ ) (	~		
Fax Number: 800-962-7049 Email Address: <u>cks-udsabanyfilwolterskluwer.com</u>		b. Deposit Account Number			
		Authorized User Name;			
	V. 14 0.		********		
9. Signature:	Year Liveley	Msrch 27, 2013			
	Signature //	Cete Total number of pages including cover	,		
,	Kareem Analey (ame of Person Stanton	sheet, shechments, and document: §			

Cocuments to be recorded industring cover sheet) should be faced to (700) 308-6935, or maked to:
8888 Stop Assignment Recorded on Services, Director of the USPTO, P.O. Box 1460, Alexandria, VA 22213-1450

TRADEMARK

REEL: 00**1RADEMAR**K 0590

REEL: 006463 FRAME: 0616

# SCHEDULE A

18.	FROM PIELD TO	78744732	3304064	REGISTERRIT	W. Newell & Co., LLC	
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# GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, W. NEWELL & CO., LLC., a Delaware limited liability company (the "Grantor"), hereby grants to WELLS FARGO BANK, NATIONAL ASSOCIATION, in its capacity as administrative agent (in such capacity, the "Grantee"), a continuing security interest in (a) all of the Grantor's right, title and interest in, to and under to the United States trademarks, tradenames, trade styles and service marks and all trademark registrations and use-based trademark applications and recordings (the "Marks") set forth on Schedule A attached hereto, (b) all rights and privileges arising under applicable law with respect to Grantor's use of any Marks, and all reissues, extensions, continuation and renewals thereof, (c) all prints and labels on which any Marks have appeared or will appear, and all designs and general intangibles of a like nature; (d) the goodwill of the business symbolized by each of the Marks, including, without limitation, all customer lists and other records relating to the distribution of products or services bearing the Marks, and (e) all rights corresponding thereto.

THIS GRANT is made to secure the satisfactory performance and payment of all the Secured Obligations of the Grantor, as such term is defined in the Amended and Restated Security Agreement by, among others, the Grantor and the Grantee, dated as of March 21, 2013 (as amended, modified, restated and/or supplemented from time to time, the "Security Agreement"). The rights and remedies of the Grantee with respect to the security interest granted herein are as set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

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TRADEMARK REEL: 00**4RADEMAR**K0592 REEL: 006463 FRAME: 0618 TN WITNESS WHEREOF, the undersigned have executed this Grant as of the \_\_\_day of March, 2013.

W. NEWELL & CO., LLC, as Grantor

By: Jakasas Angelia

rame. Sitery rypums Title: Vice President

Grant of Security Interest (Trademarks) - W. Newell & Co., LLC

TRADEMARK REEL: 00**1RXDEMAR**K0593

**REEL: 006463 FRAME: 0619** 

WELLS FARGO BANK, NATIONAL ASSOCIATION, 86 Grantee

By:

Name: Joseph Burt Tide: Director

Orani of Scennity Interest (Trademarks) - W. Newell & Co., LLC

TRADEMARK

REEL: 00TRADEMARK 0594

REEL: 006463 FRAME: 0620

RECORDED: 03/28/2013 **RECORDED: 10/22/2018**